



Hülsenreich is a young food start-up looking to bring snacks made out of legumes to the German market. By offering legumes in modern and sought-after forms of consumption, Hülsenreich seeks to establish a healthy and sustainable alternative to regular snacks and make legumes in general play a bigger role in consumers' choices.

First products to be on the market Q1 2019

- **black bean-based tortilla chips**
- **chickpea-based nacho-sauce**
- **lentil-based salsa**



From a consumer perspective sustainability is often a topic that is associated with an unpleasant change of lifestyle. With legumes provided as palate-pleasing, protein-rich snacks full of dietary fibre we give consumers the opportunity to combine sustainability with indulgence and at the same time personal health, a topic of far greater concern to most people.



high - protein



organic



glutenfree



vegan



high - fibre