



AGT Poortman - Legume Innovation Network www.agtfoods.com



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AGT Foods Highlights

Company Overview

- Global leader in pulse, staple food and food ingredient processing and distribution
- Merchandising offices and value-added processing facilities in Canada, the US, Turkey, India, China, Australia & South Africa
- European sales offices (U.K., Netherlands, Spain, Switzerland, Italy)
- Russian origination office
- Global customer base
- HQ: Regina, SK, Canada





















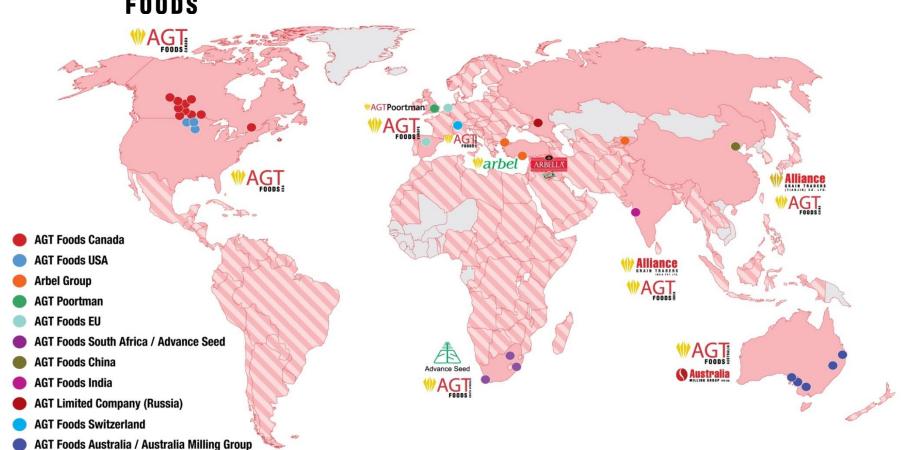




AGT Foods Global Operations



• Direct sourcing from growers in almost all the major pulse growing regions around the globe.





Global Facilities & Offices





Round the World and Seasons offering





Why Pulses?

Sustainable



Advisable



Affordable



 $\circ \ {\sf Enjoyable}$



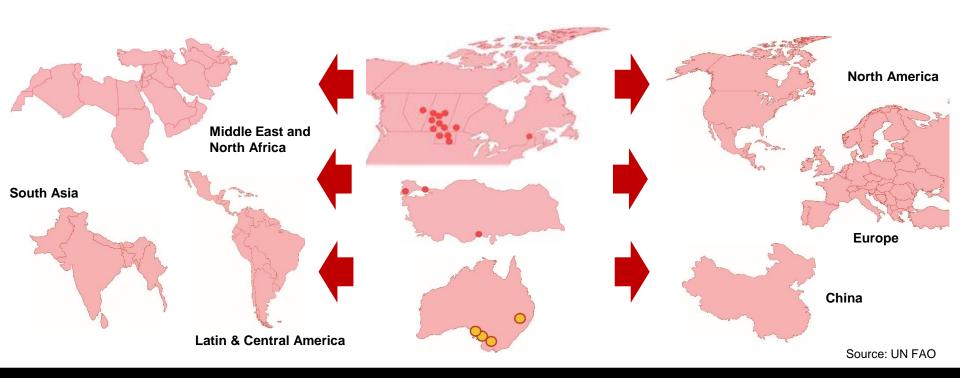


What will the future hold?

Traditional Markets for Pulses

Growth Driver: Population & Global Demand for Food

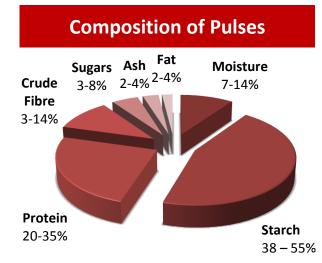
- 2050 Global population expected to rise 30%
- Global food output will have to grow by 70% to feed the world with growing middle class
- Pulses are a sustainable source of protein, a key nutrient for large numbers of the world's populations





The Picture of Pulses

- Pulse crops include lentils, peas, chickpeas and beans, which produce edible seeds, called pulses
- Represent a GMO free, gluten-free, low allergen, major source of protein and fibre, which developing nations particularly rely on
- Increasing consumption in developing and developed countries where pulses are increasingly viewed as healthy



Source: Pulse Foods - Processing, Quality and Nutraceutical Applications, 2011; Edited by: Brijesh K. Tiwari, Aoife Gowen and Brian McKenna

Nutritional Characteristics of Pulses

High protein

High lysine (higher than cereals and oilseeds)

High dietary fibre

Rich in insoluble fibre

Low fat

- Pea, lentils and faba beans:<3%
- Chickpeas: <7%

High micronutrients

 Folate, iron, zinc, selenium, potassium, magnesium, calcium and beta-carotene

Types of Pulses

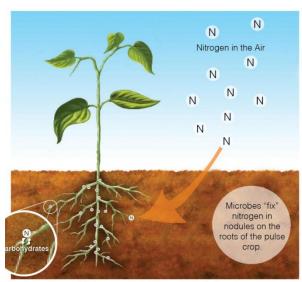




Pulses & Sustainable Agriculture

Plant Fixing Nitrogen

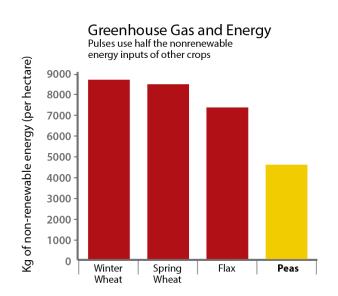
- Pulses produce their own fertilizer by utilizing nitrogen fixing soil bacteria that live inside their root systems.
- Pulses improve fertility of soil for other crops grown in rotation.



Pulse crop with root nodules

Lower Energy Requirement

- Pulses use less non-renewable energy relative to other crops.
- 70% of the non-renewable energy used in cropping systems in western Canada is attributable to fertilizers.



Source: (Zentner et al. 2004)

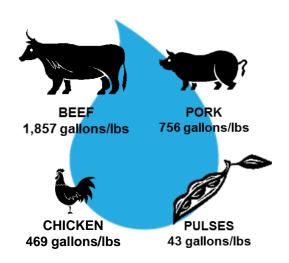


Water Use Efficiency Comparison



Increased Water Use Efficiency

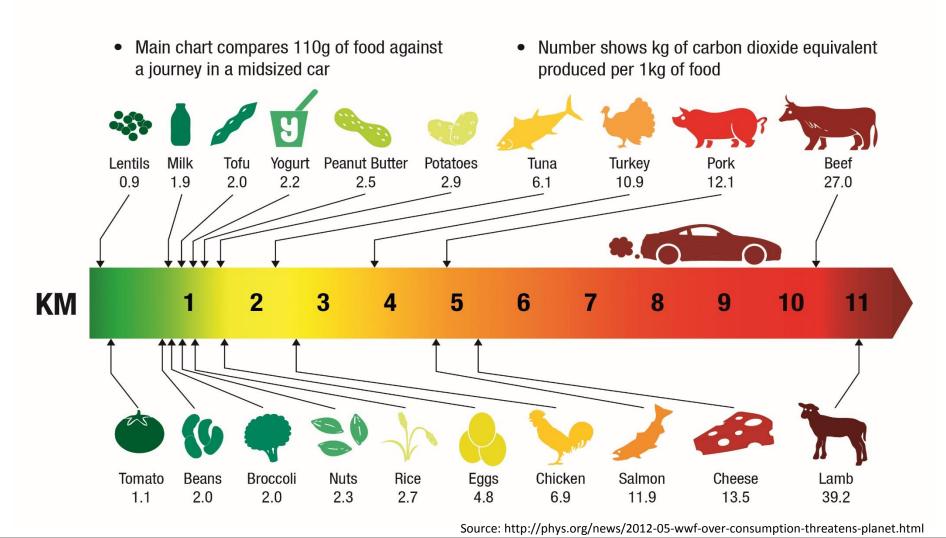
- 43 gallons of water required to produce one pound of pulses.
- <u>1,857 gallons</u> of water required to produce one pound of beef.



Source: Hoekstra and Chapagain, Globalization of Water, U. of Twente, Waterfootprint.org National Geographic, April 2010



Carbon Footprint



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Sustainability Meets Consumer Demand

Consumers



1,262 food and beverage products introduced in 2011 that specifically referenced sustainability product descriptions, up substantially from the 132 products introduced five years earlier

Consumers demonstrate they want and will pay for products that they view as sustainably produced and that they perceive as good for them

Target – 97% of its customers buy some products that are natural, organic or sustainable in other ways

Wal-Mart – 42% of its customers bought some organic or "natural" goods in 2011 and that 91 percent would consider such products



Retailers



Wal-Mart: #1 in the World and U.S.

- Locally sourced products
- Support 3rd world farmers
- Track pesticides, fertilizer and water use

Carrefour (France): #2 in the World

- Carbon legislation
- Social welfare



Tesco (UK): #3 in the World

Carbon labeled products



Loblaws (Canada): #24 in the World

 Initiatives to reduce carbon footprint and source locally and sustainably

Food Companies

Hershey - Cocoa Sustainability milestones centered on – environment, sustainability, consumer, social, people

PepsiCo - Sustainable Farming Initiative to measure and report on enviro/econ impact to improve on it



Unilever - Source 100% of agricultural products sustainably by 2020

Heinz - 20% reduction in carbon emissions by 2015

General Mills – 4 step model to sustainable sourcing commitments for its 10 priority ingredients,

Source: Ceres and Sustainalytics, Gaining Ground report,; Company reports; Mintel; Agriculture Canada



What needs to happen?

• Everywhere should grow more pulses/legumes!





UK Picture

Domestically grown:

- FABA BEANS
- DRY PEAS
 - We are members of BEPA and actively promote UK grown Pulses worldwide

Consumed in the UK

- Navy Beans
- Chickpeas
- Lentils
- Dark Red Kidney and Speckled Beans
- Mung and Adzuki Beans





Growth and Future Innovation

Added value pulses/legumes as ingredients

- Fractionating of pulses into:
 - Proteins
 - Flours
 - High-Viscous Flours
 - Fibres







Commercial Examples







Commercial Examples











Commercial Examples







AGT Diverse Product Offering

Key Products	Category		Product Pillar Highlight
Lentils	Red, green, yellow Split, Football and whole		 #1 exporter in lentils globally, estimated 30% market share Largest red lentil splitter in the world and largest colour sorter of green lentils globally
Chickpeas	Kabuli, B90, desi, split desi		 #1 exporter in Kabuli type chickpeas globally with a multi-origin chickpea program for the canning, packing and hummus processing sector
Beans	Navy, Cannelini, pinto, faba, dark light red kidney, black		 Growing platform for multi-origin bean shipped globally with processing and origination in 10 countries
Peas	Yellow and Green Split and Whole		World's largest peas splitterFocus on value-added peas rather than bulk shipment
Milled Durum Wheat	Pasta, semolina, bulgur		 Turkey: Arbella is a Leading domestic brand and export brand for pasta with distribution to over 90 countries of export
Rice	Medium and long grain		New rice processing mill in Turkey
Food and Feed Ingredients	flour, protein, starch, fibre,	Children of the Control of the Contr	New food ingredient facility located in Minot, North Dakota: largest US pulse ingredient factory
ingredients			Potential as a high growth/high margin platform
Other Products	Popcorn, Edible Seeds, Ancient Grains		 Largest multi-origin popcorn importer and exporter in Turkey and South Africa
Retail Canned, Dry Pack and Bulk Bag	Pulses, rice, staple and international foods	dic dic dic clic	Distributed in North America, Europe, Central Asia, Middle East and Southern Africa as CLIC, Arbel and Pouyoukas Foods brands Source: Management estimates



Trending Growth

Added value pulses and legumes are a trending topic and of growing interest



United Nations designation of 2016 as the International Year of Pulses

The Global Pulse Confederation in negotiation with the UN Food & Agriculture Organisation to have Feb 10th recognised as World Pulse Day





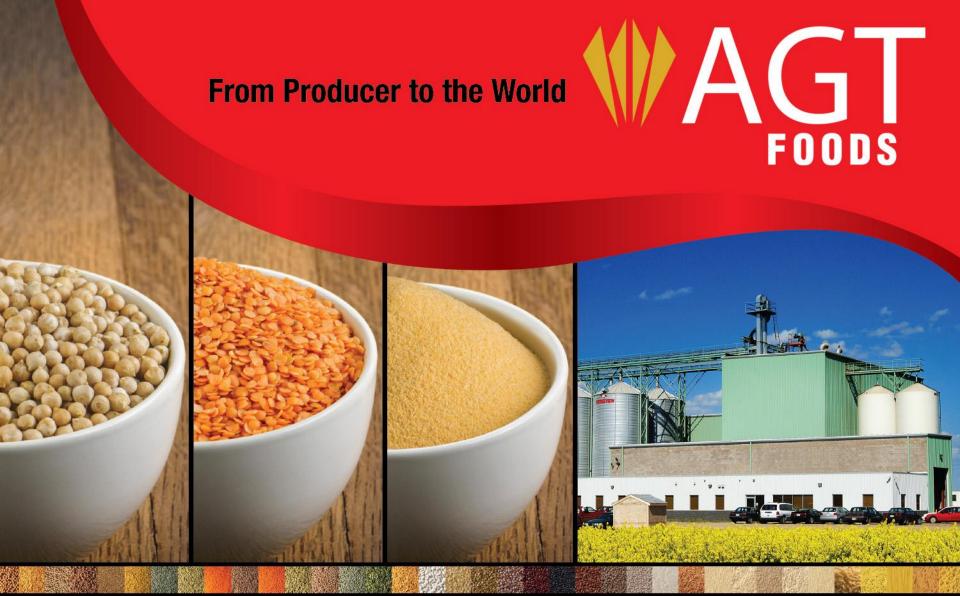
Trending Growth

- Good for our Families
- Good for the Planet
- Lets grow together

Thank you









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