



TRansition paths to sUustainable  
legume-based systems in Europe

# Decision Support Models for the Evaluation of Legume-Based Systems: Environment, Economy and Socio-policy

---

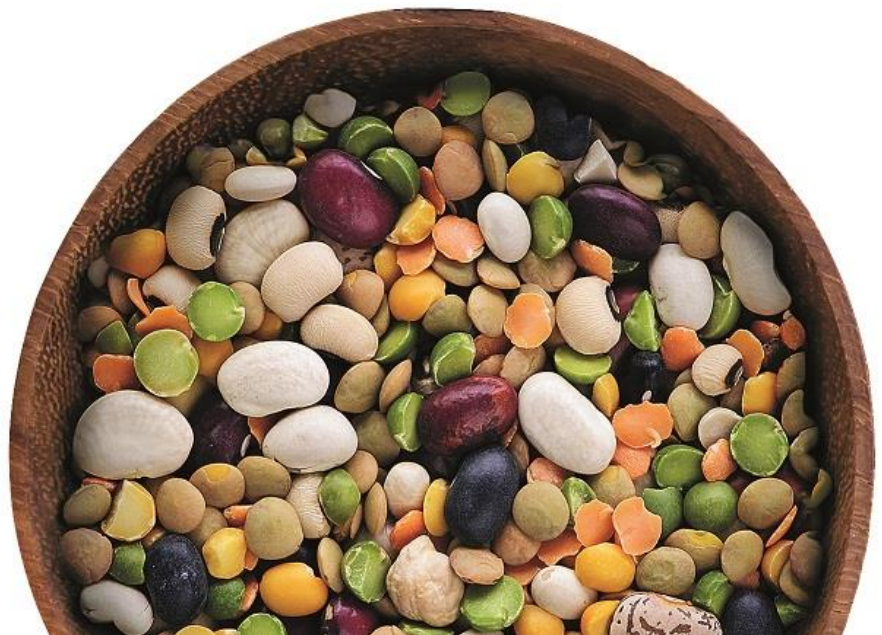
**Work Package:** 8, Coordination

**Deliverable (D):** D8.2 (D45)

**Lead Author and Institution:**

Marko Debeljak, Jožef Stefan Institute

11<sup>th</sup> March 2020



The TRUE-Project has received funding from the European Commission *via* the Horizon 2020  
Research and Innovation Action Programme under Grant Agreement Number [727973](https://doi.org/10.1016/j.tru.2020.03.001).

[www.true-project.eu](http://www.true-project.eu)



---

## Deliverable Description & Contributors

- **Due date:** 31<sup>st</sup> March 2020
- **Actual submission date:** 11<sup>th</sup> March 2020
- **Project start date:** 1st April 2017
- **Duration:** 48 months
- **Work package:** Transition Pathways (WP8)
- **Work package leader:** Marko Debeljak (JSI)
- **Deliverable Title:** Decision Support Models for the Evaluation of Legume-Based Systems: environment, economy and socio-policy
- **Nature of deliverable:** DEM/OTHER
- **Dissemination level:** Public (PU)
  
- **Deliverable description:** The series of decision models produced in this Deliverable (D8.2) will be integrated into a model for the assessment of overall sustainability of legume systems, with respect to the identification of key legume-based system indicators for the three pillars of sustainability. The decision model will be then used for evaluation of the relative sustainability of transition pathways to more effective scenarios. The approach will assess the complementarity with existing relevant EU policies (e.g. Common Agricultural Policy, Water Framework Directive and climate change objectives, and others such as those for better nutrition, health and cultural development).
  
- **Contributors**
  - David Styles, Marcela Costa (BU)
  - Luiza Toma, Shailesh Shrestha, Faical Akaichi (SRUC)
  - Marko Debeljak, Aneta Trajanov, Tanja Dergan (JSI)
  - Michael Williams, Sophie Saget (TCD)
  - Tiziana Centofanti, Bálint Balázs, Eszter Kelemen (ESSRG)
  - Geoff Squire, Damian Bienkowski, Cathy Hawes, Pietro Iannetta (JHI)
  
- **Keywords:** Decision support; Legume; Food system; Multi attribute; Value chain.
  
- **Background information regarding the TRUE-Project:** see [Appendix I](#)





## Contents

<b>Deliverable Description &amp; Contributors</b> .....	<b>2</b>
<b>1. Introduction</b> .....	<b>4</b>
<b>2. Conceptualization of the decision support system</b> .....	<b>5</b>
2.1 Conceptual structure of the decision models at the Tier 1 level .....	7
2.2 Conceptual structure of the decision models at the Tier 2 level .....	8
2.3 Conceptual structure of the decision models at the Tier 3 level .....	9
<b>3. Methodology for construction of the decision models</b> .....	<b>10</b>
<b>4. Decision models</b> .....	<b>11</b>
4.1 Sustainability assessment models at Tier 1 level .....	11
4.2 Sustainability assessment models at Tier 2 level .....	14
4.3 Sustainability assessment model at Tier 3 level.....	15
<b>5. Factsheets of the attributes used in the decision models</b> .....	<b>16</b>
<b>6. References</b> .....	<b>21</b>
<b>Disclaimer</b> .....	<b>22</b>
<b>Copyright</b> .....	<b>22</b>
<b>Citation</b> .....	<b>22</b>
<b>Appendix I: Background to the TRUE project</b> .....	<b>23</b>
TRUE Project Executive Summary .....	23
Work Package Structure.....	24
Project Partners.....	25
Objectives .....	26
Legume Innovation Networks & Case Studies.....	27
<b>Appendix II:</b>	
Sustainability assessment models .....	28
<b>Appendix III:</b>	
factsheets of attributes for the environmental pillar of the sustainability assessment.....	47
<b>Appendix IV:</b>	
Factsheets of attributes for the economic pillar of the sustainability assessment .....	80
<b>Appendix V:</b>	
Factsheets of attributes for the socio-policy pillar of the sustainability assessment.....	142





---

## 1. Introduction

The deliverable provides final conceptual solutions for the development of sustainability assessment models and their integration through a tiered approach. The models at Tier 1 perform sustainability assessment for individual links of the agri-food chain according to the three pillars (environmental, economic, socio-policy). Tier 2 integrates the outputs from the individual models (Tier 1) into decision models for sustainability assessment of each of the three pillars for the entire agro-food chain. Finally, the outputs from the models at the Tier 2 level are integrated into the model for a single overall sustainability assessment of the entire agro-food chain at Tier 3. The conceptual models developed in Deliverable 8.1 were transformed into hierarchical qualitative multi-criteria models, using the DEX (Decision EXpert) integrative methodology. Fifteen sustainability assessment models were developed at Tier 1 level, three at Tier 2 level and one at Tier 3 level. Verification and sensitivity analyses were performed on all constructed models. To provide the reference framework for the sustainability assessment of the agri-food chain, factsheets of the attributes used in the models were written; these give detailed descriptions of all the attributes (definition, scale values, thresholds) that are used in the decision models. This deliverable is supplemented by four appendices, where Appendix II provides a detailed description of the assessment models and Appendices III, IV, and V provide factsheets with detailed descriptions of the attributes that are used in the models for sustainability assessment of environmental, economic and socio-policy pillars, respectively.





---

## 2. Conceptualization of the decision support system

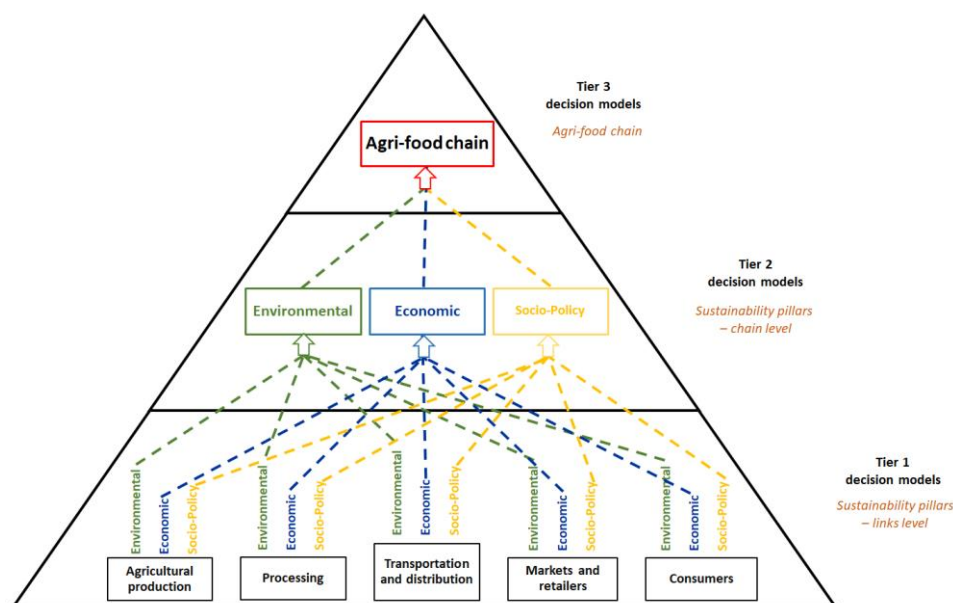
Conceptualization is one of the early steps in the modelling procedure. It visualizes the modelling concepts in the form of models. They serve as an overview of the models' components and how they are connected. Conceptual models are used to create abstractions of reality and to delineate the level of organization and complexity that best meets the objectives of the models (Jørgensen and Fath, 2011).

The assessment of the entire agri-food chain is performed by a set of decision models that are integrated through a tiered approach. There are several ways to integrate the individual models. One way to do this is to integrate them through their individual assessed levels of sustainability. Alternatively, they can be integrated through the different pillars of sustainability. We chose the second option, which contains higher level of information up to the Tier 3 level.

The models at Tier 1 perform the sustainability assessment according to the three pillars (environmental, economic, socio-policy) for each individual link of the agri-food chain. Tier 2 integrates the outputs from the individual models (Tier 1) into decision models for the sustainability assessment of the three pillars at the level of the entire agri-food chain. Finally, the outputs from the models at the Tier 2 level are integrated into a model for an overall sustainability assessment of the entire agri-food chain at the Tier 3 level (Figure 3). In addition, the outputs from the models at Tier 1 could be integrated into sustainability assessment models for individual links. This would give us an option to integrate the models through their individual levels of sustainability if needed.







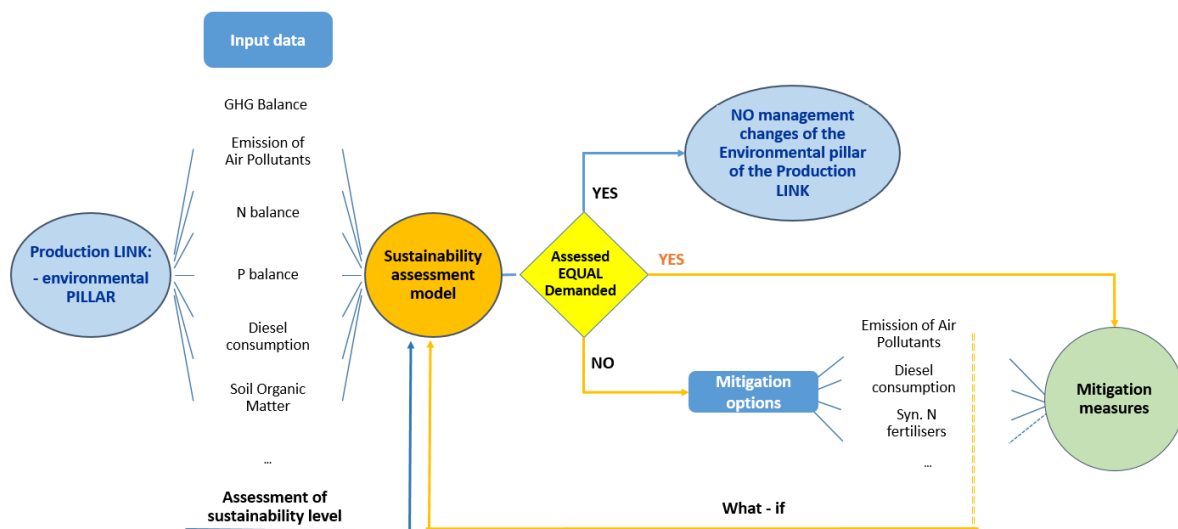
**Figure 1:** Conceptual representation of the integration of the decision models into a Transition Pathfinder DSS. The sustainability assessment of pillars of individual links of the agri-food chain is performed at Tier 1, Tier 2 integrates the results from the Tier 1 models into a sustainability assessment of the three pillars at the level of the agri-food chain. Finally, a model at the Tier 3 integrates the outputs from the Tier 2 models in the overall sustainability assessment of the entire agri-food chain.

All decision models for the assessment of the sustainability have a similar conceptual structure consisting of two parts: The first part assesses the level of sustainability, while the aim of the second part is to find suitable structural changes of the assessed systems (e.g. sustainability pillars at the link level, sustainability pillars of the agri-food chain, overall sustainability of the entire agri-food chain) if the assessed level of sustainability is not satisfied. A more detailed description of the conceptual models developed for the purpose of the development of the Transition Pathfinder DSS is given in the following subsections.



## 2.1 Conceptual structure of the decision models at the Tier 1 level

The decision models for the assessment of the sustainability pillars of individual links are developed at the Tier 1 level. Three decision models were developed for each link, corresponding to environmental, economic and socio-policy sustainability pillars. The first part of the conceptual model assesses the level of sustainability of the pillar, and the second part provides a structural change of the assessed pillar if its assessed level of sustainability is not satisfied (Figure 2).

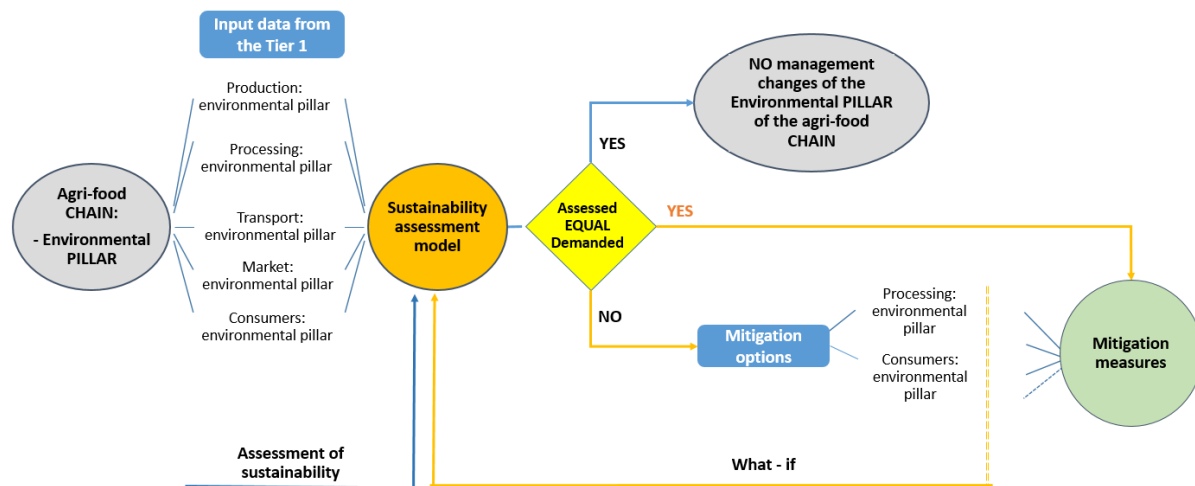


**Figure 2:** Conceptual model for assessment of the sustainability of the environmental pillar of the production link in the agri-food chain.



## 2.2 Conceptual structure of the decision models at the Tier 2 level

Tier 2 consists of decision models for the assessment of the three sustainability pillars at the agri-food chain level. For each sustainability pillar, a decision model was developed. The first part assesses the level of sustainability of the assessed pillar, and the second part provides a structural change of the assessed pillar if its sustainability is not satisfied (Figure 3).



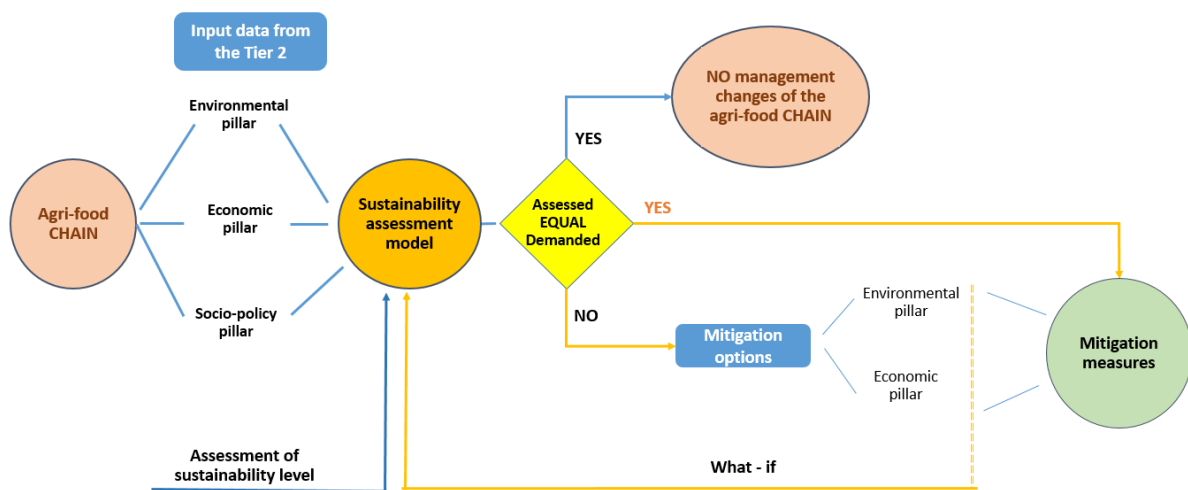
**Figure 3:** Conceptual structure of the integration decision model for the assessment of the sustainability pillars of the agri-food chain at the 2<sup>nd</sup> level.





### 2.3 Conceptual structure of the decision models at the Tier 3 level

The conceptual structure at Tier 3 follows that described at the previous two Tier levels. The model integrates the three sustainability pillars into a model that provides an overall sustainability assessment of the entire agri-food chain. First, it assesses the overall sustainability, then it provides modifications of the sustainability pillars if the assessed sustainability of the entire agri-food chain is below the expected level (Figure 6).



**Figure 4:** Conceptual structure of the decision model for sustainability assessment of the entire agri-food chain at the Tier 3 level.



---

### 3. Methodology for construction of the decision models

The construction of the decision models was based on the application of qualitative Multi-Criteria Decision Modelling (MCDM) (Mendoza and Martins, 2006; Greco *et al.*, 2016). To build qualitative MCDM, the DEX (Decision EXpert) integrative methodology was used (Bohanec and Rajkovič, 1990; Bohanec *et al.*, 2013; Bohanec, 2017). It combines the approach of hierarchical MCDM with rule-based expert systems and fuzzy sets. DEX enables the acquisition and the representation of decision knowledge, as well as evaluation and analysis of decision alternatives. It uses discrete attributes with a finite set of nominal values. These attributes are connected through integrative functions (integration rules), which are represented by “if-then” rules. These rules are presented in a tabular form which maps lower level to higher-level attributes. The DEX methodology enables the presentation of the decision model in a comprehensible manner, *i.e.* in the form of decision trees and provides “what-if” analysis of alternatives (*e.g.* effects of changing one or more initial values of attributes on the outputs of the model). It is also able to handle missing data using probabilistic or fuzzy distribution of the values of the attributes, which can predict the effect of the missing data to the value of the aggregated attribute.

For each of the five links of the agri-food chain (Tier 1), three decision models were developed corresponding to the three sustainability pillars (environmental, economic, socio-policy). Thus, 15 pillar-based and 5 link-based sustainability assessment models were developed at the Tier 1 level. The outputs from the pillar-based models were integrated into 3 models for sustainability assessment of the environmental, economic and socio-policy pillars of the agri-food chain (Tier 2). Finally, the outputs of the Tier 2 models were integrated into an overall sustainability assessment model of the entire agri-food chain (Tier 3).





---

## 4. Decision models

Following the meteorological approach described in the previous section, 15 sustainability assessment models were developed at the Tier 1 level, 3 at the Tier level 2 and 1 at the Tier level 3. The properties of the constructed models are described in the following subsections, while the detailed description of the constructed models are provided in Appendix II of this deliverable.

Verification and sensitivity analyses were performed on all constructed models. Some inconsistencies in the input attributes have been discovered and corrected. The weights and influences of each attribute to the upper-level attributes have been calculated and evaluated.

The overall Transition Pathfinder DSS for assessment of the sustainability of the whole agri-food chain will be implemented as a web platform with a user-friendly graphical interface. Initial work has been started regarding this. In the following months, a prototype of the system is expected to be developed and discussed with TRUE partners.

### 4.1 Sustainability assessment models at Tier 1 level

In this section, we provide descriptions of the sustainability assessment models developed at Tier 1. Table 2 provides information about the structural properties of the models, while their detailed descriptions are provided in Appendix II. The economic and social sustainability assessment models have similar structure, while the environmental pillar models have slightly less complex structure. Most of the models have 4 hierarchical levels and the number of input attributes ranges from 3 to 21. The decision model of the environmental sustainability pillar of the crop production link in the agri-food chain is presented in Figure 5.



Attribute	Scale
<b>Environmental sustainability-Agricultural production: Crop production</b>	<b>Low</b> ; Medium; <b>High</b>
<b>Abiotic</b>	<b>Low</b> ; Medium; <b>High</b>
<b>Atmosphere emissions</b>	<b>High</b> ; Medium; <b>Low</b>
GHG Balance	<b>High</b> ; Medium; <b>Low</b>
Emission of Air Pollutants	<b>High</b> ; Medium; <b>Low</b>
<b>Emission of Water Pollutants</b>	<b>High</b> ; Medium; <b>Low</b>
P balance	<b>High</b> ; Medium; <b>Low</b>
N balance	<b>High</b> ; Medium; <b>Low</b>
<b>Resource depletion</b>	<b>High</b> ; Medium; <b>Low</b>
<b>Resource use</b>	<b>High</b> ; Medium; <b>Low</b>
<b>SynFertilisers</b>	<b>High</b> ; Medium; <b>Low</b>
SynP fertilisers	>5kgP/tdrymatter: <b>High</b> ; 2-5kgP/tdrymatter: Medium; <2kgP/tdrymatter: <b>Low</b>
SynN fertilisers	>15kgN/tdrymatter: <b>High</b> ; 5-15kgN/tdrymatter: Medium; <5kgN/tdrymatter: <b>Low</b>
Ground and Surface Water Withdrawals	<b>Sprinkler/floods</b> ; Advanced irrigation; <b>None</b>
<b>Energy Efficiency</b>	<b>Low</b> ; Medium; <b>High</b>
SynN fertilisers	>15kgN/tdrymatter: <b>High</b> ; 5-15kgN/tdrymatter: Medium; <5kgN/tdrymatter: <b>Low</b>
Diesel consumption	>18l/tdrymatter: <b>High</b> ; 12-18l/tdrymatter:Medium; <12l/tdrymatter: <b>Low</b>
<b>Ecosystem impact</b>	<b>High</b> ; Medium; <b>Low</b>
Land use	<b>High</b> ; Medium; <b>Low</b>
Land sharing/habitat provision	<b>Low</b> ; Medium; <b>High</b>
Soil Organic Matter	<b>Low</b> ; Medium; <b>High</b>

**Figure 5:** Decision model for the assessment of the environmental sustainability pillar of the crop production link in the agri-food chain.



**Table 2:** Structural properties of the decision models for assessment of the sustainability of the different sustainability pillars at the Tier 1 level.

Sustainability pillars of the links	Total number of attributes	Number of input attributes	Number of aggregated attributes	Number of hierarchical levels
<b>Environmental:</b>				
Production	21	12	9	5
Processing	17	10	7	4
Transportation	4	3	1	2
Market	11	7	4	3
Consumers	8	5	3	3
<b>Economy:</b>				
Production	30	19	11	4
Processing	31	20	11	4
Transportation	10	6	4	4
Market	32	21	11	4
Consumers	23	15	8	5
<b>Socio-policy:</b>				
Production	21	14	7	4
Processing	25	16	9	4
Transportation	16	10	6	4
Market	21	14	7	4
Consumers	20	13	7	4



## 4.2 Sustainability assessment models at Tier 2 level

The outputs from the models at the Tier 1 level were integrated into the three models at the Tier 2 level, corresponding to environmental, economic and socio-policy pillars. These models perform the assessment of all three pillars at the level of the entire agri-food chain. The structure of the models is simple because each model has only five input attributes that are directly integrated into the top level attribute of the models (e.g. Environmental pillar of the entire agri-food chain). The model for the environmental pillar at the level of the whole agri-food chain is shown in Figure 9 and the detailed descriptions of the models created at the Tier 2 level are provided in Appendix I.

### Scales

Attribute	Scale
<b>Environmental pillar - Chain</b>	<b>Low</b> ; Medium; <b>High</b>
— Production - Environmental pillar	<b>Low</b> ; Medium; <b>High</b>
— Processing - Environmental pillar	<b>Low</b> ; Medium; <b>High</b>
— Transportation - Environmental pillar	<b>Low</b> ; Medium; <b>High</b>
— Market - Environmental pillar	<b>Low</b> ; Medium; <b>High</b>
— Consumers - Environmental pillar	<b>Low</b> ; Medium; <b>High</b>

**Figure 6:** Decision model for assessment of the environmental sustainability pillar at the level of the entire agri-food chain.





### 4.3 Sustainability assessment model at Tier 3 level

Tier 3 presents the top-most model which integrates all lower tier level models. Its structure is very simple because it consists of only three input attributes corresponding to the assessment of the three sustainability pillars. The model is populated with the outputs from the models created at the Tier 2 and its result gives the overall sustainability assessment of the entire agri-food chain. The model is presented in Figure 7.

#### Scales

Attribute	Scale
Agri-food chain	Low; Medium; High
— Environmental pillar - chain	Low; Medium; High
— Economic pillar - chain	Low; Medium; High
— Social/Policy pillar - chain	Low; Medium; High

**Figure 7:** Decision model for assessment of the overall sustainability of the entire agri-food chain.





---

## 5. Factsheets of the attributes used in the decision models

The factsheets of the attributes used in the sustainability assessment models provide the reference framework for the assessment of agri-food chain sustainability. They provide a detailed description of all attributes (definition, scale values, thresholds) that are used in the decision models at the Tier 1 level which are described in the previous section. The factsheets represent very important documents both for the developers of the DSS and the end users of the DSS, because they provide detailed descriptions of the input and integrated attributes that build the decision models. In addition, they provide information about the required input data.

There is one factsheet for each sustainability pillar (environmental, economic, socio-policy). Each of the three documents follows the same structure. First, the list of the attributes for each link of the agri-food chain is presented. The attributes are grouped into three levels: Theme, Sub-theme, Indicators. The attributes at the Theme level could be easily compared between different links. The attributes of the sub-theme level are already more link specific, while the attributes at the Indicator level present very specific link-based indicators, that are used to populate the decision models with data. The attributes described in the Theme and the Sub-theme categories are intermediate attributes which integrate lower level attributes up to the top-level attribute in the sustainability assessment models. The following sections of the factsheets present the distribution of the input attributes among pillar-based models for sustainability assessment of individual links of the agri-food chain. In several cases, the same input attribute appears in several models. The number of the input attributes for the environmental, economic and socio-policy models at the Tier 1 level are given in Table 3. In addition, they are grouped into environmental-, economic- and social-type attributes.



**Table 3:** Number of input attributes for the environmental, economic and socio-policy models

Sustainability pillar	Type of attributes			
	Environmental	Economic	Social	Total
<b>Environmental</b>	19	7	1	27
<b>Economic</b>	3	31	10	44
<b>Socio-policy</b>	2	7	25	34
<b>Total</b>	24	45	36	105

The central section of the factsheets provides descriptions and metrics of all attributes used in the sustainability assessment models at the Tier 1 level. First, a detailed description of the attributes with references is given. Next, the metrics for quantification of the attribute values are given. Since the input data for the sustainability assessment modes must be categorical, with a fixed set of values, a detailed description of the discretisation of the original values of the attributes is given. In addition, the threshold criteria are described and justified.

Examples of the above described sections of the factsheet for the environmental pillar is provided in the following tables (Table 4, Table 5, and Table 6). The complete factsheets for all attributes are provided in Appendices III, IV and V.



**Table 4:** Structure of the attributes for the environmental sustainability pillar of the production link in the agri-food chain.

PRODUCTION (En1) Scale: Low(-); Medium; High(+)				
THEME	SUB-THEME	Sub-sub theme	Sub-sub-sub-theme	INDICATOR
Abiotic Scale: Low(-); Medium; High(+)	Atmosphere emissions Scale: High(-); Medium; Low(+)			GHG Balance
				Emission of Air Pollutants
	Emission of Water Pollutants Scale: High(-); Medium; Low(+)			P balance
				N balance
	Resource depletion Scale: High(-); Medium; Low(+)	Resource use Scale: High(-); Medium; Low(+)	SynFertilisers Scale: High(-); Medium; Low(+)	SynP fertilisers
				SynN fertilisers
				Ground and Surface Water Withdrawals
Energy Efficiency Scale: Low(-); Medium; High(+)			SynN fertilisers	
			Diesel consumption	
Ecosystem impact Scale: High(-); Medium; Low(+)				Land use
				Land sharing/habitat provision
				Soil Organic Matter



**Table 5:** Input attributes (indicators) for the environmental sustainability pillar for all links in the agri-food chain.

TYPE OF INDICATORS	LINK	INDICATORS
<b>ECONOMIC</b>	En 2	Renewable electricity
	En 3	Loss of products
	En $\frac{4}{5}$	Renewable Energy %
	En 4	Energy Efficiency
	En 4	Renewable and Recycled Materials
	En 4	Packaging specification
	En 5	Water use
<b>ENVIRONMENTAL</b>	En $\frac{1}{2}$	GHG Balance
	En $\frac{1}{2}$	Ground and Surface Water Withdrawals
	En 1	Soil Organic Matter
	En $\frac{1}{2}$	Emission of Air Pollutants
	En $\frac{4}{4}$	
	En 1	P Balance
	En 1	N Balance
	En 1	SynP fertilizers
	En 1	SynN fertilizers
	En 1	Diesel consumption
	En 1	Land use
	En 1	Land sharing/habitat provision
	En $\frac{2}{4}$	Food Loss and Waste Reduction
	En $\frac{5}{5}$	
	En $\frac{2}{4}$	Waste Disposal
	En $\frac{5}{5}$	
	En 2	Electricity
	En 2	Other fuels
	En 2	Renewable other sources
	En 2	Renewable and Recycled packaging
	En 3	Transport Intensity
	En 3	Atmosphere emissions
	<b>SOCIAL</b>	En 5

PILLAR/LINKS:	
<b>En</b>	Environmental Pillar for the Agri-food Chain
<b>1</b>	Production link
<b>2</b>	Processing link
<b>3</b>	Transport and Distribution link
<b>4</b>	Markets and Retailers link
<b>5</b>	Consumers link



**Table 6:** Description and metrics of the environmental indicator *GHG Balance*.

<p><b>INDICATOR NAME:</b> GHG Balance  <b>SUB-THEME:</b> Atmosphere emissions  <b>THEME:</b> Abiotic  <b>NODE:</b> Production (En1)</p>
<p><b>DESCRIPTION</b></p> <p>Crop production contributes to climate change via the emission of greenhouse gases (GHGs), primarily from use of synthetic nitrogen fertilisers (SNF) that require considerable amount of fossil energy to produce, and that give rise to soil emissions of nitrous oxide following application. Meanwhile, depletion or enhancement of soil carbon (C) stocks can results in significant emission to, or sequestration from, the atmospheric pool of carbon dioxide (CO<sub>2</sub>) that influences temperature forcing (and thus climate change).</p> <p>The primary metric are proposed for this environmental aspect of crop production is GHG emissions per tonne (Mg) of produce. GHG emissions intensities can be: (i) derived through application of a life cycle assessment (LCA) to specific crop cultivation stages, most simply by using an open source footprint calculator such as the Cool farm Tool (<a href="https://coolfarmtool.org/">https://coolfarmtool.org/</a>) or AgreCalc (<a href="https://www.agrecalc.com/">https://www.agrecalc.com/</a>); (ii) obtained from secondary sources, including LCA (e.g. Ecoinvent &amp; AgriFootprint) databases and published food LCA studies (e.g. Poore and Nemecek 2018).</p> <p>Results should be expressed per tonne (Mg) of dry matter (DM) of the main product, to ensure standardized units. This may require knowledge of moisture content at harvest, and possibly also allocation of crop cultivation burdens across multiple co-products (e.g. grain and straw) based on relative economic values. GHG emissions should be aggregated as kg CO<sub>2</sub> equivalent based on IPCC (2013) global warming potentials over a 100-year timeframe (GWP<sub>100</sub>). Changes in soil C stocks may be included in net emissions balances, as per standard reporting guidelines for land use and land use change emissions (BSI 2011; IPCC 2006b).</p> <p>Note that for this and all subsequent environment metrics, harvested products include co-products (e.g. straw) alongside the main product (e.g. grain) harvested from the cropping system.</p>
<p><b>METRICS</b></p> <p>kg CO<sub>2e</sub> per Mg DM harvested product</p>
<p><b>RATINGS</b></p> <p>The following scales are provisionally suggested based on range of crop footprint values (Wernet et al. 2016), and may need calibrating.</p> <p>Low:                Less than 250 kg CO<sub>2</sub> eq. Mg<sup>-1</sup> DM harvested product</p> <p>Medium:            Between 250 and 500 kg CO<sub>2</sub> eq. Mg<sup>-1</sup> DM harvested product</p> <p>High:                Over 500 kg CO<sub>2</sub> eq. Mg<sup>-1</sup> DM harvested product</p>





---

## 6. References

- Bohanec, M. (2017). "Multi-criteria DEX model : an overview and analysis", in: SOR '17 proceedings. (Ljubljana: Slovenian Society Informatika, Section for Operational Research).
- Bohanec, M., Žnidaršič, M., Rajkovic, V., Bratko, I., and Zupan, B. (2013). DEX Methodology: Three Decades of Qualitative Multi-Attribute Modeling. 37, 49-54.
- Bohanec, M., and Rajkovič, V. (1990). DEX: An Expert System Shell for Decision Support. *Sistemica* 1, 145–157.
- Greco, S., Ehrgott, M., Figueira, J. (2016). Multiple Criteria Decision Analysis: State of the Art Surveys. International Series in Operations Research & Management Science, Vol. 233. New York: Springer.
- Jørgensen, S.E., Fath, B.D. (2011). Fundamentals of ecological modelling: applications in environmental management and research. Amsterdam [etc.]: Elsevier.
- Mendoza, G.A., and Martins, H. (2006). Multi-criteria decision analysis in natural resource management: A critical review of methods and new modelling paradigms. *Forest Ecology and Management* 230(1-3), 1-22. doi: 10.1016/j.foreco.2006.03.023.





---

## Disclaimer

The information presented here has been thoroughly researched and is believed to be accurate and correct. However, the authors cannot be held legally responsible for any errors. There are no warranties, expressed or implied, made with respect to the information provided. The authors will not be liable for any direct, indirect, special, incidental or consequential damages arising out of the use or inability to use the content of this publication.

## Copyright

© All rights reserved. Reproduction and dissemination of material presented here for research, educational or other non-commercial purposes are authorised without any prior written permission from the copyright holders provided the source is fully acknowledged. Reproduction of material for sale or other commercial purposes is prohibited.

## Citation

Please cite this report as follows:

Debeljak, M., Dergan, T., Squire, G., Centofanti, T., Williams, M., Saget, S., Styles, D., Costa, M., Shrestha, S., Toma, L., Faical, A., Balázs, B., Keleman, E., Bienkowski, D., Hawes, C., Iannetta, P., Trajanov, A. (2020). Decision support models: environment, economy, policy of legume systems for the EU-H2020 funded project, '*Transition paths to sustainable legume-based systems in Europe*' (TRUE), under Grant Agreement Number 727973. DOI: 10.5281/zenodo.3706712.

Also available online at: [www.true-project.eu](http://www.true-project.eu).





---

## Appendix I: Background to the TRUE project

### TRUE Project Executive Summary

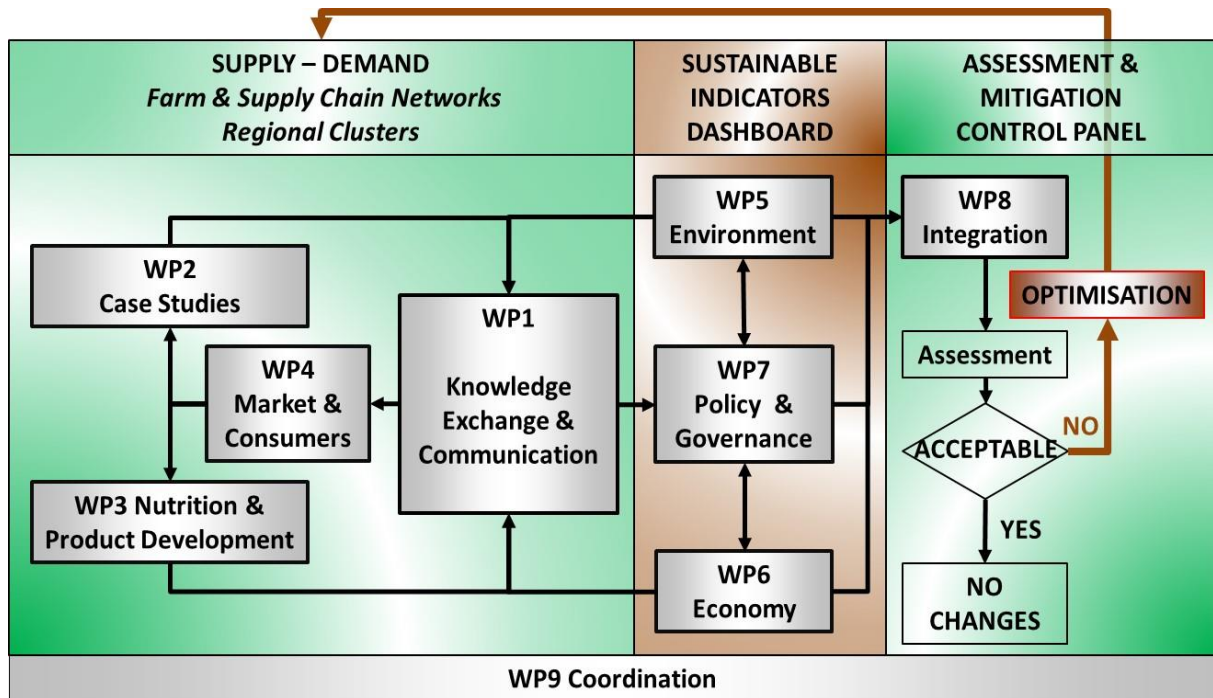
TRUE's perspective is that the scientific knowledge, capacities and societal desire for legume supported systems exist, but that practical co-innovation to realise transition paths have yet to be achieved. TRUE presents 9 Work Packages (WPs), supported by an *Intercontinental Scientific Advisory Board*. Collectively, these elements present a strategic and gender balanced work-plan through which the role of legumes in determining 'three pillars of sustainability' – 'environment', 'economics' and 'society' - may be best resolved.

TRUE realises a genuine multi-actor approach, the basis for which are three *Regional Clusters* managed by WP1 ('*Knowledge Exchange and Communication*', University of Hohenheim, Germany), that span the main pedo-climatic regions of Europe, designated here as: *Continental, Mediterranean* and *Atlantic*, and facilitate the alignment of stakeholders' knowledge across a suite of 24 Case Studies. The Case Studies are managed by partners within WPs 2-4 comprising '*Case Studies*' (incorporating the project database and *Data Management Plan*), '*Nutrition and Product Development*', and '*Markets and Consumers*'. These are led by the Agricultural University of Athens (Greece), Universidade Catolica Portuguesa (Portugal) and the Institute for Food Studies & Agro Industrial Development (Denmark), respectively. This combination of reflective dialogue (WP1), and novel legume-based approaches (WP2-4) will supply hitherto unparalleled datasets for the '*sustainability WPs*', WPs 5-7 for '*Environment*', '*Economics*' and '*Policy and Governance*'. These are led by greenhouse gas specialists at Trinity College Dublin (Ireland; in close partnership with Life Cycle Analysis specialists at Bangor University, UK), Scotland's Rural College (in close partnership with University of Hohenheim), and the Environmental and Social Science Research Group (Hungary), in association with Coventry University, UK, respectively. These *Pillar WPs* use progressive statistical, mathematical and policy modelling approaches to characterise current legume supported systems and identify those management strategies which may achieve sustainable states. A *key feature* is that TRUE will identify key *Sustainable Development Indicators* (SDIs) for legume-supported systems, and thresholds (or goals) to which each SDI should aim. Data from the *foundation WPs* (1-4), to and between the *Pillar WPs* (5-7), will be resolved by WP8, '*Transition Design*', using machine-learning approaches (e.g. *Knowledge Discovery in Databases*), allied with *DEX (Decision Expert)* methodology to enable the mapping of existing knowledge and experiences. Co-ordination is managed by a team of highly experienced senior staff and project managers based in The Agroecology Group, a Sub-group of Ecological Sciences within The James Hutton Institute.



## Work Package Structure

Flow of information and knowledge in TRUE, from definition of the 24 case studies (left), quantification of sustainability (centre) and synthesis and decision support (right) (Figure 1).



Work package structure and flow of information and knowledge between work packages.





## Project Partners

Nº	Participant organisation name (and acronym)	Country	Organisation Type
1 (C*)	The James Hutton Institute (JHI)	UK	RTO
2	Coventry University (CU)	UK	University
3	Stockbridge Technology Centre (STC)	UK	SME
4	Scotland's Rural College (SRUC)	UK	HEI
5	Kenya Forestry Research Institute (KEFRI)	Kenya	RTO
6	Universidade Catolica Portuguesa (UCP)	Portugal	University
7	Universitaet Hohenheim (UHOH)	Germany	University
8	Agricultural University of Athens (AUA)	Greece	University
9	IFAU APS (IFAU)	Denmark	SME
10	Regionalna Razvojna Agencija Medimurje (REDEA)	Croatia	Development Agency
11	Bangor University (BU)	UK	University
12	Trinity College Dublin (TCD)	Ireland	University
13	Processors and Growers Research Organisation (PGRO)	UK	SME
14	Institut Jozef Stefan (JSI)	Slovenia	HEI
15	IGV Institut Fur Getreideverarbeitung GmbH (IGV)	Germany	Commercial SME
16	ESSRG Kft (ESSRG)	Hungary	SME
17	Agri Kulti Kft (AK)	Hungary	SME
18	Alfred-Wegener-Institut (AWI)	Germany	RTO
19	Slow Food Deutschland e.V. (SF)	Germany	Social Enterprise
20	Arbikie Distilling Ltd (ADL)	UK	SME
21	Agriculture And Food Development Authority (TEAG)	Ireland	RTO
22	Sociedade Agrícola do Freixo do Meio, Lda (FDM)	Portugal	SME
23	Eurest - Sociedade Europeia De Restaurantes Lda (EUR)	Portugal	Commercial Enterprise
24	Solintagro SL (SOL)	Spain	SME
25	Public Institution for Development of Međimurje REDEA (PIRED)	Croatia	Development Agency

\*Coordinating institution





---

## Objectives

### **Objective 1: Facilitate knowledge exchange (UHOH, WP1)**

- *Develop a blue-print for co-production of knowledge*

### **Objective 2: Identify factors that contribute to successful transitions (AUA, WP2)**

- *Relevant and meaningful Sustainable Development Indicators (SDIs)*

### **Objective 3: Develop novel food and non-food uses (UCP, WP3)**

- *Develop appropriate food and feed products for regions/cropping systems*

### **Objective 4: Investigate international markets and trade (IFAU, WP4)**

- *Publish guidelines of legume consumption for employment and economic growth*
- *EU infrastructure-map for processing and trading*

### **Objective 5: Inventory data on environmental intensity of production (TCD, WP5)**

- *Life Cycle Analyses (LCA) -novel legumes rotations and diet change*

### **Objective 6: Economic performance - different cropping systems (SRUC & UHOH, WP6)**

- *Accounting yield and price risks of legume-based cropping systems*

### **Objective 7: Enable policies, legislation and regulatory systems (ESSRG, WP7)**

- *EU-policy linkages (on nutrition) to inform product development/uptake*

### **Objective 8: Develop decision support tools: growers to policy makers (JSI, WP8)**

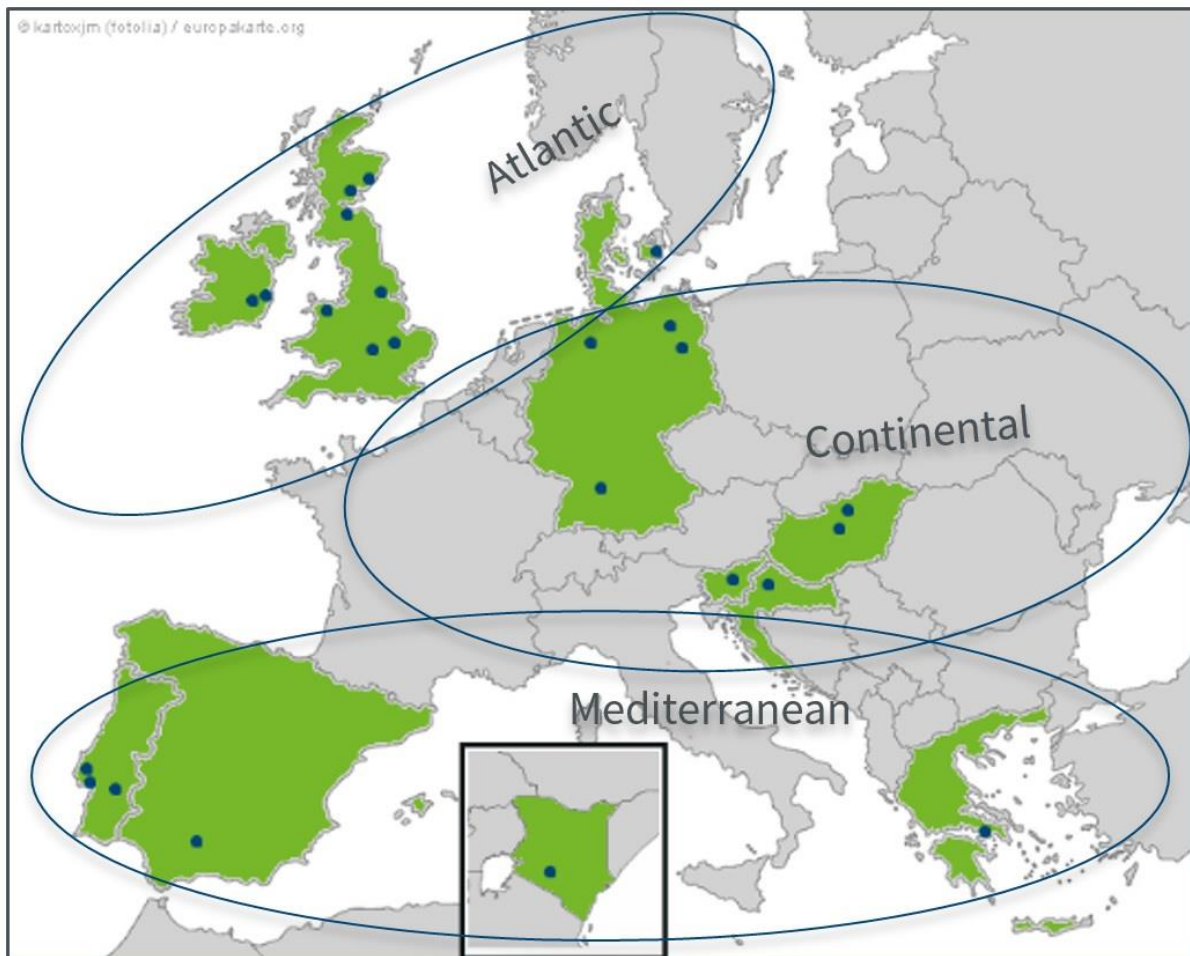
- *User friendly decision support tools to harmonise sustainability pillars*





## Legume Innovation Networks & Case Studies

Knowledge Exchange and Communication (WP1) events include three TRUE European Legume Innovation Networks (ELINs) and these engage multi-stakeholders in a series of focused workshops. The ELINs span three major pedoclimatic regions of Europe, illustrated above within the ellipsoids for Continental, Mediterranean and Atlantic zones (Figure 2).



Three TRUE European Legume Innovation Networks (ELINs).



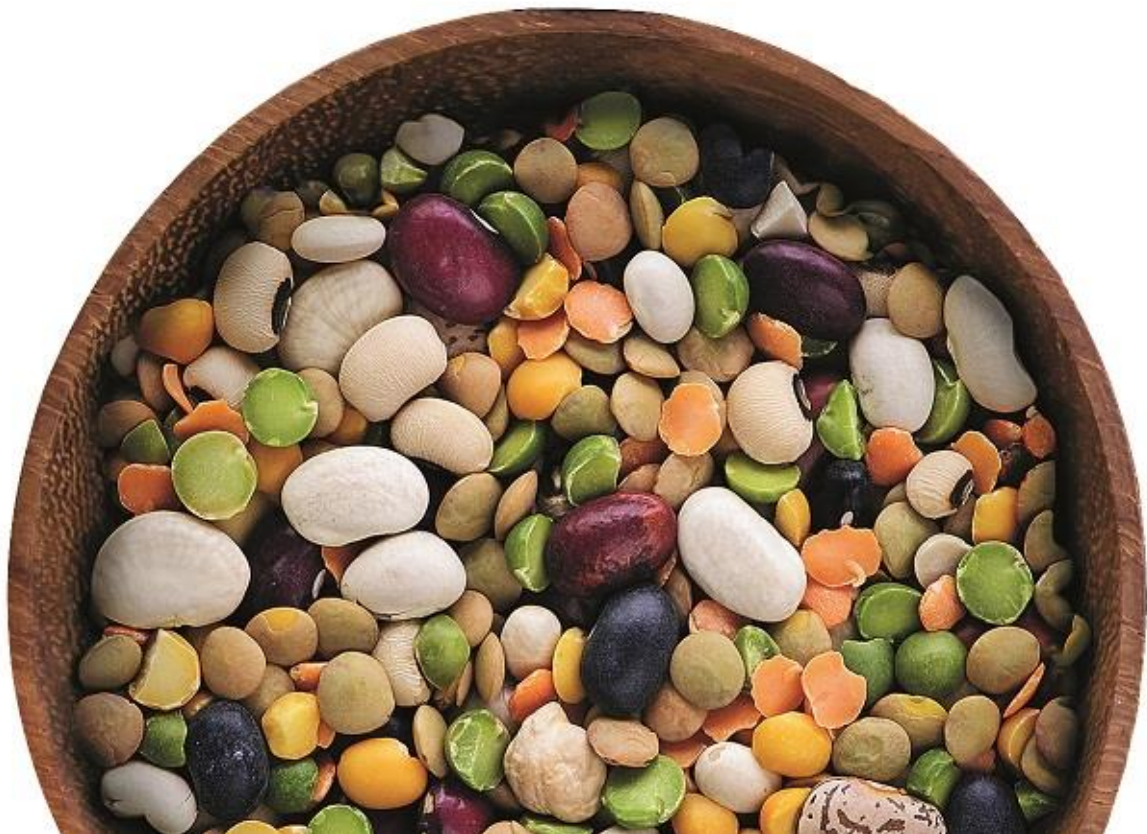


## Appendix II: Sustainability assessment models

---

Deliverable WP8 (D8.2)

Lead Author and Institution: Marko Debeljak, JSI  
11<sup>th</sup> March 2020





---

## Deliverable Description & Contributors

- **Due date:** 31<sup>st</sup> March 2020
  - **Actual submission date:** 11<sup>th</sup> March 2020
  - **Project start date:** 1st April 2017
  - **Duration:** 48 months
  - **Work package:** Transition Pathways (WP8)
  - **Work package leader:** Marko Debeljak (JSI)
  - **Deliverable Title:** Decision support models: environment / economy / policy / legume systems
  - **Nature of deliverable:** DEM/OTHER
  - **Dissemination level:** Public (PU)
- 
- **Appendix description:** This appendix provides detailed reports of sustainability assessment models described in deliverable D8.2.
- 
- **Contributors**
    - Marko Debeljak, Aneta Trajanov, Tanja Dergan (JSI)
    - Geoff Squire, Pete Iannetta (JHI)
    - Michael Williams, Sophie Saget (TCD)
    - David Styles, Marcela Costa (BU)
    - Luiza Toma, Shailesh Shrestha, Faical Akaichi (SRUC)
    - Tiziana Centofanti, Bálint Balázs, Eszter Keleman (ESSRG)





---

## Contents

<b>Deliverable Description &amp; Contributors .....</b>	<b>29</b>
<b>1. Sustainability assessment models for environmental, economic and social/policy pillars of five links of the agri-food chain .....</b>	<b>31</b>
1.1 Environmental assessment models .....	31
Production.....	31
Processing.....	31
Transportation and distribution .....	32
Markets and retailers .....	33
Consumers .....	33
1.2 Economic assessment models .....	34
Production.....	34
Processing.....	35
Transportation and distribution .....	36
Markets and retailers .....	37
Consumers .....	38
1.3 Social/policy assessment models.....	39
Production.....	39
Processing.....	40
Transportation and distribution .....	41
Markets and retailers .....	42
Consumers .....	43
<b>2. Sustainability assessment models for environmental, economic and social/policy pillars of the agri-food chain.....</b>	<b>44</b>
2.1 Environmental assessment models .....	44
2.2 Economic assessment models.....	44
2.3 Socio-policy assessment models .....	45
<b>3. Sustainability assessment models for the agri-food chain .....</b>	<b>46</b>





# 1. Sustainability assessment models for environmental, economic and social/policy pillars of five links of the agri-food chain

## 1.1 Environmental assessment models

### Production

Attribute	Scale
Environmental sustainability-Agricultural production:Crop production	Low; Medium; High
Abiotic	Low; Medium; High
Atmosphere emissions	High; Medium; Low
GHG Balance	High; Medium; Low
Emission of Air Pollutants	High; Medium; Low
Emission of Water Pollutants	High; Medium; Low
P balance	High; Medium; Low
N balance	High; Medium; Low
Resource depletion	High; Medium; Low
Resource use	High; Medium; Low
SynFertilisers	High; Medium; Low
SynP fertilisers	>5kgP/tdrymatter:High; 2-5kgP/tdrymatter: Medium; <2kgP/tdrymatter:Low
SynN fertilisers	>15kgN/tdrymatter:High; 5-15kgN/tdrymatter: Medium; <5kgN/tdrymatter:Low
Ground and Surface Water Withdrawals	Sprinkler/floods; Advanced irrigation; None
Energy Efficiency	Low; Medium; High
SynN fertilisers	>15kgN/tdrymatter:High; 5-15kgN/tdrymatter: Medium; <5kgN/tdrymatter:Low
Diesel consumption	>18l/tdrymatter:High; 12-18l/tdrymatter:Medium; <12l/tdrymatter:Low
Ecosystem impact	High; Medium; Low
Land use	High; Medium; Low
Land sharing/habitat provision	Low; Medium; High
Soil Organic Matter	Low; Medium; High

Attribute	Local	Global	Loc.norm.	Glob.norm.
Environmental sustainability-Agricultural production:Crop production	67	67	67	67
Abiotic	47	32	47	32
Atmosphere emissions	67	21	67	21
GHG Balance	33	11	33	11
Emission of Air Pollutants	32	21	32	21
Emission of Water Pollutants	67	14	67	14
P balance	33	7	33	7
N balance	21	14	21	14
Resource depletion	71	10	71	10
Resource use	67	7	67	7
SynFertilisers	67	4	67	4
SynP fertilisers	33	2	33	2
SynN fertilisers	33	3	33	3
Ground and Surface Water Withdrawals	29	4	29	4
Energy Efficiency	67	3	67	3
SynN fertilisers	33	1	33	1
Diesel consumption	33	33	33	33
Ecosystem impact	40	13	40	13
Land use	40	13	40	13
Land sharing/habitat provision	20	7	20	7
Soil Organic Matter				

### Processing





### Scales

Attribute	Scale
<b>Environmental sustainability-Processing</b>	<b>Low</b> ; Medium; <b>High</b>
<b>Energy</b>	<b>High</b> ; Medium; <b>Low</b>
<b>Energy Efficiency</b>	<b>Low</b> ; Medium; <b>High</b>
Electricity	<b>High</b> ; Medium; <b>Low</b>
Other fuels	<b>High</b> ; Medium; <b>Low</b>
<b>Renewable Energy %</b>	<b>Low</b> ; Medium; <b>High</b>
Renewable electricity	<20%; 20-50%; >50%
Renewable other sources	<20%; 20-50%; >50%
<b>Atmosphere emissions</b>	<b>High</b> ; Medium; <b>Low</b>
GHG Balance	<b>High</b> ; Medium; <b>Low</b>
Emission of Air Pollutants	<b>High-solid fuels or oil</b> ; Medium-gas; <b>Low-none</b>
<b>Waste generation</b>	<b>High</b> ; Medium; <b>Low</b>
Food Loss and Waste Reduction	<80% <b>inputs as products</b> ; 80-90% inputs as products; >90% <b>inputs as products</b>
Waste Disposal	<50% <b>recycling</b> ; 50-80% recycling; >80% <b>recycling</b>
<b>Resource use</b>	<b>High</b> ; Medium; <b>Low</b>
Renewable and Recycled packaging	<50% <b>renewable recycled</b> ; 50-80% renewable recycled; >80% <b>renewable recycled</b>
Ground and Surface Water Withdrawals	<b>High</b> ; Medium; <b>Low</b>

### Average weights

Attribute	Local	Global	Loc.norm.	Glob.norm.
<b>Environmental sustainability-Processing</b>				
<b>Energy</b>	40	40	40	40
<b>Energy Efficiency</b>	55	22	55	22
Electricity	50	11	50	11
Other fuels	50	11	50	11
<b>Renewable Energy %</b>	32	13	32	13
Renewable electricity	67	8	67	8
Renewable other sources	33	4	33	4
<b>Atmosphere emissions</b>	14	5	14	5
GHG Balance	67	4	67	4
Emission of Air Pollutants	33	2	33	2
<b>Waste generation</b>	30	30	30	30
Food Loss and Waste Reduction	67	20	67	20
Waste Disposal	33	10	33	10
<b>Resource use</b>	30	30	30	30
Renewable and Recycled packaging	67	20	67	20
Ground and Surface Water Withdrawals	33	10	33	10

## Transportation and distribution

### Scales

Attribute	Scale
<b>Environmental sustainability-Transportation</b>	<b>Low</b> ; Medium; <b>High</b>
Transport intensity	<b>Global airfreight</b> ; <b>Global ocean</b> ; EU level; <b>Local</b>
Atmosphere emissions	<b>High</b> ; Medium; <b>Low</b>
Loss of products	>5% <b>loss</b> ; 2-5% loss ; <2% <b>loss</b>

### Average weights

Attribute	Local	Global	Loc.norm.	Glob.norm.
<b>Environmental sustainability-Transportation</b>				
Transport intensity	16	16	20	20
Atmosphere emissions	55	55	52	52
Loss of products	29	29	28	28





## Markets and retailers

### Scales

Attribute	Scale
<b>Environmental sustainability-4-Market</b>	<b>Low</b> ; Medium; <b>High</b>
<b>Waste</b>	<b>High</b> ; Medium; <b>Low</b>
Food Loss and Waste Reduction	<b>&gt;5% product loss</b> ; 2-5% product loss; <b>&lt;2% product loss</b>
Waste Disposal	<b>&lt;50% recycled</b> ; 50-80% recycled; <b>&gt;80% recycled</b>
<b>Energy</b>	<b>High</b> ; Medium; <b>Low</b>
Energy Efficiency	<b>Frozen</b> ; Refrigeration; <b>Ambient</b>
Renewable Energy %	<b>&lt;20%</b> ; 20-50%; <b>&gt;50%</b>
Emission of Air Pollutants	<b>Oil, solid fuel combustion</b> ; Gas combustion; <b>No on site combustion</b>
<b>Resource use</b>	<b>High</b> ; Medium; <b>Low</b>
Renewable and Recycled Materials	<b>&lt;50% renewable recycled</b> ; 50-80% renewable recycled; <b>&gt;80% renewable recycled</b>
Packaging specification	<b>More than one layer</b> ; One layer; <b>No packaging</b>

### Average weights

Attribute	Local	Global	Loc.norm.	Glob.norm.
<b>Environmental sustainability-4-Market</b>				
<b>Waste</b>	45	45	45	45
Food Loss and Waste Reduction	67	30	67	30
Waste Disposal	33	15	33	15
<b>Energy</b>	27	27	27	27
Energy Efficiency	58	16	58	16
Renewable Energy %	27	7	27	7
Emission of Air Pollutants	15	4	15	4
<b>Resource use</b>	27	27	27	27
Renewable and Recycled Materials	37	10	37	10
Packaging specification	63	17	63	17

## Consumers

### Scales

Attribute	Scale
<b>Environmental sustainability-5-Consumers</b>	<b>Low</b> ; Medium; <b>High</b>
<b>Waste</b>	<b>High</b> ; Medium; <b>Low</b>
Food Loss and Waste Reduction	<b>&gt;25% product wasted</b> ; 10-25% product wasted; <b>&lt;10% product wasted</b>
Waste Disposal	<b>&lt;50% waste recycled</b> ; 50-80% waste recycled; <b>&gt;80% waste recycled</b>
<b>Energy</b>	<b>High</b> ; Medium; <b>Low</b>
Cooking intensity	<b>Oven</b> ; <b>Pot boiling</b> ; Pan; <b>No cooking</b>
Renewable Energy %	<b>&lt;20% renewable</b> ; 20-50% renewable; <b>&gt;50% renewable</b>
Water use	<b>High: cleaning/soaking and boiling</b> ; Medium: cleaning/soaking or boiling; <b>Low: no cleaning/soaking, no boiling</b>

### Average weights

Attribute	Local	Global	Loc.norm.	Glob.norm.
<b>Environmental sustainability-5-Consumers</b>				
<b>Waste</b>	64	64	64	64
Food Loss and Waste Reduction	67	42	67	42
Waste Disposal	33	21	33	21
<b>Energy</b>	23	23	23	23
Cooking intensity	60	14	67	15
Renewable Energy %	40	9	33	8
Water use	14	14	14	14





## 1.2 Economic assessment models

### Production

#### Scales

Attribute	Scale
<b>Econ_Agricultural production</b>	<b>Low; Medium; High</b>
<b>Economic Behavior</b>	<b>Weak; Medium; Strong</b>
<b>Snapshot</b>	<b>Low; Medium; High</b>
Net Income	<b>Low; Medium; High</b>
Safety Nets	<b>No; Yes</b>
Full Cost Accounting	<b>No; Yes</b>
<b>Planning and Forecasting</b>	<b>Low; Medium; High</b>
Internal Investment	<b>Low; Medium; High</b>
Long Term Profitability	<b>Low; Medium; High</b>
Sustainability Management Plan	<b>No; Yes</b>
<b>Vulnerability</b>	<b>Weak; Medium; Strong</b>
<b>Relationship with suppliers</b>	<b>Weak; Medium; Strong</b>
Stability of Supplier Relationships	<b>Low; Medium; High</b>
Dependence on the Leading Supplier	<b>Weak; Medium; Strong</b>
<b>Market</b>	<b>Weak; Medium; Strong</b>
Stability of Market	<b>Low; Medium; High</b>
Price Determination	<b>No; Yes</b>
Product Diversification	<b>High; Medium; Low</b>
<b>Welfare</b>	<b>Low; Medium; High</b>
<b>Quality and Safety</b>	<b>Low; Medium; High</b>
Control Measures	<b>Absence; Presence</b>
Food Quality	<b>Low; Medium; High</b>
Certified Production	<b>No; Yes</b>
<b>Value added to Community</b>	<b>Low; Medium; High</b>
Regional Workforce	<b>Low; Medium; High</b>
Local Procurement	<b>Low; Medium; High</b>
<b>Footprint</b>	<b>Low; Medium; High</b>
Food Loss and Waste Reduction	<b>Managed; Not managed</b>
GHG Reduction Target	<b>Not achieved; Achieved</b>
Land Use and Land Cover Change	<b>Not managed; Managed</b>

#### Average weights

Attribute	Local	Global	Loc.norm.	Glob.norm.
<b>Econ_Agricultural production</b>				
<b>Economic Behavior</b>	43	43	43	43
<b>Snapshot</b>	57	24	57	24
Net Income	33	8	43	10
Safety Nets	33	8	29	7
Full Cost Accounting	33	8	29	7
<b>Planning and Forecasting</b>	43	18	43	18
Internal Investment	41	8	44	8
Long Term Profitability	41	8	44	8
Sustainability Management Plan	18	3	13	2
<b>Vulnerability</b>	33	33	33	33
<b>Relationship with suppliers</b>	43	14	43	14
Stability of Supplier Relationships	57	8	57	8
Dependence on the Leading Supplier	43	6	43	6
<b>Market</b>	57	19	57	19
Stability of Market	48	9	55	10
Price Determination	36	7	27	5
Product Diversification	16	3	18	3
<b>Welfare</b>	24	24	24	24
<b>Quality and Safety</b>	37	9	38	9
Control Measures	36	3	32	3
Food Quality	27	2	36	3
Certified Production	36	3	32	3
<b>Value added to Community</b>	25	6	25	6
Regional Workforce	43	3	43	3
Local Procurement	57	3	57	3
<b>Footprint</b>	37	9	38	9
Food Loss and Waste Reduction	33	3	33	3
GHG Reduction Target	33	3	33	3
Land Use and Land Cover Change	33	3	33	3





## Processing

### Scales

Attribute	Scale
<b>Econ_ Processing</b>	<b>Low</b> ; Medium; <b>High</b>
<b>Economic Behavior</b>	<b>Weak</b> ; Medium; <b>Strong</b>
<b>Snapshot</b>	<b>Low</b> ; Medium; <b>High</b>
Net Income	<b>Low</b> ; Medium; <b>High</b>
Cost of Production	<b>High</b> ; Medium; <b>Low</b>
Safety Nets	<b>No</b> ; <b>Yes</b>
<b>Planing and Forecasting</b>	<b>Low</b> ; Medium; <b>High</b>
Internal Investment	<b>Low</b> ; Medium; <b>High</b>
Long Term Profitability	<b>Low</b> ; Medium; <b>High</b>
Sustainability Management Plan	<b>No</b> ; <b>Yes</b>
Net Trade	<b>Low</b> ; Medium; <b>High</b>
<b>Vulnerability</b>	<b>Weak</b> ; Medium; <b>Strong</b>
<b>Market</b>	<b>Weak</b> ; Medium; <b>Strong</b>
Stability of Market	<b>Low</b> ; Medium; <b>High</b>
Guarantee of Product level	<b>Low</b> ; Medium; <b>High</b>
Product Diversification	<b>Low</b> ; Medium; <b>High</b>
<b>Supplier</b>	<b>Weak</b> ; Medium; <b>Strong</b>
Stability of Supplier Relationships	<b>Low</b> ; Medium; <b>High</b>
Dependence on the Leading Supplier	<b>Low</b> ; Medium; <b>High</b>
Guarantee of Supply Level	<b>Low</b> ; Medium; <b>High</b>
<b>Welfare</b>	<b>Low</b> ; Medium; <b>High</b>
<b>Quality and Safety</b>	<b>Low</b> ; Medium; <b>High</b>
Control Measures	<b>Absence</b> ; <b>Presence</b>
Food Quality	<b>Low</b> ; Medium; <b>High</b>
Certified Production	<b>No</b> ; <b>Yes</b>
<b>Labelling</b>	<b>Absence</b> ; <b>Presence</b>
Product Labelling	<b>Absence</b> ; <b>Presence</b>
Traceability System	<b>Absence</b> ; <b>Presence</b>
<b>Value added to Community</b>	<b>Low</b> ; Medium; <b>High</b>
Regional Workforce	<b>Low</b> ; Medium; <b>High</b>
Local Procurement	<b>Low</b> ; Medium; <b>High</b>

### Average weights

Attribute	Local	Global	Loc.norm.	Glob.norm.
<b>Econ_ Processing</b>				
<b>Economic Behavior</b>	38	38	38	38
<b>Snapshot</b>	39	15	39	15
Net Income	38	6	43	6
Cost of Production	27	4	30	5
Safety Nets	36	5	27	4
<b>Planing and Forecasting</b>	44	17	44	17
Internal Investment	40	7	44	7
Long Term Profitability	33	6	37	6
Sustainability Management Plan	27	5	20	3
Net Trade	17	6	17	6
<b>Vulnerability</b>	33	33	33	33
<b>Market</b>	57	19	57	19
Stability of Market	52	10	52	10
Guarantee of Product level	33	6	33	6
Product Diversification	14	3	14	3
<b>Supplier</b>	43	14	43	14
Stability of Supplier Relationships	44	6	44	6
Dependence on the Leading Supplier	28	4	28	4
Guarantee of Supply Level	28	4	28	4
<b>Welfare</b>	29	29	29	29
<b>Quality and Safety</b>	37	11	43	12
Control Measures	36	4	32	4
Food Quality	27	3	36	4
Certified Production	36	4	32	4
<b>Labelling</b>	36	10	27	8
Product Labelling	50	5	50	4
Traceability System	50	5	50	4
<b>Value added to Community</b>	27	8	30	9
Regional Workforce	43	3	43	4
Local Procurement	57	4	57	5





### Transportation and distribution

#### Scales

Attribute	Scale
<b>Econ_ Transportation and Distribution</b>	<b>Low</b> ; Medium; <b>High</b>
<b>Economic Behavior</b>	<b>Weak</b> ; Medium; <b>Strong</b>
Net Income	<b>Low</b> ; Medium; <b>High</b>
Safety Nets	<b>No</b> ; <b>Yes</b>
Internal Investment	<b>Low</b> ; Medium; <b>High</b>
<b>Externalities</b>	<b>Weak</b> ; Medium; <b>Strong</b>
Control Measures	<b>Absence</b> ; <b>Presence</b>
<b>Footprint</b>	<b>Low</b> ; Medium; <b>High</b>
GHG Reduction Target	<b>Not achieved</b> ; <b>Achieved</b>
Food Loss	<b>Not managed</b> ; <b>Managed</b>

#### Average weights

Attribute	Local	Global	Loc.norm.	Glob.norm.
<b>Econ_ Transportation and Distribution</b>				
<b>Economic Behavior</b>	57	57	57	57
Net Income	45	26	52	30
Safety Nets	38	22	29	16
Internal Investment	17	10	19	11
<b>Externalities</b>	43	43	43	43
Control Measures	67	29	57	24
<b>Footprint</b>	33	14	43	18
GHG Reduction Target	50	7	50	9
Food Loss	50	7	50	9





### Markets and retailers

#### Scales

Attribute	Scale
<b>Econ_ Market and Retailer</b>	<b>Low; Medium; High</b>
<b>Economic Behavior</b>	<b>Weak; Medium; Strong</b>
<b>Snapshot</b>	<b>Low; Medium; High</b>
Net Income	<b>Low; Medium; High</b>
Safety Nets	<b>No; Yes</b>
Cost of Marketing and Storage	<b>Low; Medium; High</b>
<b>Planing and Forecasting</b>	<b>Low; Medium; High</b>
Internal Investment	<b>Low; Medium; High</b>
Long Term Profitability	<b>Low; Medium; High</b>
Sustainability Management Plan	<b>No; Yes</b>
Net Trade	<b>Low; Medium; High</b>
<b>Vulnerability</b>	<b>Weak; Medium; Strong</b>
<b>Consumer</b>	<b>Weak; Medium; Strong</b>
Stability of Consumer Demand	<b>Low; Medium; High</b>
Product Diversification	<b>Low; Medium; High</b>
Guarantee of Product Level	<b>Low; Medium; High</b>
<b>Supplier</b>	<b>Weak; Medium; Strong</b>
Stability of Supplier Relationships	<b>Low; Medium; High</b>
Dependence on the Leading Supplier	<b>Low; Medium; High</b>
Guarantee of Supply Level	<b>Low; Medium; High</b>
<b>Welfare</b>	<b>Low; Medium; High</b>
<b>Quality and Safety</b>	<b>Low; Medium; High</b>
Control Measures	<b>Absence; Presence</b>
Food Quality	<b>Low; Medium; High</b>
Certified Production	<b>No; Yes</b>
<b>Labelling</b>	<b>Absence; Presence</b>
Product Labelling	<b>Absence; Presence</b>
Traceability System	<b>Absence; Presence</b>
<b>Value added to Community</b>	<b>Low; Medium; High</b>
Regional Workforce	<b>Low; Medium; High</b>
Local Procurement	<b>Low; Medium; High</b>
Food Redistribution Scheme( Including waste management)	<b>No; Yes</b>

#### Average weights

Attribute	Local	Global	Loc.norm.	Glob.norm.
<b>Econ_ Market and Retailer</b>				
<b>Economic Behavior</b>	38	38	38	38
<b>Snapshot</b>	39	15	39	15
Net Income	39	6	46	7
Safety Nets	46	7	36	5
Cost of Marketing and Storage	15	2	17	3
<b>Planing and Forecasting</b>	44	17	44	17
Internal Investment	44	7	48	8
Long Term Profitability	27	5	30	5
Sustainability Management Plan	29	5	21	4
Net Trade	17	6	17	6
<b>Vulnerability</b>	29	29	29	29
<b>Consumer</b>	57	16	57	16
Stability of Consumer Demand	46	7	46	7
Product Diversification	33	5	33	5
Guarantee of Product Level	21	3	21	3
<b>Supplier</b>	43	12	43	12
Stability of Supplier Relationships	44	5	44	5
Dependence on the Leading Supplier	28	3	28	3
Guarantee of Supply Level	28	3	28	3
<b>Welfare</b>	33	33	33	33
<b>Quality and Safety</b>	37	13	43	14
Control Measures	36	5	32	5
Food Quality	27	3	36	5
Certified Production	36	5	32	5
<b>Labelling</b>	36	12	27	9
Product Labelling	50	6	50	5
Traceability System	50	6	50	5
<b>Value added to Community</b>	27	9	30	10
Regional Workforce	31	3	34	3
Local Procurement	37	3	41	4
Food Redistribution Scheme( Including waste management)	33	3	24	2







## Consumers

### Scales

Attribute	Scale
<b>Econ_Consumer</b>	<b>Low; Medium; High</b>
<b>Economic Aspect of Behavior</b>	<b>Weak; Medium; Strong</b>
<b>Price and Availability</b>	<b>Low; Medium; High</b>
<b>Price</b>	<b>Low; Medium; High</b>
Price of Food	<b>Low; Medium; High</b>
Price Promotion	<b>Low; Medium; High</b>
Food Expenditure	<b>Low; Medium; High</b>
Availability of Products	<b>Low; Medium; High</b>
<b>Willingness to Pay</b>	<b>Low; Medium; High</b>
Willingness to Pay for Healthy Products	<b>Low; Medium; High</b>
Willingness to Pay For Convenience	<b>Low; Medium; High</b>
Willingness to Pay For Environmental Friendly Products	<b>Low; Medium; High</b>
<b>Vulnerability</b>	<b>Low; Medium; High</b>
Food Scarcity*(quality and quantity)	<b>Low; Medium; High</b>
Financial Vulnerability	<b>Low; Medium; High</b>
<b>Social Aspect of Behavior</b>	<b>Weak; Medium; Strong</b>
Product Information *(Labeling and other Information)	<b>Absence; Presence</b>
Education and Information	<b>Low; Medium; High</b>
Culture	<b>Low; Medium; High</b>
<b>Policy</b>	<b>Weak; Medium; Strong</b>
Taxes and Bans	<b>Weak; Medium; Strong</b>
Educational Campaigns	<b>Weak; Medium; Strong</b>
Income support Policies	<b>Weak; Medium; Strong</b>

### Average weights

Attribute	Local	Global	Loc.norm.	Glob.norm.
<b>Econ_Consumer</b>				
<b>Economic Aspect of Behavior</b>	43	43	43	43
<b>Price and Availability</b>	41	18	41	18
<b>Price</b>	43	8	43	8
Price of Food	57	4	57	4
Price Promotion	43	3	43	3
Food Expenditure	38	7	38	7
Availability of Products	19	3	19	3
<b>Willingness to Pay</b>	32	14	32	14
Willingness to Pay for Healthy Products	46	6	46	6
Willingness to Pay For Convenience	33	5	33	5
Willingness to Pay For Environmental Friendly Products	21	3	21	3
<b>Vulnerability</b>	27	12	27	12
Food Scarcity*(quality and quantity)	67	8	67	8
Financial Vulnerability	33	4	33	4
<b>Social Aspect of Behavior</b>	35	35	35	35
Product Information *(Labeling and other Information)	55	19	44	15
Education and Information	27	9	33	12
Culture	18	6	22	8
<b>Policy</b>	22	22	22	22
Taxes and Bans	46	10	46	10
Educational Campaigns	33	7	33	7
Income support Policies	21	5	21	5





### 1.3 Social/policy assessment models

#### Production

##### Scales

Attribute	Scale
<b>Production Social/Policy Sustainability</b>	<b>Low</b> ; Medium; <b>High</b>
<b>Economic Incentives to env. friendly agri. pract.</b>	<b>Low</b> ; Medium; <b>High</b>
CAP	<b>No</b> ; <b>Yes</b>
Food Sovereignty	<b>No</b> ; <b>Yes</b>
Agro-ecology	<b>Low</b> ; Medium; <b>High</b>
<b>Quality of life (farmers)</b>	<b>Low</b> ; Medium; <b>High</b>
<b>Safety</b>	<b>Low</b> ; Medium; <b>High</b>
Safety and Health Trainings	<b>Low</b> ; Medium; <b>High</b>
Safety of Workplace, Operations and Facilities	<b>Low</b> ; Medium; <b>High</b>
Health Coverage and Access to Medical care	<b>No</b> ; <b>Yes</b>
<b>Employment (quality)</b>	<b>Low</b> ; Medium; <b>High</b>
Employment Relations	<b>No</b> ; <b>Yes</b>
Wage Level	<b>Unacceptable</b> ; <b>Acceptable</b>
Capacity Development	<b>Low</b> ; Medium; <b>High</b>
<b>Equity</b>	<b>Low</b> ; Medium; <b>High</b>
<b>Power structure</b>	<b>Concentrated</b> ; Distributed; <b>Participatory</b>
Non Discrimination	<b>Yes</b> ; <b>No</b>
Gender Equality	<b>Non acceptable</b> ; <b>Acceptable</b>
Support to Vulnerable People	<b>Low</b> ; Medium; <b>High</b>
Fair Access to Means of Production	<b>Low</b> ; Medium; <b>High</b>
Freedom of Association and Right to Bargaining	<b>No</b> ; <b>Yes</b>

##### Average weights

Attribute	Local	Global	Loc.norm.	Glob.norm.
<b>Production Social/Policy Sustainability</b>				
<b>Economic Incentives to env. friendly agri. pract.</b>	36	36	36	36
CAP	29	11	26	10
Food Sovereignty	49	18	44	16
Agro-ecology	22	8	30	11
<b>Quality of life (farmers)</b>	27	27	27	27
<b>Safety</b>	57	16	57	16
Safety and Health Trainings	23	4	26	4
Safety of Workplace, Operations and Facilities	40	6	45	7
Health Coverage and Access to Medical care	38	6	29	4
<b>Employment (quality)</b>	43	12	43	12
Employment Relations	41	5	37	4
Wage Level	41	5	37	4
Capacity Development	18	2	25	3
<b>Equity</b>	36	36	36	36
<b>Power structure</b>	31	11	37	13
Non Discrimination	41	5	37	5
Gender Equality	41	5	37	5
Support to Vulnerable People	18	2	25	3
Fair Access to Means of Production	21	8	25	9
Freedom of Association and Right to Bargaining	48	18	38	14





## Processing

### Scales

Attribute	Scale
<b>Processing Social/Policy Sustainability</b>	<b>Low; Medium; High</b>
<b>Policies</b>	<b>Absent; Present</b>
<b>Support of Innovation and Technology</b>	<b>Absent; Present</b>
Innovation and Licencing	<b>Absent; Present</b>
Presence of local processing facilities	<b>Absent; Present</b>
Consumer preferences for processed food	<b>High; Medium; Low</b>
<b>Food Safety Policies</b>	<b>Low; Medium; High</b>
Safety and Health Training	<b>Low; Medium; High</b>
Public Health	<b>Absent; Present</b>
<b>Quality of work Environment</b>	<b>Low; Medium; High</b>
<b>Employment</b>	<b>Low; Medium; High</b>
Employment Relations	<b>No; Yes</b>
Wage Level	<b>Unacceptable; Acceptable</b>
Capacity Development	<b>Low; Medium; High</b>
<b>Rights</b>	<b>Absent; Present</b>
Rights of Suppliers	<b>No; Yes</b>
Freedom of Association and Right to Bargaining	<b>No; Yes</b>
Rights of Retailers	<b>No; Yes</b>
<b>Health and Safety</b>	<b>Low; Medium; High</b>
Health Coverage and Access to Medical care	<b>Low; Medium; High</b>
Safety of Workplace, Operations and Facilities	<b>Low; Medium; High</b>
<b>Equity</b>	<b>Concentrated; Distributed; Participatory</b>
Discrimination	<b>Yes; No</b>
Gender Equality	<b>Non acceptable; Acceptable</b>
Support to Vulnerable People	<b>Low; Medium; High</b>

### Average weights

Attribute	Local	Global	Loc.norm.	Glob.norm.
<b>Processing Social/Policy Sustainability</b>				
<b>Policies</b>	55	55	44	44
<b>Support of Innovation and Technology</b>	73	40	64	28
Innovation and Licencing	0	0	0	0
Presence of local processing facilities	100	40	100	28
Consumer preferences for processed food	0	0	0	0
<b>Food Safety Policies</b>	27	15	36	16
Safety and Health Training	33	5	43	7
Public Health	67	10	57	9
<b>Quality of work Environment</b>	23	23	28	28
<b>Employment</b>	30	7	35	10
Employment Relations	41	3	37	4
Wage Level	41	3	37	4
Capacity Development	18	1	25	2
<b>Rights</b>	40	9	31	9
Rights of Suppliers	33	3	33	3
Freedom of Association and Right to Bargaining	33	3	33	3
Rights of Retailers	33	3	33	3
<b>Health and Safety</b>	30	7	35	10
Health Coverage and Access to Medical care	50	3	50	5
Safety of Workplace, Operations and Facilities	50	3	50	5
<b>Equity</b>	23	23	28	28
Discrimination	41	9	37	10
Gender Equality	41	9	37	10
Support to Vulnerable People	18	4	25	7





### Transportation and distribution

#### Scales

Attribute	Scale
Transportation Social/Policy Sustainability	Low; Medium; High
Food Safety Policies	Low; Medium; High
Safety and Health Training	Low; Medium; High
Public Health	Absent; Present
Quality of work Environment	Low; Medium; High
Employment	Low; Medium; High
Employment Relations	No; Yes
Wage Level	Unacceptable; Acceptable
Capacity Development	Low; Medium; High
Rights	Absent; Present
Rights of Suppliers	No; Yes
Freedom of Association and Right to Bargaining	No; Yes
Rights of Retailers	No; Yes
Health and Safety	Low; Medium; High
Health Coverage and Access to Medical care	Low; Medium; High
Safety of Workplace, Operations and Facilities	Low; Medium; High

#### Average weights

Attribute	Local	Global	Loc.norm.	Glob.norm.
Transportation Social/Policy Sustainability				
Food Safety Policies	57	57	57	57
Safety and Health Training	33	19	43	24
Public Health	67	38	57	33
Quality of work Environment	43	43	43	43
Employment	30	13	35	15
Employment Relations	41	5	37	6
Wage Level	41	5	37	6
Capacity Development	18	2	25	4
Rights	40	17	31	13
Rights of Suppliers	33	6	33	4
Freedom of Association and Right to Bargaining	33	6	33	4
Rights of Retailers	33	6	33	4
Health and Safety	30	13	35	15
Health Coverage and Access to Medical care	50	6	50	7
Safety of Workplace, Operations and Facilities	50	6	50	7





## Markets and retailers

### Scales

Attribute	Scale
<b>Market and Retailers Social/Policy Sustainability</b>	<b>Low; Medium; High</b>
<b>Policy</b>	<b>Absent; Present</b>
Connect Farmers to markets	Low; Medium; High
Rights of Consumers	Unacceptable; Acceptable
Community Supported Agriculture	Absent; Present
<b>Quality of work Environment</b>	Low; Medium; High
<b>Employment</b>	Low; Medium; High
Employment Relations	No; Yes
Wage Level	Unacceptable; Acceptable
Capacity Development	Low; Medium; High
<b>Rights</b>	Absent; Present
Rights of Suppliers	No; Yes
Rights of Consumers	No; Yes
<b>Health and Safety</b>	Low; Medium; High
Health Coverage and Access to Medical care	Low; Medium; High
Safety of Workplace and Facilities	Low; Medium; High
Safety and Health Training	Low; Medium; High
<b>Equity</b>	Concentrated; Distributed; Participatory
Discrimination	Yes; No
Gender Equality	Unacceptable; Acceptable
Fair Pricing and Transparent Contracts	No; Yes

### Average weights

Attribute	Local	Global	Loc.norm.	Glob.norm.
<b>Market and Retailers Social/Policy Sustainability</b>				
<b>Policy</b>	52	52	42	42
Connect Farmers to markets	20	10	27	11
Rights of Consumers	53	28	48	20
Community Supported Agriculture	27	14	24	10
<b>Quality of work Environment</b>	24	24	29	29
<b>Employment</b>	24	6	29	9
Employment Relations	41	2	37	3
Wage Level	41	2	37	3
Capacity Development	18	1	25	2
<b>Rights</b>	52	12	42	12
Rights of Suppliers	50	6	50	6
Rights of Consumers	50	6	50	6
<b>Health and Safety</b>	24	6	29	9
Health Coverage and Access to Medical care	33	2	33	3
Safety of Workplace and Facilities	33	2	33	3
Safety and Health Training	33	2	33	3
<b>Equity</b>	24	24	29	29
Discrimination	40	10	40	12
Gender Equality	40	10	40	12
Fair Pricing and Transparent Contracts	20	5	20	6



## Consumers

### Scales

Attribute	Scale
<b>Consumers Social/Policy Sustainability</b>	<b>Low</b> ; Medium; <b>High</b>
<b>Behaviour</b>	<b>Low Responsibility</b> ; Medium Responsibility; <b>High Responsibility</b>
Income	<b>Low</b> ; Medium; <b>High</b>
<b>Culture</b>	<b>Weak</b> ; Medium; <b>Strong</b>
Indigenous Knowledge	<b>Excluded</b> ; <b>Included</b>
Food Sovereignty	<b>Low</b> ; Medium; <b>High</b>
Traditional recipes	<b>Excluded</b> ; <b>Included</b>
<b>Consumers Awareness</b>	<b>Weak</b> ; Medium; <b>Strong</b>
Consumers Education	<b>Low</b> ; Medium; <b>High</b>
Preference for processed Food	<b>High</b> ; Medium; <b>Low</b>
<b>Policies</b>	<b>Absent</b> ; <b>Present</b>
<b>Educational Campaigns</b>	<b>Weak</b> ; Medium; <b>Strong</b>
Advertising of Healthy Food	<b>Absent</b> ; <b>Present</b>
School meals	<b>Absent</b> ; <b>Present</b>
Taxation of Unhealthy Food	<b>Absent</b> ; <b>Present</b>
Income Support Policies	<b>Absent</b> ; <b>Present</b>
<b>Nutrition and Health Claims</b>	<b>Low</b> ; Medium; <b>High</b>
Health Coverage and Access to Medical care	<b>Low</b> ; Medium; <b>High</b>
Public procurement	<b>Weak</b> ; Medium; <b>Strong</b>
Dietary guidelines	<b>Excluded</b> ; <b>Included</b>

### Average weights

Attribute	Local	Global	Loc.norm.	Glob.norm.
<b>Consumers Social/Policy Sustainability</b>				
<b>Behaviour</b>	35	35	40	40
Income	39	14	39	16
<b>Culture</b>	30	11	30	12
Indigenous Knowledge	36	4	32	4
Food Sovereignty	27	3	36	4
Traditional recipes	36	4	32	4
<b>Consumers Awareness</b>	30	11	30	12
Consumers Education	50	5	50	6
Preference for processed Food	50	5	50	6
<b>Policies</b>	40	40	31	31
<b>Educational Campaigns</b>	36	14	46	14
Advertising of Healthy Food	50	7	50	7
School meals	50	7	50	7
Taxation of Unhealthy Food	32	13	27	8
Income Support Policies	32	13	27	8
<b>Nutrition and Health Claims</b>	25	25	29	29
Health Coverage and Access to Medical care	24	6	29	8
Public procurement	24	6	29	8
Dietary guidelines	52	13	42	12





## 2. Sustainability assessment models for environmental, economic and social/policy pillars of the agri-food chain

### 2.1 Environmental assessment models

#### Scales

Attribute	Scale
<b>Environmental pillar - Chain</b>	<b>Low</b> ; Medium; <b>High</b>
Production - Environmental pillar	<b>Low</b> ; Medium; <b>High</b>
Processing - Environmental pillar	<b>Low</b> ; Medium; <b>High</b>
Transportation - Environmental pillar	<b>Low</b> ; Medium; <b>High</b>
Market - Environmental pillar	<b>Low</b> ; Medium; <b>High</b>
Consumers - Environmental pillar	<b>Low</b> ; Medium; <b>High</b>

#### Average weights

Attribute	Local	Global	Loc.norm.	Glob.norm.
<b>Environmental pillar - Chain</b>				
Production - Environmental pillar	20	20	20	20
Processing - Environmental pillar	20	20	20	20
Transportation - Environmental pillar	20	20	20	20
Market - Environmental pillar	20	20	20	20
Consumers - Environmental pillar	20	20	20	20

### 2.2 Economic assessment models

#### Scales

Attribute	Scale
<b>Economic pillar - Chain</b>	<b>Low</b> ; Medium; <b>High</b>
Production - Economic pillar	<b>Low</b> ; Medium; <b>High</b>
Processing - Economic pillar	<b>Low</b> ; Medium; <b>High</b>
Transportation - Economic pillar	<b>Low</b> ; Medium; <b>High</b>
Market - Economic pillar	<b>Low</b> ; Medium; <b>High</b>
Consumers - Economic pillar	<b>Low</b> ; Medium; <b>High</b>

#### Average weights

Attribute	Local	Global	Loc.norm.	Glob.norm.
<b>Economic pillar - Chain</b>				
Production - Economic pillar	20	20	20	20
Processing - Economic pillar	20	20	20	20
Transportation - Economic pillar	20	20	20	20
Market - Economic pillar	20	20	20	20
Consumers - Economic pillar	20	20	20	20







## 2.3 Socio-policy assessment models

### Scales

Attribute	Scale
<b>Social-Policy pillar - Chain</b>	<b>Low</b> ; Medium; <b>High</b>
— Production - Social-Policy pillar	<b>Low</b> ; Medium; <b>High</b>
— Processing - Social-Policy pillar	<b>Low</b> ; Medium; <b>High</b>
— Transportation - Social-Policy pillar	<b>Low</b> ; Medium; <b>High</b>
— Market - Social-Policy pillar	<b>Low</b> ; Medium; <b>High</b>
— Consumers - Social-Policy pillar	<b>Low</b> ; Medium; <b>High</b>

### Average weights

Attribute	Local	Global	Loc.norm.	Glob.norm.
<b>Social-Policy pillar - Chain</b>				
— Production - Social-Policy pillar	20	20	20	20
— Processing - Social-Policy pillar	20	20	20	20
— Transportation - Social-Policy pillar	20	20	20	20
— Market - Social-Policy pillar	20	20	20	20
— Consumers - Social-Policy pillar	20	20	20	20





### 3. Sustainability assessment models for the agri-food chain

#### Scales

Attribute	Scale
Agri-food chain	Low; Medium; High
Environmental pillar - chain	Low; Medium; High
Economic pillar - chain	Low; Medium; High
Social/Policy pillar - chain	Low; Medium; High

#### Average weights

Attribute	Local	Global	Loc.norm.	Glob.norm.
Agri-food chain				
Environmental pillar - chain	33	33	33	33
Economic pillar - chain	38	38	38	38
Social/Policy pillar - chain	29	29	29	29



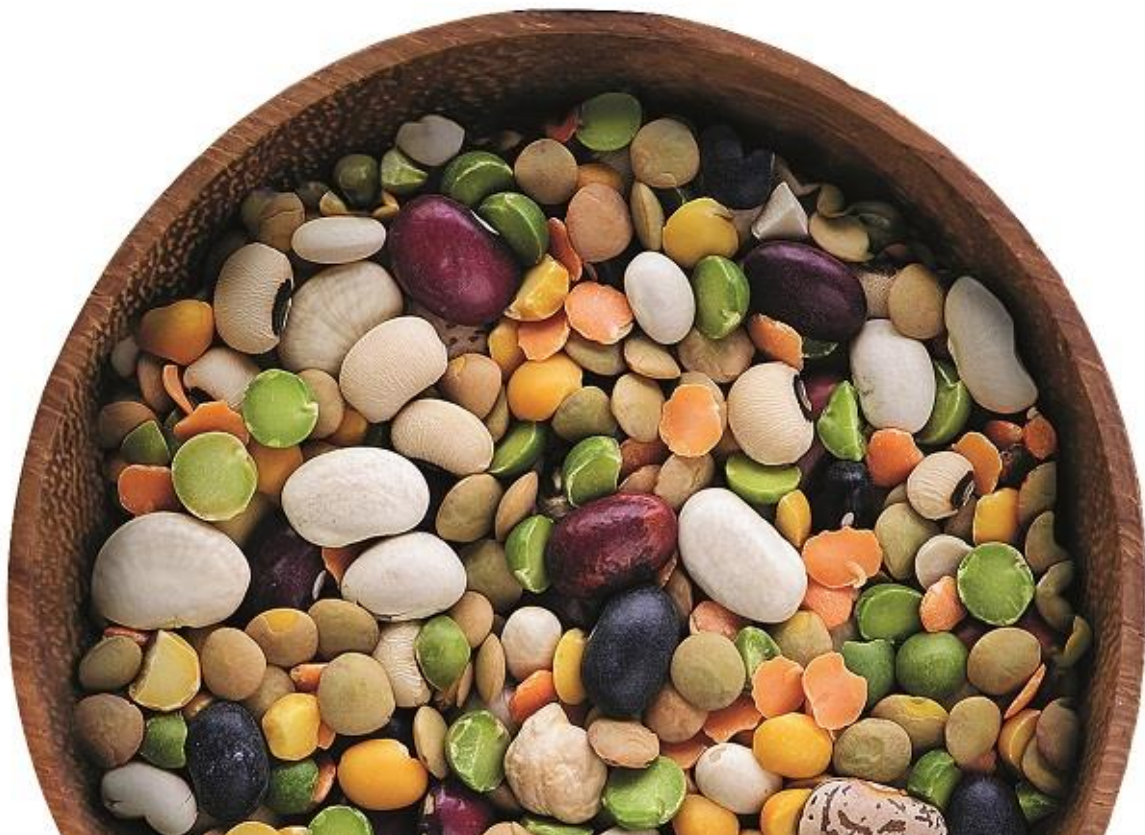
---

# Appendix III: factsheets of attributes for the environmental pillar of the sustainability assessment

---

Deliverable WP8 (D8.2)

Lead Author and Institution: Marko Debeljak, JSI  
11<sup>th</sup> March 2020





---

## Deliverable Description & Contributors

- **Due date:** 31<sup>st</sup> March 2020
  - **Actual submission date:** 11<sup>th</sup> March 2020
  - **Project start date:** 1st April 2017
  - **Duration:** 48 months
  - **Work package:** Transition Pathways (WP8)
  - **Work package leader:** Marko Debeljak (JSI)
  - **Deliverable Title:** Decision support models: environment / economy / policy/  
legume systems
  - **Nature of deliverable:** DEM/OTHER
  - **Dissemination level:** Public (PU)
- 
- **Appendix description:** This appendix provides detailed descriptions of the input and integrated attributes that build the decision models of environmental pillar. In addition, it provides information about the required input data and instructions for their pre-processing, so that they can be entered into the decision models.
- 
- **Contributors**
    - Marko Debeljak, Aneta Trajanov, Tanja Dergan (JSI)
    - Michael Williams, Sophie Saget (TCD)
    - David Styles, Marcela Costa (BU)



## Environmental Pillar

Description and metrics of indicators

---

Dave Styles, Sophia Saget, Michael Williams, Marcela Costa

Tanja Dergan, Aneta Trajanov, Marko Debeljak

Indicator Structure and Theme ratings for the Environmental sustainability pillars



PRODUCTION (En1) Scale: Low(-); Medium; High(+)				
THEME	SUB-THEME	Sub-sub theme	Sub-sub-sub-theme	INDICATOR
Abiotic Scale: Low(-); Medium; High(+)	Atmosphere emissions Scale: High(-);Medium; Low(+)			GHG Balance
				Emission of Air Pollutants
	Emission of Water Pollutants Scale: High(-);Medium; Low(+)			P balance
				N balance
	Resource depletion Scale: High(-);Medium; Low(+)	Resource use Scale: High(-);Medium; Low(+)	SynFertilisers Scale: High(-);Medium; Low(+)	SynP fertilisers
				SynN fertilisers
				Ground and Surface Water Withdrawals
		Energy Efficiency Scale: Low(-); Medium; High(+)		
Ecosystem impact Scale: High(-);Medium; Low(+)				Land use
				Land sharing/habitat provision
				Soil Organic Matter

PROCESSING (En2) Scale: Low(-); Medium; High(+)		
THEME	SUB-TEME	INDICATOR
Energy Scale: High(-);Medium; Low(+)	Energy Efficiency Scale: Low(-); Medium; High(+)	Electricity
		Other fuels
	Renewable Energy % Scale: Low(-); Medium; High(+)	Renewable electricity
		Renewable other sources
	Atmosphere emissions Scale: High(-);Medium; Low(+)	GHG Balance
		Emission of Air Pollutants
Waste generation Scale: High(-);Medium; Low(+)	Food Loss and Waste Reduction	
	Waste Disposal	
Resource use Scale: High(-);Medium; Low(+)	Renewable and Recycled packaging	
	Ground and Surface Water Withdrawals	

TRANSPORT AND DISTRIBUTION (En3)	
THEME	INDICATOR
Environmental sustainability-Transportation Scale: Low(-); Medium; High(+)	Transport intensity
	Atmosphere emissions
	Loss of products





MARKETS AND RETAILERS (En <sub>4</sub> )	
Scale: Low(-); Medium; High(+)	
THEME	INDICATOR
Waste Scale: High(-); Medium; Low(+)	Food Loss and Waste Reduction
	Waste Disposal
Energy Scale: High(-); Medium; Low(+)	Energy Efficiency
	Renewable Energy %
	Emission of Air Pollutants
Resource use Scale: High(-); Medium; Low(+)	Renewable and Recycled Materials
	Packaging specification

CONSUMERS (En <sub>5</sub> )	
Scale: Low(-); Medium; High(+)	
THEME	INDICATOR
Waste Scale: High(-); Medium; Low(+)	Food Loss and Waste Reduction
	Waste Disposal
Energy Scale: High(-); Medium; Low(+)	Cooking intensity
	Renewable Energy %
Water use	

Table of Indicators for the Environmental sustainability pillars

PILLAR/LINKS:	
En	Environmental Pillar for the Agri-food Chain
1	Production link
2	Processing link
3	Transport and Distribution link
4	Markets and Retailers link
5	Consumers link

(The table of indicators has Hyperlink as well as the Table of Contents: Ctrl+Click on the selected indicator)



TYPE OF INDICATORS	LINK	INDICATORS	
ECONOMIC	En 2	Renewable electricity	
	En 3	Loss of products	
	En 4 5	Renewable Energy %	
	En 4	Energy Efficiency	
	En 4	Renewable and Recycled Materials	
	En 4	Packaging specification	
	En 5	Water use	
ENVIRONMENTAL	En 1 2	GHG Balance	
	En 1 2	Ground and Surface Water Withdrawals	
	En 1	Soil Organic Matter	
	En 1 2 4	Emission of Air Pollutants	
	En 1	P Balance	
	En 1	N Balance	
	En 1	SynP fertilizers	
	En 1	SynN fertilizers	
	En 1	Diesel consumption	
	En 1	Land use	
	En 1	Land sharing/habitat provision	
	En 2 4 5	Food Loss and Waste Reduction	
	En 2 4 5	Waste Disposal	
	En 2	Electricity	
	En 2	Other fuels	
	En 2	Renewable other sources	
	En 2	Renewable and Recycled packaging	
	En 3	Transport Intensity	
	En 3	Atmosphere emissions	
	SOCIAL	En 5	Cooking intensity



## Contents

<b>DELIVERABLE DESCRIPTION &amp; CONTRIBUTORS</b> .....	<b>48</b>
<b>DESCRIPTION AND METRICS OF ENVIRONMENTAL INDICATORS</b> .....	<b>54</b>
GHG Balance .....	54
Emission of Air Pollutants .....	55
P balance .....	56
N balance .....	56
SynP fertilisers .....	57
SynN fertilisers .....	58
Ground and Surface Water Withdrawals.....	59
Diesel consumption .....	60
Land use .....	61
Land sharing/habitat provision.....	62
Soil Organic Matter .....	63
Electricity .....	64
Other fuels .....	65
Renewable electricity .....	66
Renewable other sources .....	67
Food Loss and Waste Reduction .....	67
Waste Disposal.....	68
Renewable and Recycled packaging.....	69
Transport intensity.....	70
Atmosphere emissions .....	71
Loss of products .....	72
Energy Efficiency.....	73
Renewable Electricity %.....	74
Renewable and Recycled Materials.....	74
Packaging specification .....	75
Cooking intensity .....	76
Water use .....	76
<b>REFERENCE LIST</b> .....	<b>77</b>



## DESCRIPTION AND METRICS OF ENVIRONMENTAL INDICATORS

**INDICATOR NAME:** GHG Balance  
**SUB-THEME:** Atmosphere emissions  
**THEME:** Abiotic  
**LINK:** Production (En1)

### DESCRIPTION

Crop production contributes to climate change via the emission of greenhouse gases (GHGs), primarily from use of synthetic nitrogen fertilisers (SNF) that require considerable amount of fossil energy to produce, and that give rise to soil emissions of nitrous oxide following application. Meanwhile, depletion or enhancement of soil carbon (C) stocks can results in significant emission to, or sequestration from, the atmospheric pool of carbon dioxide (CO<sub>2</sub>) that influences temperature forcing (and thus climate change).

The primary metric are proposed for this environmental aspect of crop production is GHG emissions per tonne (Mg) of produce. GHG emissions intensities can be: (i) derived through application of a life cycle assessment (LCA) to specific crop cultivation stages, most simply by using an open source footprint calculator such as the Cool Farm Tool (<https://coolfarmtool.org/>) or AgreCalc (<https://www.agrecalc.com/>); (ii) obtained from secondary sources, including LCA (e.g. Ecoinvent & AgriFootprint) databases and published food LCA studies (e.g. Poore and Nemecek 2018).

Results should be expressed per tonne (Mg) of dry matter (DM) of the main product, to ensure standardized units. This may require knowledge of moisture content at harvest, and possibly also allocation of crop cultivation burdens across multiple co-products (e.g. grain and straw) based on relative economic values. GHG emissions should be aggregated as kg CO<sub>2</sub> equivalent based on IPCC (2013) global warming potentials over a 100-year timeframe (GWP<sub>100</sub>). Changes in soil C stocks may be included in net emissions balances, as per standard reporting guidelines for land use and land use change emissions (BSI 2011; IPCC 2006b).

Note that for this and all subsequent environment metrics, harvested products include co-products (e.g. straw) alongside the main product (e.g. grain) harvested from the cropping system.

### METRICS

### RATINGS

kg CO<sub>2</sub>e per Mg DM harvested product



The following scales are provisionally suggested based on range of crop footprint values (Wernet et al. 2016), and may need calibrating.

- Low: Less than 250 kg CO<sub>2</sub> eq. Mg<sup>-1</sup> DM harvested product
- Medium: Between 250 and 500 kg CO<sub>2</sub> eq. Mg<sup>-1</sup> DM harvested product
- High: Over 500 kg CO<sub>2</sub> eq. Mg<sup>-1</sup> DM harvested product

**INDICATOR NAME:** Emission of Air Pollutants

**SUB-THEME:** Atmosphere emissions

**THEME:** Abiotic

**LINK:** Production (En1)

#### DESCRIPTION

The application of SNF, especially in urea format, and organic fertilisers, also give rise to emissions of ammonia (NH<sub>3</sub>), which contributes to air pollution, human health and ecosystem damage. Through a reduction in requirements for SNF and organic fertilisers, legumes may be associated with lower atmospheric emissions than conventional crops.

Given the difficulty of obtaining precise data for the ideal metric of NH<sub>3</sub> emission per Mg DM, the primary metric proposed for this environmental aspect of crop production is based on the intensity of activities giving rise to ammonia emissions – primarily mineral and organic fertilizer applications. Information on typical rates of fertilizer application (e.g. fertilizer recommendations) and yields for particular crops (e.g. EuroStat and FAO Stat) can provide a strong indication of the overall GHG- and ammonia- intensities of production. The application of urea and manure provide simpler metrics relating to the likely intensities of ammonia emissions.

#### METRICS

Applications of SNF and organic fertilisers, in abated or unabated forms, expressed per Mg DM of harvested product (Misselbrook, TH; Gilhespy, SL; Cardenas, LM; Williams, J; Dragosits 2015; Webb and Misselbrook 2004).

#### RATINGS

Low: No SNF, animal manures nor biogas digestate applied





Medium: SNF or organic N fertilisers applied, at rates less than 10 kg N Mg<sup>-1</sup> DM in non-abated urea, manure or biogas digestate form

High: Over 10 kg N Mg<sup>-1</sup> DM applied in non-abated urea, manure or biogas digestate form

**INDICATOR NAME: P balance**

**SUB-THEME:** Emission of Water Pollutants

**THEME:** Abiotic

**LINK:** Production (En1)

**DESCRIPTION**

Phosphorus (P) is a limiting nutrient in many freshwater systems. Loss of P from cropping systems into water courses is a major cause of eutrophication (excessive nutrient enrichment) and associated algal blooms and biodiversity loss in freshwater bodies. It is related to the application of P in mineral and organic fertilisers, and soil erosion. A useful indicator of risk of P loss to water is P surplus. Usually, this is expressed as kg surplus (kg P in outputs minus kg P in inputs) per hectare. To calculate P surplus, please see "Nutrient balance (E 5.1.2)" of the SAFA Indicator recommendations, where they propose expressing surplus as a percentage of P inputs.

**METRICS**

**RATINGS**

$[\text{kg ha}^{-1} \text{ P in outputs minus kg P ha}^{-1} \text{ in inputs}] / \text{kg P ha}^{-1} \text{ in inputs}] \times 100\%$ . See SAFA "Nutrient balance (E 5.1.2)"

High (-): >20%

Medium: 10-20%

Low (+): <10%

**INDICATOR NAME: N balance**

**SUB-THEME:** Emission of Water Pollutants

**THEME:** Abiotic

**LINK:** Production (En1)



DESCRIPTION

Nitrogen (N) is a limiting nutrient in some freshwater and many coastal marine ecosystems. Leaching of N from cropping systems into water courses is a major cause of eutrophication (excessive nutrient enrichment) and associated algal blooms and biodiversity loss in freshwater and coastal marine water bodies. N leaching is closely related to total N application in SNF and organic fertilisers. A useful indicator of resource (in)efficiency and risk of N loss to water is N surplus. As for P surplus, we propose that N surplus is initially calculated as kg N outputs minus kg N inputs per hectare, then expressed as a percentage of inputs (see "Nutrient balance (E 5.1.2)" of the SAFA Indicator recommendations).

METRICS

$[\text{kg ha}^{-1} \text{ N in outputs minus kg N ha}^{-1} \text{ in inputs}] / \text{kg N ha}^{-1} \text{ in inputs}] \times 100\%$ . See SAFA "Nutrient balance (E 5.1.2)"

RATINGS

Scale: High(-); Medium; Low (+)

High (-): >20%

Medium: 10-20%

Low (+): <10%

**INDICATOR NAME:** SynP fertilisers

**SUB-SUB-SUB-THEME:** Syn Fertilisers

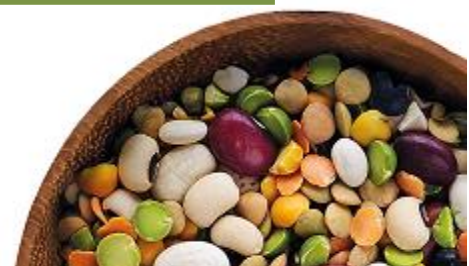
**SUB-SUB-THEME:** Resource use

**SUB-THEME:** Resource depletion

**THEME:** Abiotic

**LINK:** Production (En1)

DESCRIPTION



Mineral P fertilizer is produced from finite reserves of phosphate rock, proven reserves of which are forecast to be depleted by the end of the century (Cordell, Drangert, and White 2009). High rates of mineral P fertilizer use is therefore a hotspot for abiotic resource depletion within crop production systems. Here, we propose the absolute rate of mineral P fertilizer application (excluding P in manures and biofertilizers) per Mg DM harvested product as a useful indicator of comparative resource depletion across crop production systems.

### METRICS

kg mineral P fertilizer application per Mg DM harvested product

### RATINGS

Low: < 2 kg P Mg<sup>-1</sup> DM harvested product

Medium: 2-5 kg P Mg<sup>-1</sup> DM harvested product

High: > 5 kg P Mg<sup>-1</sup> DM harvested product

Examples of crop-specific nutrient requirements and recommended fertiliser application rates can be found in nutrient management guidelines, e.g. AHDB (2017).

**INDICATOR NAME:** SynN fertilisers

**SUB-SUB-SUB-THEME:** Syn Fertilisers

**SUB-SUB-THEME:** Resource use

**SUB-THEME:** Resource depletion

**THEME:** Abiotic

**LINK:** Production (En1)

### DESCRIPTION

Synthetic N fertilizer manufacture requires large amounts of energy, usefully in the form of natural gas or other finite fossil fuels. Fertilizer manufacture is a major driver of energy consumption in the life cycle of crop production. Here, we propose the absolute rate of SNF application (excluding N in manures and biofertilizers) per Mg DM harvested product as a useful indicator of comparative resource depletion across crop production systems.



METRICS

Kg SNF applied per Mg DM harvested product

RATINGS

Low: < 5 kg N Mg<sup>-1</sup> DM harvested product

Medium: 5-15 kg N Mg<sup>-1</sup> DM harvested product

High: > 15 kg N Mg<sup>-1</sup> DM harvested product

Examples of crop-specific nutrient requirements and recommended fertiliser application rates can be found in nutrient management guidelines, e.g. AHDB (2017).

**INDICATOR NAME:** Ground and Surface Water Withdrawals

**SUB-SUB-THEME:** Resource use

**SUB-THEME:** Resource depletion

**THEME:** Abiotic

**LINK:** Production (En1)

DESCRIPTION

Globally, agriculture is responsible for over 70% of freshwater abstraction, often at rates in excess of natural recharge, leading to lowering of water tables and representing a fundamentally unsustainable practice. This challenge is likely to be exacerbated by climate change. However, data on water abstraction are often not collated, and here we propose a simple indicator of *potential* water stress based on irrigation practice. Where no irrigation is needed, water stress induced by cropping is assumed to be minor. Where irrigation is required, practices are differentiated into “advanced” methods that maximise water use efficiency, such as drip irrigation and deficit (control) irrigation, and less efficient (basic) irrigation methods such as flood irrigation and sprinkler irrigation.

METRICS

Type of irrigation practice implemented for the crop (Antonopoulos et al. 2014).



**RATINGS**

- High (-): Sprinkler/flood irrigation employed
- Medium: Advanced irrigation employed (e.g. drip irrigation, deficit irrigation, etc).
- Low (+): None

**INDICATOR NAME:** Diesel consumption  
**SUB-SUB-THEME:** Energy Efficiency  
**SUB-THEME:** Resource depletion  
**THEME:** Abiotic  
**LINK:** Production (En1)

**DESCRIPTION**

The main on-farm use of energy in cropping systems is usually the combustion of diesel to power agricultural machinery. If fuel is used for e.g. on-farm grain drying, then this fuel consumption may be included in the proposed metric, which is simply the volume (L) of fossil fuel consumed per Mg DM harvested product. For the purposes of this simple metric, it is not necessary to differentiate by type of fossil fuel (petrol/diesel/liquid petroleum gas). However, biofuels should be excluded from the volumes.

**METRICS**

Fuel consumption, L Mg<sup>-1</sup> harvested product.

**RATINGS**

The following scales are provisionally suggested based on range of crop footprint values (Wernet et al. 2016), and may need calibrating.

- High (-): >18L Mg<sup>-1</sup> DM harvested product
- Medium: >18L Mg<sup>-1</sup> DM harvested product





**Low (-):** <12L Mg<sup>-1</sup> DM harvested product

**INDICATOR NAME:** Land use

**THEME:** Ecosystem impact

**LINK:** Production (En1)

### DESCRIPTION

Agriculture utilizes 70% of global land area. Land occupation by agriculture is a major driver of habitat loss and soil degradation. Here, we propose a simple metric based on the area required over time to produce one Mg DM of harvested product. The metric is m<sup>2</sup>.yr. Crucially, if multiple crops are harvested in one year on a particular area of land, then this should be represented within the metric by dividing the area by the fraction of year allocated to the crop in question. For example, if two soybean crops are cultivated within one year in a particular region, then the yield-derived m<sup>2</sup> Mg<sup>-1</sup> required for each crop may be divided by 2 to produce the final specific time-weighted area (m<sup>2</sup>.yr Mg<sup>-1</sup> DM). This metric provides an indication of land use efficiency and therefore could be used to identify “land sparing” opportunities, or pressures driving agricultural expansion that may ultimately lead to undesirable (indirect) land use change (Searchinger et al. 2018).

### METRICS

m<sup>2</sup>.yr Mg<sup>-1</sup> DM harvested product

### RATINGS

The following scales are based on range of crop yields (FAO 2018).

**High (-):** > 2000 m<sup>2</sup>.yr Mg<sup>-1</sup> DM harvested product

**Medium:** 1000-2000 m<sup>2</sup>.yr Mg<sup>-1</sup> DM harvested product

**Low (+):** < 1000 m<sup>2</sup>.yr Mg<sup>-1</sup> DM harvested product



**INDICATOR NAME:** Land sharing/habitat provision

**THEME:** Ecosystem impact

**LINK:** Production (En1)

DESCRIPTION

Land occupation for agriculture, as measured in the preceding metric, provides an important indication of pressure on natural habitats. However, agriculturally utilized land, such as extensive livestock grazing on low-input pastures, can support high nature value (Haddaway, Styles, and Pullin 2014). This metric therefore represents the extent to which land utilized for agricultural purposes is able to deliver a wider suite of ecosystem services (outside of food provisioning) – i.e. “land sharing”. Here, it is proposed to use the SAFA indicator E4.1.3 (structural diversity of ecosystems) as a proxy for land sharing and habitat provision (FAO 2013).

METRICS

See SAFA indicator E4.1.3 (FAO 2013).

RATINGS

The SAFA ratings (FAO 2013) have been amended to include an intermediate “Medium” score, in line with the other environment pillar metrics proposed in this document.

- High (+):** Structural diversity on the complete utilized and adjacent land is at least as high as in natural ecosystems of the same region. Polyculture is practiced both in land and in aquatic (i.e. multitrophic) operations.
- Medium:** Different areas of land affected by relevant operations can be categorized as both High and Low.
- Low (-):** All utilized and adjacent land/aquatic habitat is covered by monocultures with a single habitat layer and no substantial horizontal heterogeneity, although the landscape would be structurally diverse without human influence.



**INDICATOR NAME:** Soil Organic Matter

**THEME:** Ecosystem impact

**LINK:** Production (En1)

DESCRIPTION

Soil organic matter (SOM) has been declining for decades on cropland soils across Europe, and has been proposed as a useful proxy indicator for soil quality (Mila, Romany , and Cowell 2007). SOM is closely related to biological activity, water retention and general fertility of cropland soils. However, SOM varies considerably depending on factors outside of farmer management practices, including climate and soil type. Here, we propose SOM concentration (FAO 2013) in the topsoil (0-10 cm) of fields producing the assessed crop as a metric of soil quality. This metric applies only to cropland soils, as grassland soils have higher SOM. Often, SOM is reported in terms of soil organic carbon (de Brogniez et al. 2015); typically, SOM is twice the mass of soil organic carbon (IPCC 2006a).

METRICS

SOM concentration, expressed as a percentage weight of dried soil, in soil samples taken from top 10 cm of topsoil.

RATINGS

These thresholds are based on cropland soil organic carbon reported by de Brogniez et al. (2015), assuming SOM is twice the mass of soil organic carbon (IPCC 2006a).

**Low (-):** <2% SOM content in top 10 cm of soil

**Medium:** 2-4% SOM content in top 10 cm of soil

**High (+):** >4% SOM content in top 10 cm of soil



**INDICATOR NAME:** Electricity

**SUB-THEME:** Energy Efficiency

**THEME:** Energy

**LINK:** Processing (E2)

#### DESCRIPTION

Typically, the main direct source of energy consumed in crop processing is electricity. Generation of electricity using fossil fuels gives rise to GHG emissions and air pollution, whilst depleting finite fossil fuel reserves. Electricity consumption is usually measured at site level for billing purposes, but may be monitored at a smaller scale (building or process scale) in some cases. The metric proposed here is simply the quantity of electricity used to process one tonne (Mg) DM product. For sites processing just one main crop/commodity, total site-level electricity consumption over a given time period can simply be divided by output of processed product over that same time period. For sites processing multiple commodities, site level electricity consumption may be allocated across products based on weight (unless more accurate splits are possible based on known intensities of processing). Similarly, electricity consumption may be allocated across co-products based on e.g. relative mass, gross energy value or economic value (Finkbeiner et al. 2006). Note that product output (rather than throughput) excludes waste streams arising from production.

#### METRICS

Total electricity consumption, kWh Mg<sup>-1</sup> DM product output (includes renewable electricity).

#### RATINGS

It is not currently possible to generate specific ratings for this measure.

Scale: High (-); Medium; Low (+)



**INDICATOR NAME:** Other fuels

**SUB-THEME:** Energy Efficiency

**THEME:** Energy

**LINK:** Processing (E2)

#### DESCRIPTION

In addition to electricity use, a considerable amount of energy may be required in the form of fuels for heating during crop/commodity processing – e.g. for drying, boiling, etc. A range of fuel types may be used, the most common being kerosene, natural gas and liquified petroleum gas (LPG). The efficiency metric here requires all fuels to be compared in terms of their lower heating value (LHV). The LHV of common fuel types can be found in (DEFRA 2019), and should be summed across all types of fuel consumed on site. Total fuel consumption, expressed as MJ LHV, may then be allocated to the main product output as described above for electricity consumption.

#### METRICS

Total fuel consumption, MJ Mg<sup>-1</sup> DM product output (includes renewable fuels such as biogas and wood pellets).

#### RATINGS

It is not currently possible to generate specific ratings for this measure.

Scale: High (-); Medium; Low (+)





**INDICATOR NAME: Renewable electricity**

**SUB-THEME:** Renewable Energy %

**THEME:** Energy

**LINK:** Processing (E2)

**DESCRIPTION**

The previous metric on total electricity consumption provides an indication of energy efficiency. The environmental impact generated by that electricity consumption is heavily dependent upon the type of electricity used. Fossil fuel electricity drives large environmental impact, whilst electricity generated from renewable sources such as wind, solar photovoltaic and hydro- drives much lower environmental impact. This metric therefore assesses the sustainability of the specific electricity supply. In order to avoid double-counting of renewable electricity generation in the grid mix, only onsite or dedicated additional renewable electricity generation is considered here, as per carbon footprint guidelines (BSI 2011). Thus, the purchase of renewable electricity from the grid does not count as dedicated renewable electricity in this metric.

**METRICS**

Percentage share of dedicated (non-grid) renewable electricity consumption in relation to total electricity consumption.

**RATINGS**

Share of dedicated renewable electricity consumption

**Low (-):** <20%

**Medium:** 20-50%

**High (+):** >50%



**INDICATOR NAME: Renewable other sources**

**SUB-THEME:** Renewable Energy %

**THEME:** Energy

**LINK:** Processing (E2)

**DESCRIPTION**

As with electricity use, it is important to determine what proportion of other fuel use originates from more sustainable, renewable sources. These may include biogas and wood pellets. The proportion of these sources in the fuel mix can be calculated as a percentage based on MJ of LHV (DEFRA 2019).

**METRICS**

Percentage share of renewable fuels in relation to total (non-electricity) onsite fuel consumption.

**RATINGS**

Share of onsite fuel consumption that is renewable.

Low (-): <20%

Medium: 20-50%

High (+): >50%

**INDICATOR NAME: Food Loss and Waste Reduction**

**THEME:** Waste generation

**LINK:** Processing (En2)

**DESCRIPTION**

Loss of food through the processing value chain not only creates waste that needs to be managed, incurring environmental impact, but also generates wider environmental pressure by driving additional production to compensate for foregone useful output. A simple metric is proposed here,



based on the percentage of commodity entering a processing chain, expressed on a dry matter basis, that exits the processing chain as (a) useful product(s).

### METRICS

Percentage of dry matter entering processing chain that leaves the chain as (a) product(s) for onward transport to distribution for consumption.

### RATINGS

- Low (-): <80% inputs as products
- Medium: 80-90% inputs as products
- High (+): >90% inputs as products

Indicator: Food Loss and Waste Reduction is also present in the link En<sub>4</sub>, En<sub>5</sub>. If the definition and metrics are different, please specify!

**INDICATOR NAME:** Waste Disposal

**THEME:** Waste generation

**LINK:** Processing (En<sub>2</sub>)

### DESCRIPTION

Some waste is inevitably generated during processing, and the way in which this waste is managed determines the environmental pollution associated with it, and the overall resource efficiency of the value chain. Organic waste arising from the processed commodity may be reused or recycled according to the following waste hierarchy (most efficient option first): animal feed, anaerobic digestion, composting (Tufvesson, Lantz, and Börjesson 2013). Packaging and other waste may be reused or recycled via e.g. return of pallets for reuse, separation and diversion of plastics, metals, paper, glass from residual waste streams into recycling streams. This metric reflects the percentage of waste generated, by mass, that enters a reuse or recycling stream rather than the residual waste stream.



## METRICS

Percentage of total waste, by mass, that is separated and sent for reuse or recycling.

## RATINGS

Percentage mass of total waste generated that is sent for reuse or recycling:

Low (-): <50% recycling

Medium: 50-80% recycling

High (+): >80% recycling

Indicator: Waste Disposal is also present in the link En<sub>4</sub>, En<sub>5</sub>. If the definition and metrics are different, please specify!

**INDICATOR NAME:** Renewable and Recycled packaging

**THEME:** Resource use

**LINK:** Processing (En<sub>2</sub>)

## DESCRIPTION

Packaging is a significant source of waste and non-renewable material use within food value chains. Crucially, it is a major source of single-use plastic that is increasingly recognized for its contribution to littering and ecosystem pollution (Dris et al. 2015). The previous metric addresses the management of waste arising in the processing chain. Packaging waste usually arises at the consumption stage of the value chain, but is heavily influenced by the actions of processors and retailers who package products and specific packaging requirements, respectively. Therefore, this metric places an onus on processors to use renewable (e.g. bioplastic: Álvarez-Chávez et al. 2012) and recycled materials in their packaging. A subsequent metric, aimed at market actors who determine packaging specifications, relates to the quantity of packaging used.



## METRICS

Percentage of packaging material, by mass, that is recycled or renewable material.

## RATINGS

Percentage of packing by weight that is either renewable (e.g. paper, bioplastics) or recycled.

Low (-): <50% renewable or recycled

Medium 50-80% renewable or recycled

High (+): >80% renewable or recycled

**INDICATOR NAME:** Transport intensity

**THEME:** Transport and Distribution

**LINK:** Transport and Distribution (En3)

## DESCRIPTION

Whilst there has been a lot of focus on “food miles” as a proxy for the environmental footprint of consumed food, it has been shown that transport typically accounts for a small share of the carbon footprint of many food products (Edwards-Jones et al. 2008). The distance travelled is therefore not a useful indicator of sustainability, given that e.g. tomatoes imported to the UK in winter have a lower environmental footprint than tomatoes grown in heated greenhouses in the UK (Antonopoulos et al. 2014). The mode of transport strongly influences environmental impact, with air freight generating up to 500 times more CO<sub>2</sub> eq. per tonne.km travelled than ocean transport over long distances (DEFRA 2019). Therefore, we propose mode of transport, and local vs global transport, as two important components of environmental sustainability (local supply chains within Europe are likely to be subject to higher levels of environmental regulation than global supply chains). Where products comprise multiple ingredients, this metric relates to the most environmentally intensive mode across any of the ingredients accounting for more than 10% by mass of the final product(s).





**METRICS**

Highest intensity scale and mode of transport applicable to any ingredient accounting for >10% by mass of final product(s)

**RATINGS**

- Low (-): Global airfreight
- Medium/low: Global ocean
- Medium/high: Within EU transport
- High (+): Local (+)

**INDICATOR NAME:** Atmosphere emissions

**THEME:** Transport and Distribution

**LINK:** Transport and Distribution (En3)

**DESCRIPTION**

kgCO<sub>2</sub>e/t product dry matter

**METRICS**



### RATINGS

It is not currently possible to generate specific ratings for this measure.

Scale: High (-); Medium; Low (+)

**INDICATOR NAME:** Loss of products

**THEME:** Transport and Distribution

**LINK:** Transport and Distribution (En3)

### DESCRIPTION

A significant proportion of some perishable products may deteriorate during transport, leading to wastage. As with processing waste, this has downstream environmental implications in terms of waste management and upstream environmental implications in terms of additional (excess) production requirement. This metric represents the proportion of product that enters the transport and distribution stage of the value chain that is lost as waste – i.e. that is not successfully conveyed as product to the next (market) stage of the value chain.

### METRICS

Percentage, by weight, of product transported that is lost from the value chain as waste

### RATINGS

Low (-): >5% loss (-)

Medium: 2-5% loss

High (+): <2% loss (+)



**INDICATOR NAME:** Energy Efficiency

**THEME:** Energy

**LINK:** Markets and Retailers (En4)

#### DESCRIPTION

Wholesalers and retailers consume a considerable amount of energy across store lighting, heating ventilation and air conditioning and chilling or freezing food stuffs (Schoenberger, Galvez-Martos, and Styles 2013). Energy consumption for wholesale and retail of food stuffs is strongly related to the storage and display temperature, with substantial amounts of energy required for chilling and freezing (Galvez-Martos, Styles, and Schoenberger 2013). It can be difficult to isolate the specific energy consumption required for this purpose from other forms of onsite energy demand at storage and sales outlets. Therefore, this metric relates the intensity of energy demand to the type of storage and display.

#### METRICS

Category of storage/display

#### RATINGS

The type of food storage and display:

Low (-): Frozen

Medium: Refrigeration

High (+): Ambient



**INDICATOR NAME:** Renewable Electricity %

**THEME:** Energy

**LINK:** Markets and Retailers (En4)

DESCRIPTION

The main form of energy used in the retail sector is electricity (Galvez-Martos, Styles, and Schoenberger 2013). Therefore, the share of electricity generated from dedicated additional renewable sources is the principle metric proposed here, and follows the same calculation as described for Renewable Electricity in the processing stage.

METRICS

RATINGS

Scale: <20% (-); 20-50%; >50% (+)

Indicator: Renewable Energy % is also present in the link En5. If the definition and metrics are different, please specify!

**INDICATOR NAME:** Renewable and Recycled Materials

**THEME:** Resource use

**LINK:** Markets and Retailers (En4)

DESCRIPTION

Retailers have a strong influence on product and packaging specification. Therefore, the metric for renewable and recyclable materials used in packaging specified in the processing stage is also included here.



METRICS

As per processing sector

RATINGS

Scale: <50% renewable recycled (-); 50-80% renewable recycled; >80% renewable recycled (+)

**INDICATOR NAME:** Packaging specification

**THEME:** Resource use

**LINK:** Markets and Retailers (En4)

DESCRIPTION

To reflect the strong influence of retailers on packaging specification during process and also final display, this metric assesses the amount of packaging on final marketed products. A simplified approach is taken where the number of layers of packaging on the displayed product represent packaging intensity. For example, fruit and vegetables displayed loose on shelves would be associated with no layers of packaging.

METRICS

Number of layers of packaging of displayed products.

RATINGS

Low (-): More than one layer (-)

Medium: One layer

High (+): No packaging



**INDICATOR NAME: Cooking intensity**

**THEME:** Energy

**LINK:** Consumers (En5)

**DESCRIPTION**

Large quantities of energy may be consumed at the final step of food preparation, especially for cooking. Based on the cooking duration and energy intensities of different cooking methods (Hager and Morawicki 2013), we propose a metric based on the type of cooking (if any) required.

**METRICS**

Type of cooking required.

**RATINGS**

Low (-): **Pot boiling**

Medium-low: **Oven baking**

Medium-high: **Pan**

High (+): **No cooking**

**INDICATOR NAME: Water use**

**THEME:** Water use

**LINK:** Consumers (En5)

**DESCRIPTION**

Domestic and commercial kitchens are a significant source of potable water use. Water use during food consumption is driven by food preparation, cooking and cleaning cooking equipment and dishes (Styles, Schoenberger, and Galvez-Martos 2015). The main differentiating factor across different types of food will be food preparation and cooking. Therefore, this metric combines “hotspot” processes for those steps to generate rankings of performance.





## METRICS

Type of food preparation and cooking required.

## RATINGS

Use of water for:

- High (-):            cleaning and soaking or boiling;
- Medium:            cleaning or soaking or boiling;
- Low (+):            no cleaning/soaking nor boiling required

## Reference list

- AHDB. 2017. *Nutrient Management Guide (RB209)*. Stoneleigh.  
<https://ahdb.org.uk/projects/RB209.aspx> (August 11, 2017).
- Álvarez-Chávez, Clara Rosalía, Sally Edwards, Rafael Moure-Eraso, and Kenneth Geiser. 2012.  
"Sustainability of Bio-Based Plastics: General Comparative Analysis and Recommendations for  
Improvement." *Journal of Cleaner Production* 23(1): 47–56.  
<https://www.sciencedirect.com/science/article/pii/S095965261100374X> (November 3, 2018).
- Antonopoulos, Ioannis-Sofoklis et al. 2014. *Best Environmental Management Practice for the  
Agriculture Sector-Crop and Animal Production Final Draft*.  
<https://susproc.jrc.ec.europa.eu/activities/emas/documents/AgricultureBEMP.pdf> (August 21,  
2019).
- de Brogniez, D. et al. 2015. "A Map of the Topsoil Organic Carbon Content of Europe Generated by  
a Generalized Additive Model." *European Journal of Soil Science* 66(1): 121–34.  
<http://doi.wiley.com/10.1111/ejss.12193> (August 21, 2019).
- BSI. 2011. *PAS 2050:2011 Specification for the Assessment of the Life Cycle Greenhouse Gas Emissions  
of Goods and Services*. <http://shop.bsigroup.com/upload/shop/download/pas/pas2050.pdf>



---

(October 20, 2016).

- Cordell, Dana, Jan-Olof Drangert, and Stuart White. 2009. "The Story of Phosphorus: Global Food Security and Food for Thought." *Global Environmental Change* 19(2): 292–305.  
<https://ezproxy.bangor.ac.uk/login?url=http://www.sciencedirect.com/science/article/pii/S095937800800099X>.
- DEFRA. 2019. "Greenhouse Gas Reporting: Conversion Factors 2019 - GOV.UK."  
<https://www.gov.uk/government/publications/greenhouse-gas-reporting-conversion-factors-2019> (August 21, 2019).
- Dris, Rachid et al. 2015. "Beyond the Ocean: Contamination of Freshwater Ecosystems with (Micro-)Plastic Particles." *Environmental Chemistry* 12(5): 539.  
<http://www.publish.csiro.au/?paper=EN14172> (February 22, 2019).
- Edwards-Jones, Gareth et al. 2008. "Testing the Assertion That 'Local Food Is Best': The Challenges of an Evidence-Based Approach." *Trends in Food Science & Technology* 19(5): 265–74.  
<https://ezproxy.bangor.ac.uk/login?url=http://www.sciencedirect.com/science/article/pii/S0924224408000034>.
- FAO. 2018. "FAOSTAT Data." <http://www.fao.org/faostat/en/#data> (May 23, 2018).
- FAO, UN. 2013. *SAFA: Sustainability Assessment of Food and Agriculture Systems Indicators*. Rome. [www.fao.org/publications](http://www.fao.org/publications) (August 21, 2019).
- Finkbeiner, Matthias et al. 2006. "The New International Standards for Life Cycle Assessment: ISO 14040 and ISO 14044." *Int J LCA* 11(112): 80–85.
- Galvez-Martos, J.-L., D. Styles, and H. Schoenberger. 2013. "Identified Best Environmental Management Practices to Improve the Energy Performance of the Retail Trade Sector in Europe." *Energy Policy* 63.
- Haddaway, N.R., D. Styles, and A.S. Pullin. 2014. "Evidence on the Environmental Impacts of Farm Land Abandonment in High Altitude/Mountain Regions: A Systematic Map." *Environmental Evidence* 3(1).
- Hager, Tiffany J., and Ruben Morawicki. 2013. "Energy Consumption during Cooking in the Residential Sector of Developed Nations: A Review." *Food Policy* 40: 54–63.  
<https://www.sciencedirect.com/science/article/pii/S0306919213000201?via%3Dihub> (August 26, 2019).
- IPCC. 2006a. *2006 IPCC Guidelines for National Greenhouse Gas Inventories Volume 4 Chapter 11*.  
[http://www.ipcc-nggip.iges.or.jp/public/2006gl/pdf/4\\_Volume4/V4\\_11\\_Ch11\\_N2O&CO2.pdf](http://www.ipcc-nggip.iges.or.jp/public/2006gl/pdf/4_Volume4/V4_11_Ch11_N2O&CO2.pdf) (October 20, 2016).
- . 2006b. *2006 IPCC Guidelines for National Greenhouse Gas Inventories Volume 4 Chapter 4*.  
[http://www.ipcc-nggip.iges.or.jp/public/2006gl/pdf/4\\_Volume4/V4\\_04\\_Ch4\\_Forest\\_Land.pdf](http://www.ipcc-nggip.iges.or.jp/public/2006gl/pdf/4_Volume4/V4_04_Ch4_Forest_Land.pdf) (October 20, 2016).
- Milã, i. Canals, Joan Romanyã, and Sarah J Cowell. 2007. "Method for Assessing Impacts on Life



---

Support Functions (LSF) Related to the Use of "fertilized Land"™ in Life Cycle Assessment (LCA)." *Journal of Cleaner Production* 15(15): 1426–40.

Misselbrook, TH; Gilhespy, SL; Cardenas, LM; Williams, J; Dragosits, U. 2015. *Inventory of Ammonia Emissions from UK Agriculture 2014* *Inventory of Ammonia Emissions from UK Agriculture – 2014*.  
[https://uk-air.defra.gov.uk/assets/documents/reports/cato7/1605231002\\_nh3inv2014\\_Final\\_20112015.pdf](https://uk-air.defra.gov.uk/assets/documents/reports/cato7/1605231002_nh3inv2014_Final_20112015.pdf) (March 8, 2017).

Poore, J, and T Nemecek. 2018. "Reducing Food's Environmental Impacts through Producers and Consumers." *Science (New York, N.Y.)* 360(6392): 987–92.  
<http://www.ncbi.nlm.nih.gov/pubmed/29853680> (January 11, 2019).

Schoenberger, Harald, Jose Luis Galvez-Martose, and David Styles. 2013. *Best Environmental Management Practice in the Retail Trade Sector - RetailTradeSector.Pdf*. Sevilla.  
<http://susproc.jrc.ec.europa.eu/activities/emas/documents/RetailTradeSector.pdf>.

Searchinger, Timothy D., Stefan Wirsenius, Tim Beringer, and Patrice Dumas. 2018. "Assessing the Efficiency of Changes in Land Use for Mitigating Climate Change." *Nature* 564(7735): 249–53.  
<http://www.nature.com/articles/s41586-018-0757-z> (December 14, 2018).

Styles, D., E.M. Dominguez, and D. Chadwick. 2016. "Environmental Balance of the of the UK Biogas Sector: An Evaluation by Consequential Life Cycle Assessment." *Science of the Total Environment* 560–561: 241–53.

Styles, D., H. Schoenberger, and J.L. Galvez-Martos. 2015. "Water Management in the European Hospitality Sector: Best Practice, Performance Benchmarks and Improvement Potential." *Tourism Management* 46.

Tufvesson, Linda M., Mikael Lantz, and Pål Börjesson. 2013. "Environmental Performance of Biogas Produced from Industrial Residues Including Competition with Animal Feed – Life-Cycle Calculations According to Different Methodologies and Standards." *Journal of Cleaner Production* 53: 214–23. <https://www.sciencedirect.com/science/article/pii/S0959652613002060> (October 30, 2018).

Webb, J, and T H Misselbrook. 2004. "A Mass-Flow Model of Ammonia Emissions from UK Livestock Production." *Atmospheric Environment* 38(14): 2163–76.  
<https://ezproxy.bangor.ac.uk/login?url=http://www.sciencedirect.com/science/article/pii/S1352231004000950>.

Wernet, Gregor et al. 2016. "The Ecoinvent Database Version 3 (Part I): Overview and Methodology." *The International Journal of Life Cycle Assessment* 21(9): 1218–30.  
<http://link.springer.com/10.1007/s11367-016-1087-8> (October 18, 2016).



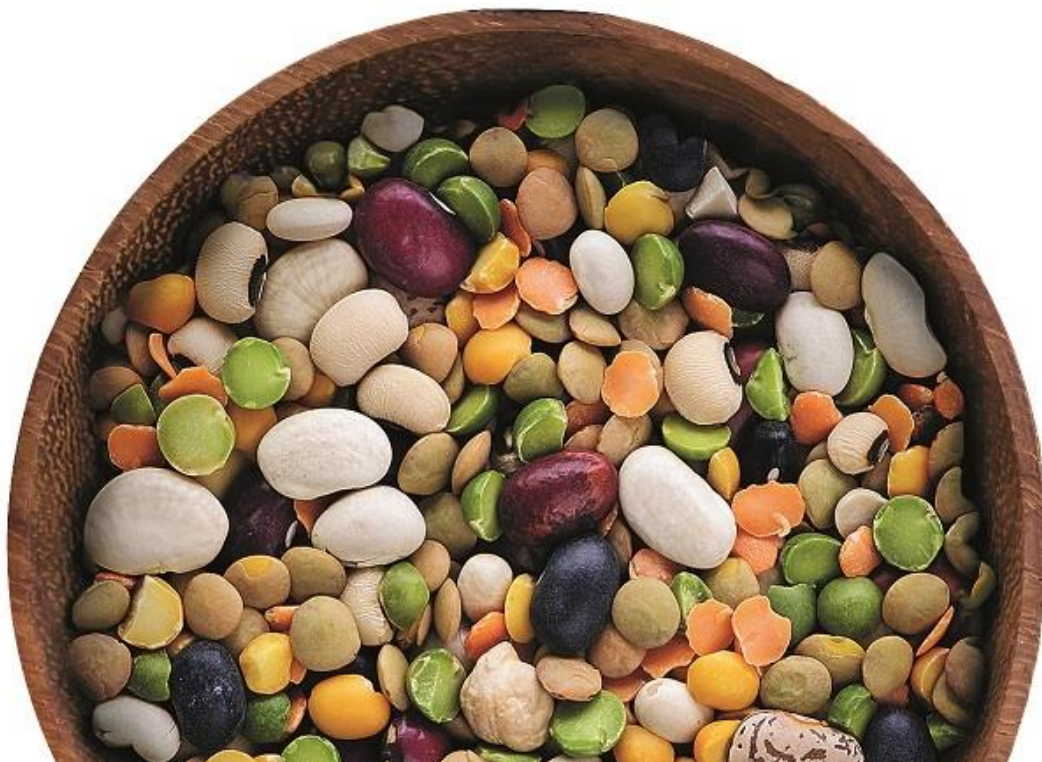
---

## Appendix IV: Factsheets of attributes for the economic pillar of the sustainability assessment

---

Deliverable WP8 (D8.2)

Lead Author and Institution: Marko Debeljak, JSI  
11<sup>th</sup> March 2020





## Deliverable Description & Contributors

- **Due date:** 31<sup>st</sup> March 2020
  - **Actual submission date:** 11<sup>th</sup> March 2020
  - **Project start date:** 1st April 2017
  - **Duration:** 48 months
  - **Work package:** Transition Pathways (WP8)
  - **Work package leader:** Marko Debeljak (JSI)
  - **Deliverable Title:** Decision support models: environment/ economy/ policy/ legume systems
  - **Nature of deliverable:** DEM/OTHER
  - **Dissemination level:** Public (PU)
- 
- **Appendix description:** This appendix provides detailed descriptions of the input and integrated attributes that build the decision models of economic pillar. In addition, it provides information about the required input data and instructions for their pre-processing, so that they can be entered into the decision models.
- 
- **Contributors**
    - Marko Debeljak, Aneta Trajanov, Tanja Dergan (JSI)
    - Luiza Toma, Shailesh Shrestha, Faical Akaichi (SRUC)





## Economic Pillar

Description and metrics of indicators

---

Luiza Toma, Shailesh Shrestha, Faical Akaichi

Tanja Dergan, Aneta Trajanov, Marko Debeljak

Indicator Structure and Theme ratings for the Economic sustainability pillars





PRODUCTION(E1) Scale: Low(-); Medium; High(+)		
THEME	SUB-THEME	INDICATOR
Economic Behaviour Scale: Weak(-); Medium; Strong(+)	Snapshot Scale: Low(-); Medium; High(+)	Net Income
		Safety Nets
		Full Cost Accounting
	Planning and Forecasting Scale: Low(-); Medium; High(+)	Internal Investment
		Long Term Profitability
		Sustainability Management Plan
Vulnerability Scale: Weak(-); Medium; Strong(+)	Relationship with suppliers Scale: Weak(-); Medium; Strong(+)	Stability of Supplier Relationships
		Dependence on the Leading Supplier
	Market Scale: Weak(-); Medium; Strong(+)	Stability of Market
		Price Determination
		Product Diversification
Welfare Scale: Low(-); Medium; High(+)	Quality and Safety Scale: Low(-); Medium; High(+)	Control Measures
		Food Quality
		Certified Production
	Value added to Community Scale: Low(-); Medium; High(+)	Regional Workforce
		Local Procurement
	Footprint Scale: Low(-); Medium; High(+)	Food Loss and Waste Reduction
		GHG Reduction Target
		Land Use and Land Cover Change



<b>PROCESSING (E2)</b> Scale: <b>Low(-)</b> ; Medium; <b>High(+)</b>		
<b>THEME</b>	<b>SUB-THEME</b>	<b>INDICATOR</b>
Economic Behavior Scale: <b>Weak(-)</b> ; Medium; <b>Strong(+)</b>	Snapshot Scale: <b>Low(-)</b> ; Medium; <b>High(+)</b>	Net Income
		Cost of Production
		Safety Nets
	Planning and Forecasting Scale: <b>Low(-)</b> ; Medium; <b>High(+)</b>	Internal Investment
		Long Term Profitability
		Sustainability Management Plan
	Net Trade	
Vulnerability Scale: <b>Weak(-)</b> ; Medium; <b>Strong(+)</b>	Market Scale: <b>Weak(-)</b> ; Medium; <b>Strong(+)</b>	Stability of Market
		Guarantee of Product level
		Product Diversification
	Supplier Scale: <b>Weak(-)</b> ; Medium; <b>Strong(+)</b>	Stability of Supplier Relationships
		Dependence on the Leading Supplier
		Guarantee of Supply Level
Welfare Scale: <b>Low(-)</b> ; Medium; <b>High(+)</b>	Quality and Safety Scale: <b>Low(-)</b> ; Medium; <b>High(+)</b>	Control Measures
		Food Quality
		Certified Production
	Labelling Scale: <b>Absence(-)</b> ; <b>Presence(+)</b>	Product Labelling
		Traceability System
	Value added to Community Scale: <b>Low(-)</b> ; Medium; <b>High(+)</b>	Regional Workforce
Local Procurement		

<b>TRANSPORT AND DISTRIBUTION (E3)</b> Scale: <b>Low(-)</b> ; Medium; <b>High(+)</b>		
<b>THEME</b>	<b>SUB-THEME</b>	<b>INDICATOR</b>
Economic Behavior Scale: <b>Weak(-)</b> ; Medium; <b>Strong(+)</b>		Net Income
		Safety Nets
		Internal Investment
Externalities Scale: <b>Weak(-)</b> ; Medium; <b>Strong(+)</b>	Control Measures	
	Footprint Scale: <b>Low(-)</b> ; Medium; <b>High(+)</b>	GHG Reduction Target
		Food Loss



MARKETS AND RETAILERS (E4) Scale: Low(-); Medium; High(+)		
THEME	SUB-THEME	INDICATOR
Economic Behavior Scale: Weak(-); Medium; Strong(+)	Snapshot Scale: Low(-); Medium; High(+)	Net Income
		Safety Nets
		Cost of Marketing and Storage
	Planning and Forecasting Scale: Low(-); Medium; High(+)	Internal Investment
		Long Term Profitability
		Sustainability Management Plan
	Net Trade	
Vulnerability Scale: Weak(-); Medium; Strong(+)	Consumer Scale: Weak(-); Medium; Strong(+)	Stability of Consumer Demand
		Product Diversification
		Guarantee of Product Level
	Supplier Scale: Weak(-); Medium; Strong(+)	Stability of Supplier Relationships
		Dependence on the Leading Supplier
		Guarantee of Supply Level
Welfare Scale: Low(-); Medium; High(+)	Quality and Safety Scale: Low(-); Medium; High(+)	Control Measures
		Food Quality
		Certified Production
	Labelling Scale: Absence(-); Presence(+)	Product Labelling
		Traceability System
	Value added to Community Scale: Low(-); Medium; High(+)	Regional Workforce
		Local Procurement
		Food Redistribution Scheme( Including waste management)



<b>CONSUMERS (E<sub>5</sub>)</b> Scale: <b>Low(-)</b> ; Medium; <b>High(+)</b>				
<b>THEME</b>	<b>Sub-theme</b>	<b>Sub-sub theme</b>	<b>INDICATOR</b>	
Economic Aspect of Behavior Scale: <b>Weak(-)</b> ; Medium; <b>Strong(+)</b>	Price and Availability Scale: <b>Low(-)</b> ; Medium; <b>High(+)</b>	Price Scale: <b>Low(-)</b> ; Medium; <b>High(+)</b>	Price of Food Price Promotion	
		Food Expenditure		
		Availability of Products		
		Willingness to Pay Scale: <b>Low(-)</b> ; Medium; <b>High(+)</b>	Willingness to Pay for Healthy Products	
	Willingness to Pay For Convenience			
	Willingness to Pay For Environmental Friendly Products			
	Vulnerability Scale: <b>Low(-)</b> ; Medium; <b>High(+)</b>	Food Scarcity*(quality and quantity)		
		Financial Vulnerability		
	Social Aspect of Behavior Scale: <b>Weak(-)</b> ; Medium; <b>Strong(+)</b>	Product Information *(Labeling and other Information)		
		Education and Information		
Culture				
Policy Scale: <b>Weak(-)</b> ; Medium; <b>Strong(+)</b>	Taxes and Bans			
	Educational Campaigns			
	Income support Policies			

Table of Indicators for the Economic sustainability pillars

<b>PILLAR/LINKS:</b>	
<b>E</b>	Economic Pillar for the Agri-food Chain
<b>1</b>	Production link
<b>2</b>	Processing link
<b>3</b>	Transport and Distribution link
<b>4</b>	Markets and Retailers link
<b>5</b>	Consumers link



(The table of indicators has Hyperlink as well as the Table of Contents: Ctrl+Click on the selected indicator)

TYPE OF INDICATORS	LINK	INDICATORS
ECONOMIC	E	1 2 3 4 Net Income
	E	1 2 3 4 Safety Nets
	E	1 Full Cost Accounting
	E	1 2 3 4 Internal Investment
	E	1 Food Loss and Waste Reduction
	E	1 2 4 Long Term Profitability
	E	1 2 4 Sustainability Management Plan
	E	1 4 Stability of Supplier Relationships
	E	1 2 4 Dependence on the Leading Supplier
	E	1 2 Stability of Market
	E	1 Price Determination
	E	1 2 4 Product Diversification
	E	1 2 4 Certified Production
	E	1 Regional Workforce



<b>ECONOMIC</b>		2	
		4	
	E	1	
		2	Local Procurement
		4	
	E	2	Cost of Production
	E	2	Product Labelling
		4	
	E	4	Guarantee of Supply Level
	E	3	Food Loss
	E	2	Guarantee of Product Level
		4	
	E	5	Price of Food
	E	4	Cost of Marketing and Storage
	E	4	Stability of Consumer Demand
	E	4	Food Redistribution Scheme (Including waste management)
	E	2	Net Trade
		4	
	E	5	Price Promotion
	E	5	Availability of Products
E	5	Food Expenditure	
E	5	Food Scarcity*(quality and quantity)	
E	5	Educational Campaigns	
E	5	Taxes and Bans	
<b>ENVIRONMENTAL</b>	E	1	GHG Reduction Target
		3	
	E	1	Land Use and Land Cover Change
	E	1	Control Measures
		2	
3			
	4		
<b>SOCIAL TYPE OF INDICATO RS</b>	E	1	Food Quality
		2	
		4	
E	2	Traceability System	







---

		4	
E	5	Education and Information	
E	5	Culture	
E	5	Product Information *(Labelling and other Information)	
E	5	Willingness to Pay for Healthy Products	
E	5	Willingness to Pay For Environmental Friendly Products	
E	5	Willingness to Pay For Convenience	
E	5	Income support Policies	
E	5	Financial Vulnerability	





## Table of Contents

<b>DELIVERABLE DESCRIPTION &amp; CONTRIBUTORS .....</b>	<b>81</b>
<b>DESCRIPTION AND METRICS OF ECONOMIC INDICATORS.....</b>	<b>92</b>
Net Income .....	92
Safety Nets .....	92
Full Cost Accounting .....	93
Internal Investment .....	94
Long Term Profitability .....	95
Sustainability Management Plan .....	95
Stability of Supplier Relationships .....	96
Dependence on the Leading Supplier.....	97
Stability of Market .....	98
Price Determination.....	99
Product Diversification .....	99
Control Measures .....	100
Food Quality .....	102
Certified Production .....	103
Regional Workforce .....	105
Local Procurement.....	106
Food Loss and Waste Reduction .....	107
GHG Reduction Target .....	108
Land Use and Land Cover Change .....	109
Cost of Production .....	110
Net Trade.....	111
Guarantee of Product level .....	111
Guarantee of Supply Level .....	112
Product Labelling .....	113
Traceability System.....	115
Food Loss.....	117
Cost of Marketing and Storage .....	118
Stability of Consumer Demand .....	118
Food Redistribution Scheme (including waste management) .....	119
Price of Food.....	120
Price Promotion.....	121
Food Expenditure .....	123
Availability of Products.....	124
Willingness to Pay for Healthy Products .....	125
Willingness to Pay For Convenience.....	126
Willingness to Pay For Environmental Friendly Products .....	127
Food Scarcity*(quality and quantity) .....	128
Financial Vulnerability .....	129
Product Information *(Labelling and other Information) .....	130





<b>Education and Information .....</b>	<b>131</b>
<b>Culture .....</b>	<b>132</b>
<b>Taxes and Bans .....</b>	<b>133</b>
<b>Educational Campaigns.....</b>	<b>134</b>
<b>Income Support Policies .....</b>	<b>135</b>



---

## DESCRIPTION AND METRICS OF ECONOMIC INDICATORS

**INDICATOR NAME:** Net Income

**SUB-THEME:** Snapshot

**THEME:** Economic Behaviour

**LINK:** Production (E1)

### DESCRIPTION

It is a measure of financial sustainability over a period of time (for instance last five years). It indicates the financial status of a firm hence is used most frequently by the producers (or processors, retailers, transporters etc.) to determine their financial status.

### METRICS

It is measured as total revenues from production or services provided minus costs and expenses incurred to produce or provide services. High - If the income is greater than 0 for more than 2 years. Medium – if the income is greater than 0 for 2 consecutive years and Low- if the income is less than 0.

### RATINGS

Scale: Low (-); Medium; High (+)

**INDICATOR NAME:** Safety Nets

**SUB-THEME:** Snapshot

**THEME:** Economic Behaviour

**LINK:** Production (E1)



#### DESCRIPTION

A financial instrument which provides support in times of financial hardship. This indicator measures whether the firm has access to financial support or not.

#### METRICS

Yes - Presence of a sufficient number of such instruments capable of maintaining the firm's capital flow;

No – Absence of such instrument.

#### RATINGS

Scale: No (-); Yes (+)

**INDICATOR NAME:** Full Cost Accounting

**SUB-THEME:** Snapshot

**THEME:** Economic Behaviour

**LINK:** Production (E1)

#### DESCRIPTION

This indicator includes financial, social and environment measures. It includes financial performance of the firm alongside the social and environment impacts of its products and activities.

#### METRICS

A firm's records and analysis of its economic, social and environment performance and impacts.

Yes – if such records are kept;



No – if the firm does not keep such record.

### RATINGS

Scale: No (-); Yes (+)

**INDICATOR NAME:** Internal Investment

**SUB-THEME:** Planning and Forecasting

**THEME:** Economic Behaviour

**LINK:** Production (E1)

### DESCRIPTION

Regular investment over a period of time is required to sustain productivity and make progress. The level of investment over time is the measure to determine this indicator.

### METRICS

This measures the extent to which the firm has invested over last few years (e.g., five years) to improve firm's performance. High – if the firm has regularly invested multiple times over last five years. Medium – if the firm has invested once over last five years. Low – if the firm has not invested over last five years.

### RATINGS

Scale: Low (-); Medium; High (+)







**INDICATOR NAME: Long Term Profitability**

**SUB-THEME:** Planning and Forecasting

**THEME:** Economic Behaviour

**LINK:** Production (E1)

**DESCRIPTION**

This indicator implies the long term financial sustainability of the firm. It measures long term investment and expected returns of profit over 5-10 year time period.

**METRICS**

Identifying investments on a firm that generates profits over a number of years. High – if multiple investments are made over a longer time (more than 5 years). Medium – if at least one such investment is made. Low- if no such investments are made over at least last five years.

**RATINGS**

Scale: **Low (-)**; Medium; **High (+)**

**INDICATOR NAME: Sustainability Management Plan**

**SUB-THEME:** Planning and Forecasting

**THEME:** Economic Behaviour

**LINK:** Production (E1)





#### DESCRIPTION

A qualitative indicator to identify if a firm has adopted management plans to ensure financial (and social/environment) sustainability of the firm.

#### METRICS

The indicator is measured by the presence of such plans (YES) or absence of such plans (NO)

#### RATINGS

Scale: No (-); Yes (+)

**INDICATOR NAME:** Stability of Supplier Relationships

**SUB-THEME:** Relationship with suppliers

**THEME:** Vulnerability

**LINK:** Production (E1)

#### DESCRIPTION

The indicator assesses the stability of the relationships between a firm (farm) and its input suppliers. A pattern showing a stable trend without major fluctuations may lead to an improvement in the performance of business partners and contribute to minimise the vulnerability of the firm (farm) to unexpected changes to input procurement processes (FAO, 2013. SAFA Sustainability Assessment of Food and Agriculture systems indicators. <http://www.fao.org/nr/sustainability/sustainability-assessments-safa>). Stability of the relationships between the firm (farm) and its input suppliers is measured over medium to long term and applies to businesses of any size and at any supply chain stage.





### METRICS

Share of ongoing supplier contracts during the past 5 years, or since creation of the enterprise if more recent than 5 years.

### RATINGS

Scale: **Low (-) 0%**; Medium 50%; **High (+) 100%**

**INDICATOR NAME:** Dependence on the Leading Supplier

**SUB-THEME:** Relationship with suppliers

**THEME:** Vulnerability

**LINK:** Production (E1)

### DESCRIPTION

The indicator assesses the type of relationship a firm (farm) has with their main supplier, which is determined by the relative reliance on a specific supplier for obtaining essential inputs. Lower reliance on any single supplier through diversification of supply structure reduces supply risk, creates benefits for the firm (farm) through competitive advantage of having a specialised range of suppliers, and may contribute to enhance business growth of any suppliers, however at times it may reduce access to economies of scale aspects of supplier contracts and thus a risk assessment analysis is recommended based on the specific circumstances of firms (farms) (FAO, 2013. SAFA Sustainability Assessment of Food and Agriculture systems indicators.

<http://www.fao.org/nr/sustainability/sustainability-assessments-safa>). Dependence on the leading supplier is measured over medium to long term and applies to businesses of any size and at any supply chain stage.

### METRICS

Share of the supply of inputs sourced from the main supplier.





### RATINGS

Scale: **Weak (25%)**; Medium (50%); **Strong (100%)**

**INDICATOR NAME:** Stability of Market

**SUB-THEME:** Market

**THEME:** Vulnerability

**LINK:** Production (E1)

### DESCRIPTION

This indicator assesses the capacity of firms (farms) to understand and forecast market stability and accordingly plan and implement a marketing strategy that allows it to build stable marketing channels through which it can identify and finalise contracts with a diversified number of buyers at an appropriate time for the firm (farm) and perform contingency planning against market risk taking into consideration the specific circumstances of the firm (farm). (FAO, 2013. SAFA Sustainability Assessment of Food and Agriculture systems indicators. <http://www.fao.org/nr/sustainability/sustainability-assessments-safa>). Stability of market is measured over medium to long term and applies to businesses of any size and at any supply chain stage.

### METRICS

The extent to which the firm (farm) has implemented the necessary mechanisms e.g. marketing strategy and contingency planning to build stable marketing channels.

### RATINGS





Scale: Low (0%); Medium (50%); High (100%)

**INDICATOR NAME:** Price Determination

**SUB-THEME:** Market

**THEME:** Vulnerability

**LINK:** Production (E1)

#### DESCRIPTION

This indicator assesses the firm (farm)'s decision with regard to the target price for its products and services. This is based on production costs and market situation (competition and consumers), and impacts the revenue earned and profits generated. The difference between the selling price and the cost per unit of production depends on the perceived quality and availability of the product or service, and buyers' purchasing power. (FAO, 2013. SAFA Sustainability Assessment of Food and Agriculture systems indicators. <http://www.fao.org/nr/sustainability/sustainability-assessments-safa>). Price determination is measured over medium to long term and applies to businesses of any size and at any supply chain stage.

#### METRICS

The ability of the firm (farm) to negotiate with its buyers and determine a price that ensures the necessary profit margin.

#### RATINGS

Scale: No (-); Yes (+)

**INDICATOR NAME:** Product Diversification

**SUB-THEME:** Market

**THEME:**

**LINK:**.....





Vulnerability  
Production (E1)

#### DESCRIPTION

This indicator assesses the capacity of the firm (farm) to diversify its range of products and services. Diversification may require investment in skilled labour and technology, and may lead to a lower environmental footprint, higher income through higher and/or diversified production and access to new markets, and lower production risk. Assessment of the capacity to invest and potential risks associated with business diversification/expansion is necessary and has to consider the specific circumstances of the firm (farm). (FAO, 2013. SAFA Sustainability Assessment of Food and Agriculture systems indicators. <http://www.fao.org/nr/sustainability/sustainability-assessments-safa>). Product diversification is measured over medium to long term and applies to businesses of any size and mostly at the production and processing stages of the supply chain.

#### METRICS

Extent to which the firm (farm) has the capacity to diversify e.g. increase its range of products and services.

#### RATINGS

Scale: High (100%); Medium (50%); Low (0%)

**INDICATOR NAME:** Control Measures

**SUB-THEME:** Quality and Safety

**THEME:** Welfare

**LINK:** Production (E1)

#### DESCRIPTION





Control Measures refers to the actions that the enterprise can take to reduce the potential of exposure to food hazards, or to reduce the likelihood of the risk of exposure to the hazards being realized. This might include the following tasks: conduct a risk analysis to identify all possible hazards; identify any steps in the production process that are critical to the safety of food; implement effective procedures to ensure as appropriate food safety by eliminating or isolating hazards; conduct a monitoring and evaluation of these procedures to ensure their effectiveness to avoid any food contamination. Food contamination should be avoided; implementing control measures enables the enterprise to prevent and combat any situation that might lead to food contamination. Food safety has a direct impact on consumers' health, as well as on the employees that are in direct contact with the food ingredients. An integrated approach to ensure food safety requires a strong cooperation by the food industry and chain stakeholders in order to build consumers trust and confidence. The enterprise requires investing in education programmes, preventive measures and adoption of adequate practices. A food safety hazard is a biological, chemical or physical agent in, or condition of food with the potential to cause an adverse health effect. Some examples include improper use of agricultural chemicals (i.e. insecticides, fungicides, herbicides, fertilizers), metal and rock fragments, the presence of virus, bacteria and parasites and the use of genetically-modified organisms that have been proven to be harmful. (FAO, 2013. SAFA Sustainability Assessment of Food and Agriculture systems indicators. <http://www.fao.org/nr/sustainability/sustainability-assessments-safa>).

## METRICS

This indicator measures whether the enterprise has food hazards and safety control measures in place that comply with correspondent regulations. For the measurement you should:

- Implement sound good agricultural and manufacturing practices.
- Review the policies and practices that have been implemented in terms of food quality and safety control in the production and processing department.
- Check whether there are mechanisms in effective operation to prevent and control food hazards and food contamination.
- When applicable, check whether the measures in place are updated and comply with correspondent regulations referred to food safety.

## RATINGS

Scale: **Absence (-)**; **Presence (+)**



**Presence (+):** There are mechanisms in effective operation that fully comply with correspondent regulations to prevent and control food hazards and food contamination; AND There are no records of food contamination incidents since the mechanisms were put in place.

**Absence (-):** There are no mechanisms in place to prevent and control neither food hazards nor food contamination; OR There are records of food contamination incidents in the last five years.

**INDICATOR NAME:** Food Quality

**SUB-THEME:** Quality and Safety

**THEME:** Welfare

**LINK:** Production (E1)

#### DESCRIPTION

Quality Standards refers to the set of rules defined to guarantee food quality and to meet the highest nutritional standards respective to the type of product. Quality standards are also important for forest products, including wood products and non-wood products. For storage and transportation, quality refers also to cleanliness and packing that guarantee quality assurance within the supply chain. Food standards are a body of rules or legislation defining certain criteria, such as composition, appearance, freshness, source, sanitation, purity, which food must fulfil to be suitable for distribution or sale. The enterprise implements quality control measures to ensure that the expected level of quality of the product and nutritional standards are met. Product quality is an important component to leverage the enterprise' market positioning and growth. Its competitive advantage lays predominately in two main factors: the quality of the product and its price. Achieving high-quality levels and the highest nutritional standards might benefit considerably the enterprise' business growth. Even though each product might require to meet specific nutritional standards, there are some that might be recommended across the food chain, for instance: level of calories based on the ranges defined by the Dietary Reference Intakes (DRIs), low content of saturated and trans fat, no added sugar, low content of additives, rich in fiber, minerals, vitamins and proteins. The national departments or ministries of health, education or agriculture tend to define and recommend specific nutritional standards for each product that the enterprise should know to ensure its compliance (Cardello, 1995; FAO, 2013).

#### METRICS

This indicator measures the share of the total volume of production that meets quality standards, that is the set of parameters describing internal (e.g. taste, maturity, nutritional content) and external (e.g. cleanliness, color, freshness, shape, presentation, packing) characteristics, which are necessary to ensure safety, transparency in trade and good eating quality. To measure food safety:





- Review the quality control report referred to the total volume of production for a given period.
- Check whether the quality control report observes the required standards, according to the norms that the product needs to meet.
- Calculate the share of the volume of production that has successfully passed the quality control.

### RATINGS

Scale: **Low (-)**; Medium; **High (+)**

#### High (+):

- 100% of the volume of production has successfully passed the quality control that measures the required and highest nutritional standards the product needs to meet; AND
- The enterprise has advanced in adopting the best practices to produce food products that meet the highest nutritional standards considered for its target population; AND
- The respective staff is informed and trained in adopting the best practices to meet the expected food quality levels and the highest nutritional standards.

#### Medium:

- One or two of the criteria mentioned above (under the "High (+)") is/are not satisfied.

#### Low (-)

- Any amount of the production has not passed the quality control that measures the required nutritional standards the product needs to meet; OR
- The enterprise has not implemented any step towards adopting best practices to produce food products that meet the highest nutritional standards and food quality levels.

**INDICATOR NAME:** Certified Production

**SUB-THEME:** Quality and Safety

**THEME:** Welfare

**LINK:** Production (E1)



### DESCRIPTION

Certified production enables an enterprise to assure its customers of the sustainability of the entire supply chain. It is a growing field and is gaining credibility, as very large and powerful enterprises are subscribing to it, and investing in ensuring sustainable production across the supply chain. Increasingly, consumers are demanding certification, to the extent that certified agriculture products are increasing their market share at significant rates. Consumers are also becoming wary of self-certification schemes, where producers or marketers create independent “certification” by awarding themselves a brand which mimics independent certification. By contrast, certified sustainable production employs independent or collaborative verification systems, with transparent auditable protocols. Certified production might include organic standards, both third party and participatory guarantee systems, HACCP food safety systems, Fairtrade, Rainforest Alliance, Forest Stewardship Council, Marine Stewardship Council, Aquaculture Stewardship Council, or other voluntary sustainability standards. Certification standards, which are closely associated with large producers and marketers, are subject of some controversy as to who’s interests are given primacy in decisions taken (FAO, 2013; McGee, 2015).

### METRICS

Using procurement, distribution and production records, there is need to establish:

- That all procurement, distribution and production is assessed as certified or not, and that this is regularly recorded.
- An assessment is in place for any non-certified procurement, distribution and production which details the problem with the procurement, reason for the decision, plan to remedy and date for review.
- The enterprise has evidence that it transparently reports to its stakeholders on its progress towards certified sustainability procurement, distribution and production.

### RATINGS

Scale: No (-); Yes (+)

Yes (+):



- The enterprise keeps a procurement record which identifies the certification status for all procurement, distribution and production; AND
- The enterprise is able to provide evidence of assessments for any non-certifiable procurement, distribution or production, and this assessment details the problem, reason for the decision, plan to remedy and date for review; AND
- The enterprise has evidence that it transparently reports its progress towards certified procurement, distribution and production to its stakeholders.

**No (-)**

- The enterprise has no records of certification of its procurement, distribution or production; OR
- The records of certified procurement, distribution or production are not independently verified or are self-awarded; OR
- The enterprise' claims to stakeholders of certified supply cannot be proven.

**INDICATOR NAME:** Regional Workforce

**SUB-THEME:** Value added to Community

**THEME:** Welfare

**LINK:** Production (E1)

**DESCRIPTION**

This indicator assesses the contribution of the enterprise to the local economy through employment of local labour directly involved with the community and micro-environment where the enterprise operates. This contributes to the sustainable development of the region through creation of an adaptable skilled labour force, support of employment progression and skills upgrading, improvement of local employment rates and development of local governance and capacity. Additionally, it may strengthen the business viability of the firm (farm). (FAO, 2013. SAFA Sustainability Assessment of Food and Agriculture systems indicators. <http://www.fao.org/nr/sustainability/sustainability-assessments-safa>). Regional workforce is measured over medium to long term and applies to businesses of any size and mostly at the production and processing stages of the supply chain.





### METRICS

Extent to which the firm (farm) hires regional employees when similar skills, profile and conditions are offered in relation to other candidates to perform adequately the required duties and responsibilities.

### RATINGS

Scale: **Low (0%)**; Medium (under 50%); **High (over 50%)**

**INDICATOR NAME:** Local Procurement

**SUB-THEME:** Value added to Community

**THEME:** Welfare

**LINK:** Production (E1)

### DESCRIPTION

This indicator assesses the contribution of the enterprise to the local economy through procurement from local/regional suppliers. Procurement from local suppliers may contribute to make the local/regional economy more dynamic, encourage growth of stakeholders through integrating them in the supply chain, supporting their productivity and cost efficiency through provision of training, technology or financial resources, generate value through employment, and overall investment in the community and skills development. This may also lead to benefits for the firm (farm) with regard to the quality of the inputs used. (FAO, 2013. SAFA Sustainability Assessment of Food and Agriculture systems indicators.

<http://www.fao.org/nr/sustainability/sustainability-assessments-safa>). Local procurement is measured over medium to long term and applies to businesses of any size and mostly at the production and processing stages of the supply chain.

### METRICS





---

Extent to which the firm (farm) has purchased its inputs from local/regional suppliers when equal or similar conditions exist, in comparison to non-local suppliers.

#### RATINGS

Scale: **Low (0%)**; Medium (under 50%); **High (over 50%)**

**INDICATOR NAME:** Food Loss and Waste Reduction

**SUB-THEME:** Footprint

**THEME:** Welfare

**LINK:** Production (E1)

#### DESCRIPTION

This indicator assesses the extent to which the firm (farm) mitigates food losses and waste, whether has a clear strategy to identify where losses/waste occur, assess their magnitude, identify causes of loss/waste, identify potential mitigation measures and implements them in an efficient way considering the specific circumstances of the firm (farm). The losses and waste correspond to all stages of the supply chain, namely production (pre- and post-harvest), storage, transport and processing, to consumption. (FAO, 2013. SAFA Sustainability Assessment of Food and Agriculture systems indicators. <http://www.fao.org/nr/sustainability/sustainability-assessments-safa>). Food loss and waste reduction is measured over medium to long term and applies to businesses of any size and mostly at the production and processing stages of the supply chain.

#### METRICS

The capacity of the firm (farm) to mitigate food losses and waste in the firm's (farm) operations while optimising overall efficiency as regards planned quantities of by-products and food reaching the intended destinations i.e. passing to subsequent operational stages within the firm (farm) and respectively reaching the buyers e.g. processors, retailers, consumers.





### RATINGS

Scale: **Managed (loss/waste mitigation strategy implemented); Not managed (loss/waste mitigation strategy not implemented)**

**INDICATOR NAME:** GHG Reduction Target

**SUB-THEME:** Footprint

**THEME:** Welfare

**LINK:** Production (E1)

### DESCRIPTION

This indicator assesses the extent to which the firm (farm) has a clear strategy to identify where emissions occur, assess their magnitude, identify causes, identify potential mitigation measures and capacity to implement them in an efficient way considering the specific circumstances of the firm (farm). The GHG emissions occur at all stages of the supply chain, namely production (pre- and post-harvest), storage, transport and processing, to consumption. (FAO, 2013. SAFA Sustainability Assessment of Food and Agriculture systems indicators.

<http://www.fao.org/nr/sustainability/sustainability-assessments-safa>). GHG reduction target is measured over medium to long term and applies to businesses of any size and mostly at the production and processing stages of the supply chain.

### METRICS

Implementation of a GHG emissions mitigation strategy at firm (farm) level.





## RATINGS

Scale: **Not achieved (GHG emissions mitigation strategy not implemented); Achieved (GHG emissions mitigation strategy implemented)**

**INDICATOR NAME:** Land Use and Land Cover Change

**SUB-THEME:** Footprint

**THEME:** Welfare

**LINK:** Production (E1)

## DESCRIPTION

This indicator assesses the extent to which human activities cause modification of the Earth's terrestrial surface. Current Land Use and Land Cover Change rates and intensities have increased at unprecedented levels with corresponding impact on ecosystems. In the context of this indicator, land use refers to human activities stemming from agriculture, forestry, aquaculture and industrial activities that alter processes using land surfaces, whereas land cover refers to the physical and biological cover over the surface of land, including water, vegetation, bare soil, and/or artificial structures (FAO, 2013. SAFA Sustainability Assessment of Food and Agriculture systems indicators. <http://www.fao.org/nr/sustainability/sustainability-assessments-safa>). Land Use and Land Cover Change is measured over medium to long term and applies to businesses of any size and mostly at the production and processing stages of the supply chain.

## METRICS

Implementation of a strategy at firm (farm) level to minimise the footprint of its operations as regards land use and cover and avoid conversions from ecologically valuable to less valuable habitats caused by the enterprise's operations.





### RATINGS

Scale: **Not managed** (no land use and cover change strategy in place); **Managed** (land use and cover change strategy in place)

**INDICATOR NAME:** Cost of Production

**SUB-THEME:** Snapshot

**THEME:** Economic Behaviour

**LINK:** Processing (E2)

### DESCRIPTION

This indicator is used to determine profitability of the firm. An optimal cost structure of production is important for financial, environment and social sustainability of the firm.

### METRICS

This indicator is determined by the firm's efforts to register all costs of production systematically over a number of years. High – if the firm keeps records every year over a number of years. Medium – if the firm keeps records occasionally over the years. Low – if the firm does not register costs of production at all.

### RATINGS

Scale: **High (-)**; Medium; **Low (+)**



---

**INDICATOR NAME:** Net Trade

**THEME:** Economic Behaviour

**LINK:** Processing (E2)

#### DESCRIPTION

This indicator suggests the value of exported processed product to imported inputs over a number of years. This may not be true for small firms but for larger firms it is a good indicator to measure the financial sustainability of the firm.

#### METRICS

It is based on the value of exported product compared to the value of imported inputs for a firm over a number of years. High – if net trade is greater than zero over last five years. Medium – if the value is greater than zero for at least last 3 years. Low – if the firm has negative net trade for last 5 years.

#### RATINGS

Scale: Low (-); Medium; High (+)

**INDICATOR NAME:** Guarantee of Product level

**SUB-THEME:** Market

**THEME:** Vulnerability

**LINK:** Processing (E2)



#### DESCRIPTION

This indicator assesses the extent to which the firm (farm) has in place the mechanisms required to ensure that its operations are sufficiently resilient to withstand environmental, social and economic shocks. These are mechanisms to minimise production related risks such as shortages or reduction in quality not corresponding to the standards agreed as part of business commitments (FAO, 2013. SAFA Sustainability Assessment of Food and Agriculture systems indicators. <http://www.fao.org/nr/sustainability/sustainability-assessments-safa>). Guarantee of product level is measured over medium to long term and applies to businesses of any size and mostly at the production and processing stages of the supply chain.

#### METRICS

Implementation of mechanisms to prevent/mitigate disruptions to firm's (farm) operations that may affect planned quantity and quality of its products.

#### RATINGS

Scale: **Low (0% no mechanisms in place)**; Medium (50% some mechanisms in place); **High (100% mechanisms in place to cover any production related risks)**

**INDICATOR NAME:** Guarantee of Supply Level

**SUB-THEME:** Supplier

**THEME:** Vulnerability

**LINK:** Processing (E2)

#### DESCRIPTION





This indicator assesses the extent to which the firm (farm) has in place the mechanisms required to ensure that contracts with its suppliers cover any potential risks linked to environmental, social and economic shocks that may affect the quantity or quality of its inputs. Additionally, the indicator should consider whether the firm (farm) has the capacity to efficiently and timely replace suppliers who cannot fulfil contractual obligations using its contacts with other potential suppliers.

These are mechanisms to minimise production related risks such as shortages or reduction in quality of its products due to inadequate supply of inputs. Guarantee of Supply Level is measured over medium to long term and applies to businesses of any size and mostly at the production stage of the supply chain.

#### METRICS

Implementation of mechanisms to prevent/mitigate disruptions to firm's (farm) supply of inputs that may affect planned quantity and quality of its products.

#### RATINGS

Scale: **Low (0% no mechanisms in place)**; Medium (50% some mechanisms in place); **High (100% mechanisms in place to cover any input supply related risks)**

**INDICATOR NAME:** Product Labelling

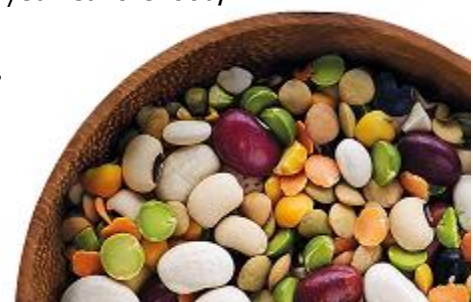
**SUB-THEME:** Labelling

**THEME:** Welfare

**LINK:** Processing (E2)

#### DESCRIPTION

Product labelling is an essential part of transparent accountability to consumers. According to the Codex Alimentarius Commission (COD EX STAN 1-1985), "Labeling means any written, printed or graphic matter that is present on the label, accompanies the food, or is displayed near the food,



including that for the purpose of promoting its sale or disposal.” Information usually provides details on the content and composition of products but also particular aspects of the product, such as its origin, or its production method, including whether it has been produced using a certified organic production or other methods. Some foodstuffs, such as those containing genetically modified organisms or allergenic substances, especially foods intended for infants or even various beverages, are subject to specific regulations. Labelling may also identify value-based systems, such as whether goods have been produced using a certified fair trade system. Labelling of certain non-food products must also contain particular information such as toxicity, hazard and flammability, to guarantee their safe use and allow consumers to exercise real choice. In addition, the packaging of foodstuffs must adhere to production criteria to avoid contaminating food products with both food and nonfood contaminants. Labelling must be genuine, and in the best systems this is independently verified, such as an organic certification or fair trade certificate. Therefore, labelling and claims vary from ethical and nutritional, through safety and production process characteristics and can include the mundane (such as origin) through to whether the food is the result of genetic engineering. The standard is that labels must be clear, honest and verifiable (FAO, 2013; Boström et al., 2008).

#### METRICS

- For mandatory labeling as required in the country of sale, 100% of compliance is expected. However, where an enterprise markets to numerous jurisdictions, the highest standard required by any jurisdiction should be applied to all.
- Where an enterprise has adopted labeling and information beyond the minimum standard, this should be noted and again 100% compliance is expected, as anything less is worse than no labeling at all.
- Measurement:
  - All product labeling is audited against legally required code in the country in which it is sold.
  - All voluntary claims (e.g. fair trade, organic) are checked against the independent certifier statement.
  - Where content and nutritional claims are made, these are routinely independently audited.
  - Labeling codes used are included in the enterprise quality management documentation and any variance from the code is documented and reported internally.

#### RATINGS



Scale: **Absence (-)**; **Presence (+)**

**Presence (+):** The enterprise fully complies with all relevant legally required labelling codes for its products. It seeks to go beyond minimum standards in providing consumer information, is responsive to its stakeholders and has an accessible system, whereby consumers and other stakeholders can obtain further product and product quality and safety information.

**Absence (-):**

- The enterprise has not complied with labeling codes and has sought to avoid the impact of these codes; OR
- Products are knowingly or regularly incorrectly labeled.

**INDICATOR NAME: Traceability System**

**SUB-THEME:** Labelling

**THEME:** Welfare

**LINK:** Processing (E2)

#### DESCRIPTION

A traceability system is a series of mechanisms and procedures that ensure traceability over all stages of the food chain so that products can be easily and correctly identified and recalled. The Codex Alimentarius Commission (COD EX STAN 1-1985) defines traceability as “the ability to follow the movement of a food through specified stage(s) of production, processing and distribution”. The “ability to follow the movement” refers to tracing both directions: trace forward in the food chain and trace backward in the food chain. Furthermore, “movement” can relate to the origin of the materials, processing history or distribution. Traceability systems could be composed of rules and documented procedures, organizational structures, processes and management resources (i.e. personnel, financial resources, equipment, information technologies), regulations and training. A traceability system can also use information system technologies for electronic data entry and database management systems. Traceability systems improve management of risks related to food safety, guarantees products authenticity and give reliable information to customers. New legal requirements in many developed and developing countries increase pressure on exporting countries to comply with traceability requirements and especially, with those included in the World Trade Organization agreements, to justify sanitary or phytosanitary objectives. Additionally, traceability is a requirement in all B2B voluntary certifiable standards in good agricultural and manufacturing practices, including HACCP principles. There are two main international standards and guidelines that regulate the establishment and operation of a traceability system: ISO 9001: 2000, a standard for quality management and quality assurance; and ISO 22000: 2005, a standard for food safety and



management systems. In the case of forest products, it is important to track the chain of custody of all types of products to ensure that they originated from sustainably managed forests verifiable (Moe, 2008; FAO, 2013).

## METRICS

This indicator measures the share of the volume of production that can be identified and recalled along the food chain and in the market place through a traceability system, at least in the last production year. To measure:

- Check whether sound good agricultural and manufacturing practices are in place.
- Check whether a written procedure details how the enterprise identifies, and eventually recall, withdrawals from the market.
- Review the enterprise business records regarding the volume of production for at least the last production year, and verify the way the product is identified when advancing to the next stage of the food chain, or to the market place.
- Check for any record on the product that will allow following its movement through the different stages of the production, processing and distribution, and to recall it when required.
- Calculate the share of the volume of production that can be followed and recalled through the different stages of the food chain and the market place.
- Check in the production, processing and distribution department for any mechanism and procedures in place that can identify, follow and recall the product through the food chain.

## RATINGS

Scale: **Absence (-)**; **Presence (+)**

### Presence (+):

- Complete product information (i.e. ingredients, processing inputs) is available across the supply chain due to tracking and traceability systems; AND
- 100% of the total volume of production for at least the last year has a traceability system in place; AND
- The enterprise is able to provide evidence of a traceability system in place and it can be proven at least yearly under recall mock tests throughout the enterprise activities; AND
- The enterprise has evidence that measures are taken when results of tests do not comply with traceability objective.

### Absence (-):





- 0% of the total volume of production for a given period has a traceability system in place;  
OR.
- The enterprise has not advanced in designing and adopting a traceability system.

**INDICATOR NAME:** Food Loss

**SUB-THEME:** Footprint

**THEME:** Externalities

**LINK:** Transport and Distribution (E3)

#### DESCRIPTION

This indicator assesses the extent to which the firm mitigates food losses, whether it has a clear strategy to identify where losses/waste occur, assess their magnitude, identify causes of loss/waste, identify potential mitigation measures and implements them in an efficient way considering the specific circumstances of the firm (FAO, 2013. SAFA Sustainability Assessment of Food and Agriculture systems indicators. <http://www.fao.org/nr/sustainability/sustainability-assessments-safa>). Food loss and waste reduction is measured over medium to long term and applies to businesses of any size and mostly at the production and processing stages of the supply chain.

#### METRICS

The capacity of the firm to mitigate food losses in its operations while optimising overall efficiency as regards planned quantities of food reaching the intended destinations e.g. processors, retailers, consumers.

#### RATINGS

Scale: **Managed (loss mitigation strategy in place);** **Not managed (no loss mitigation strategy in place)**



**INDICATOR NAME:** Cost of Marketing and Storage

**SUB-THEME:** Snapshot

**THEME:** Economic Behaviour

**LINK:** Markets and Retailers (E4)

**DESCRIPTION**

This measure indicates the profitability of the firm. An optimal cost structure of marketing and storage is important for financial, environment and social sustainability of the firm.

**METRICS**

The firm registers costs of marketing and storage effectively over a number of years. High – if such records are maintained continuously over last 5 years. Medium – if such records are kept at least once over last 5 years. Low – if no such records are kept.

**RATINGS**

Scale: **Low (-)**; Medium; **High (+)**

**INDICATOR NAME:** Stability of Consumer Demand

**SUB-THEME:** Consumer

**THEME:** Vulnerability

**LINK:** Markets and Retailers (E4)

**DESCRIPTION**

This indicator assesses the extent to which the firm has in place the mechanisms required to ensure that contracts with its buyers or, if the firm is in retail, its supply, are covered against any potential risks linked to unanticipated fluctuations in consumer demand. Additionally, the indicator should consider whether the firm (farm), unless in retail, has the capacity to efficiently and timely replace buyers who cannot fulfil contractual obligations following such market instability through using its contacts with other potential buyers.





These are mechanisms to minimise risks such as shortages or excess of supply linked to unanticipated demand fluctuations. Stability of consumer demand is measured over medium to long term and applies to businesses of any size and mostly at the retail stage of the supply chain.

#### METRICS

Implementation of mechanisms to prevent/mitigate disruptions to firm's supply due to unanticipated demand fluctuations.

#### RATINGS

Scale: **Low (0% no mechanisms in place)**; Medium (50% some mechanisms in place); **High (100% mechanisms in place to cover any demand related risks)**

**INDICATOR NAME:** Food Redistribution Scheme (including waste management)

**SUB-THEME:** Value added to Community

**THEME:** Welfare

**LINK:** Markets and Retailers (E4)

#### DESCRIPTION

This indicator assesses whether the firm has a food waste management strategy, particularly whether it is involved in food redistribution activities/scheme. Food redistribution may lead to a more effective use of resources and implicit lower waste generated (Nordic Council of Ministers. 2017. Preventing food waste-better use of resources, <http://norden.diva-portal.org/smash/get/diva2:1115667/FULLTEXT01.pdf>; Davies and Evans, 2018). There has been recent focus in the literature on food redistribution between different agents along the supply chain, mostly in the hospitality and retail sector using different transformative mechanisms and via a number of channels from the more traditional to online collaborative platforms and other ICT-enabled modes (Falcone and Imbert, 2017). Food redistribution has not only economic and environmental benefits but also food security and social impacts, and thus any approach to redistribution has to be aligned with the social justice context. Food surplus redistribution may lead to social inclusion benefits and be central to the nexus of waste reduction, social inclusion, and community engagement (Schanes and Stagl, 2018).





### METRICS

---

The capacity of the firm to mitigate food waste through implementation of a waste management plan and involvement in food redistribution activities/scheme.

### RATINGS

---

Scale: **Managed** (waste management plan implemented through e.g. food redistribution); **Not managed** (no waste management plan implemented and no involvement in food redistribution activities)

**INDICATOR NAME:** Price of Food

**SUB-SUB-THEME:** Price

**SUB-THEME:** Price and Availability

**THEME:** Economic Aspect of Behaviour

**LINK:** Consumers (E5)

### DESCRIPTION

---

Food price is the amount of money charged for a food product. Technically, the price of food is the sum of all the values that a customer gives up to gain the benefits of having or using the food in question. Thus, consumers exchange a certain value for having or using the product. That value is called price. Price has been the major factor affecting buyer choice. However, in recent decades, non-price factors (e.g., the origin and the healthiness of the food) have gained increasing importance. Food prices are affected by several factors such as the cost of inputs, labour, transport, processing, marketing, weather, market speculation, and food demand (Köster, 2009; Swinnen, 2011).



## METRICS

Two main methods are used to figure out what price to attach to each unit of a food product: competition-based pricing and cost-based pricing. Competition-based pricing is a pricing method that makes use of competitors' prices for the same or similar product as a basis in setting a price. The business may sell its product at a price above or below such a benchmark. Setting a price above the benchmark will result in higher profit per unit but may also result in fewer units sold, as customers would prefer products with lower prices. On the other hand, setting a price below the benchmark might result in more units sold but will cause less profit per unit. The cost-based pricing method consists of adding the direct material cost, the direct labour cost, and overhead to determine what it costs the company to offer the product or service. Then, a markup percentage is added to the total cost to determine the selling price. This markup percentage is profit (Hinterhuber, 2008; Johansson et al., 2012).

## RATINGS

Scale: **Low (-)**; Medium; **High (+)**

**Low price:** the selling price is described as low if it significantly lower than average market price

**Medium price:** the selling price is described as medium if it equal or close to average market price

**High price:** the selling price is described as high if it significantly higher than average market price

**INDICATOR NAME:** Price Promotion

**SUB-SUB-THEME:** Price

**SUB-THEME:** Price and Availability

**THEME:** Economic Aspect of Behaviour

**LINK:** Consumers (E5)

## DESCRIPTION

Price promotion is a sales' promotion technique, wherein the firm reduces the price of a product drastically, but for a short period. Companies adopt several promotional pricing schemes such as special-event pricing, cash rebates, warranties and service contracts, and psychological discounting.



Special-event pricing consists in offering discounts and rebates on festivals, during the off-seasons with the intention to pull as many customers as possible. Cash rebates consist in offering the cash rebates on their items if purchased in a particular time period. In the case of loss-leader pricing, big retailers reduce the price of a well-known brand with the intention to have additional store traffic. Through this strategy, the retailers try to compensate for their margin loss from the additional sales achieved from additional customers. Warranties and service contracts consist in offering extended warranties and free services of the product to the customers. Finally, under psychological discounting, the companies artificially set the high price of the product and then offer it at substantial savings (Kendrick, 1998; Kaser, 2012).

### METRICS

There are different techniques to measure the effectiveness of price promotions (Palazon and Delgado-Ballester, 2009; Hawkes, 2009):

- 1) Compare the sales and gross margins for the promoted product before the promotional period, during the promotional period, and after the promotional period.
- 2) Compare the overall average order size and the lines per order during the promotion periods to those same metrics during non-promotion periods.
- 3) Compare the total sales per day of all items during promotional periods (including the items not promoted), to the total sales per day of all items during non-promotional periods.
- 4) Compare the results for the various promotions against each other. Rank which promotions provided the best sales and gross margin lift for the company. Compare the results against those in prior years to see if the trends are favourable, or if certain promotional activities are getting stale.
- 5) Compare the added gross margins generated by each promotion, to the underlying incremental cost of each promotion, to determine the overall net profit generated by each program.

### RATINGS

Scale: **Low (-)**; Medium; **High (+)**



**INDICATOR NAME: Food Expenditure**

**SUB-THEME:** Price and Availability

**THEME:** Economic Aspect of Behaviour

**LINK:** Consumers (E5)

**DESCRIPTION**

It is the share of total household expenditure (as a proxy of income) spent on food. It is an indicator of household food security because it is widely documented that the poorer and more vulnerable a household, the larger the share of household income spent on food. This observation is known as Engel's law, which demonstrates that as incomes rise, both within a country and across countries, expenditure on food increases but expenditure on other things increases even more, so that the share of total income spent on food declines. Given this observation, the indicator is especially helpful to understand the impact of food price fluctuations on both the quality and quantity of household (Humphries et al., 2017; Venn et al., 2018).

**METRICS**

Data on food expenditure can be obtained from a limited number of sources, some are open access and others are available upon request (e.g., country's National Bureau of Statistics).

- 1) Household surveys data (e.g., Living Costs and Food Survey in the UK). In the survey, households are asked to provide data, or estimates, of the amounts they spend on consumption goods and services and for other purposes over a given period. They are also called Household consumption surveys or Household budget surveys. This type of survey is possibly the most important source of information on poverty, food security, and nutrition outcomes at national, sub-national and household level (Grosh and Glewwe, 2000).
- 2) Scanner data come from two types of data collections. (1) Point-of-sale (retail) collections which use the universal product code (UPC) of products sold at retail checkout counters to identify products and quantities sold and their prices. (2) Household scanner panels, which are usually random samples of households in which household members are asked to scan in the UPC of the items they have purchased, using scanners provided to them (Baron and Lock, 1995).

**RATINGS**



Scale: **Low (-)**; Medium; **High (+)**

**INDICATOR NAME:** **Availability of Products**

**SUB-THEME:** Price and Availability

**THEME:** Economic Aspect of Behaviour

**LINK:** Consumers (E5)

**DESCRIPTION**

Availability refers to the physical existence of food in desired quantities and of the desired quality. On national level, food availability is a combination of domestic food production, commercial food imports and exports, food aid and domestic food stocks (Steinhart et al., 2013).

**METRICS**

Several indicators are used to measure food availability (Kumar, 1989; Hutto, 1990):

- At the individual or household level
  - Frequency of vegetable consumption
  - Frequency of meat and fish consumption
  - Frequency of dairy products
  - Number of meals eaten a day
  - Dietary diversity of 8 major food groups: cereals, milk, meat, sugar, vegetable oils, fruits, vegetables, starchy roots
- At the macro level
  - Cereal yields
  - Food Production Index
  - Livestock Production Index
  - The ratio of total exports to food import







## RATINGS

Scale: **Low (-)**; Medium; **High (+)**

**INDICATOR NAME:** Willingness to Pay for Healthy Products

**SUB-THEME:** Willingness to Pay

**THEME:** Economic Aspect of Behaviour

**LINK:** Consumers (E5)

## DESCRIPTION

Willingness to pay refers to the maximum price at or below which a consumer will buy one unit of the product labelled as healthy. To be labelled as healthy, the food must be low in sugar, saturated fat, and salt. It must also provide at least 10 per cent of one or more of vitamins A or C, iron, calcium, protein, or fibre. It also popular in research papers to report the price premium for healthy food products. The price premium is computed as the difference between the willingness to pay for a food product labelled as healthy and its counterpart that is not labelled as healthy (Grunert et al., 2007; Gao and Schroeder, 2009).

## METRICS

Willingness to pay is generally expressed as the amount of money per unit of product. Data on consumers' willingness to pay for healthy food are generally collected using value-elicitation methods (e.g., contingent valuation, experimental auctions) or preference-elicitation methods (e.g., discrete choice experiment, ranking conjoint analysis, best-worst mechanism). In the value-elicitation methods, consumers are directly asked to report their maximum willingness to pay for the food product labelled as healthy. In preference-elicitation methods, consumers are presented with a set of alternatives of the same food product that are described in terms of, e.g., their nutritional content and price; and are asked to indicate the alternative they prefer most (or rank the alternatives from the most to the least preferred). Then, a choice model is used to estimate consumers' marginal utility for the health label and the price. Finally, consumers' average



---

willingness to pay is computed as the negative of the ratio of the marginal utility for the health label divided by the marginal utility for the price (Ryan et al, 2007).

### RATINGS

Scale: **Low (-)**; Medium; **High (+)**

**INDICATOR NAME:** Willingness to Pay For Convenience

**SUB-THEME:** Willingness to Pay

**THEME:** Economic Aspect of Behaviour

**LINK:** Consumers (E5)

### DESCRIPTION

Willingness to pay for convenience food refers to the maximum price at or below which a consumer will buy one unit of food that is easier to prepare and consume compared with its conventional counterpart. Convenience foods are appealing to people who have poor cooking skills or have no time to search and execute recipes from scratch. Convenience food includes a range of products like noodles, soup, frozen vegetables, casserole mixes, dessert mixes and yoghurts. To measure the WTP for convenience, first, the attribute convenience of the studied food product needs to be defined. Then, two products one with the attribute convenience and one without this attribute should be identified and valued. The price premium for convenience is the difference between the willingness to pay for the food with the attribute convenience and the food without this attribute (e.g., Ready to eat lasagne versus frozen and not cooked lasagne) (Lyly et al., 2007; Ikiz et al., 2018).

### METRICS

Willingness to pay is generally expressed as the amount of money per unit of product. Data on consumers' willingness to pay for convenience food are generally collected using value-elicitation methods (e.g., contingent valuation, experimental auctions) or preference-elicitation methods



(e.g., discrete choice experiment, ranking conjoint analysis, best-worst mechanism). In the value-elicitation methods, consumers are directly asked to report their maximum willingness to pay for the convenience food of interest. In preference-elicitation methods, consumers are presented with a set of different alternatives of a food product. The alternatives are described in terms of, e.g., convenience level and price; and are asked to indicate the alternative they prefer most (or rank the alternatives from the most to the least preferred). Then, a choice model is used to estimate consumers' marginal utility for the attribute convenience and the price. Finally, consumers' average willingness to pay is computed as the negative of the ratio of the marginal utility for the attribute convenience divided by the marginal utility for the price (Hensher et al., 2015; Grunert et al., 2009).

#### RATINGS

Scale: Low (-); Medium; High (+)

**INDICATOR NAME:** Willingness to Pay For Environmental Friendly Products

**SUB-THEME:** Willingness to Pay

**THEME:** Economic Aspect of Behaviour

**LINK:** Consumers (E5)

#### DESCRIPTION

Willingness to pay for environmental-friendly food products refers to the maximum price at or below which a consumer will buy one unit of the product labelled environmentally friendly. There is no legal definition of environmentally friendly food products. In academia, researchers who wanted to measure consumers' willingness to pay for environmentally-friendly food products used a product such organic food, food labelled as produced with low greenhouse emissions, or food labelled as having lower food miles (i.e., transported for less distance) etc. The price premium for an environmentally-friendly food product, say organic, is computed as the difference between the willingness to pay for a food product labeled as organic and its counterpart that does not carry the label organic (Meas et al, 2014; Trivedi et al., 2015; Akaichi et al., 2019).



## METRICS

Willingness to pay is generally expressed as the amount of money per unit of product. Data on consumers' willingness to pay for environmentally-friendly food are generally collected using value-elicitation methods (e.g., contingent valuation, experimental auctions) or preference-elicitation methods (e.g., discrete choice experiment, ranking conjoint analysis, best-worst mechanism). In the value-elicitation methods, consumers are directly asked to report their maximum willingness to pay for the food product labelled as environmentally friendly. In preference-elicitation methods, consumers are presented with different alternatives of a food product. The alternatives described in terms of, e.g., their environmental friendliness and price; and are asked to indicate the alternative they prefer most (or rank the alternatives from the most to the least preferred). Then, a choice model is used to estimate consumers' marginal utility for the attributes environmental friendliness of the product and the price. Finally, consumers' average willingness to pay is computed as the negative of the ratio of the marginal utility for the attribute environmental friendliness divided by the marginal utility for the price (Hess and Daly, 2014).

## RATINGS

Scale: **Low (-)**; Medium; **High (+)**

**INDICATOR NAME:** Food Scarcity\*(quality and quantity)

**SUB-THEME:** Vulnerability

**THEME:** Economic Aspect of Behaviour

**LINK:** Consumers (E5)

## DESCRIPTION

Food scarcity may result in situations where supply is lower than demand (quantity) or does not meet the quality requirements e.g. nutritional needs. This can follow situations such as unforeseen weather events and pest infestations, or unequal distribution of resources within a region/country, institutional and policy framework, and barriers to trade and food aid. Imperfect distribution of resources has been acknowledged as a main cause of food scarcity. The World Trade Organization



---

estimated that an equal distribution between Earth inhabitants of the total calories from food produced worldwide would ensure 2,750 calories per person per day (Conley, D. 2018).

#### METRICS

Food scarcity is measured by the degree to which food demand is not met by the food supply in either quantity or quality.

#### RATINGS

Scale: **Low (-)**; Medium; **High (+)**

**INDICATOR NAME:** Financial Vulnerability

**SUB-THEME:** Vulnerability

**THEME:** Economic Aspect of Behaviour

**LINK:** Consumers (E5)

#### DESCRIPTION

Household's consumption decisions are determined by their financial stability and departures from this to the point of their being financially vulnerable may affect not only their ability to purchase e.g. food but, under certain macroeconomic conditions, the economic stability of the market (Fuenzalida, M and Ruiz-Tagle, J., 2011). Household consumption is influenced by a number of factors, one of the most important being income. Income fluctuations due to e.g. changes in employment status of household members combined with unsustainable debt levels may lead to household's financial vulnerability and implicitly lower purchasing power and unhealthy consumption patterns.





### METRICS

Financial vulnerability is measured by the ability to maintain a sustainable level of income generation that meets household demand for goods and services and thus ensures, among others, a sustainable food consumption pattern.

### RATINGS

Scale: **Low (-)**; Medium; **High (+)**

**INDICATOR NAME:** Product Information \*(Labelling and other Information)

**THEME:** Social Aspect of Behaviour

**LINK:** Consumers (E5)

### DESCRIPTION

Food product information such as information on the origin of the product, nutritional content, and portion sizes is critical to help consumers make confident and informed food choices. Food labels are commonly used to communicate information about the characteristics of food products. Labelling requirements vary across countries. For example, in the UK, mandatory labelling requirements for all packaged foods are as follows (Food Standard Agency, 2018; European Commission, 2018):

- name of the food
- list of ingredients
- ingredients or processing aids causing allergies or intolerances that are stated in the 14 Allergens
- quantity of certain ingredients or categories of ingredients
- net quantity of the food
- date of minimum durability or the 'use by' date
- special storage conditions and/or conditions of use
- name or business name and address of the food business operator
- country of origin or place of provenance





- instructions for use where it would be difficult to make appropriate use of the food in the absence of such instructions
- the alcohol strength by volume for beverages containing more than 1.2 % of alcohol, by volume
- nutritional declaration

In the case of unpackaged food products, producers and marketers do not have to label their food in the same way that manufacturers and sellers of packaged food businesses do. However, the producers and marketers of non-prepacked food products must provide consumers with information on allergen and intolerance information (Food Standard Agency, 2018; European Commission, 2018).

#### METRICS

There is an extensive literature in economics and marketing on the effect of product information on consumers' preferences and demand. Both stated- and revealed-preference methods were used to measure this effect. Contingent valuation, choice experiment, and experimental auctions have been the most commonly used stated-preference methods to investigate the effect of providing consumers with information on products' characteristics such as healthiness, sustainability, origin, and price (Akaichi et al., 2017, 2019). Revealed-preference methods, such as scanner data and household survey data, were also used to assess the effect on consumers' purchases of branding, retailers' promotions and other marketing strategies (Revoredo et al., 2018; Rajavi et al., 2019).

#### RATINGS

Scale: Absence (-); Presence (+)

**INDICATOR NAME:** Education and Information

**THEME:** Social Aspect of Behaviour

**LINK:** Consumers (E5)

#### DESCRIPTION

Sustainable consumption patterns involving aspects such as environment, animal welfare and human health may be influenced by a number of factors, such as education and access to



information. While on their own they may not necessarily lead to behavioural change, it has been acknowledged that in conjunction with other behavioural determinants, they may have a significant impact on behaviour. Consumers are not always aware of the attributes of the food they consume and increasing awareness through well-targeted information-based tools may lead to change in consumption patterns and correction of perceived barriers to consumption. Such barriers for instance in the case of legumes include lack of preparation and cooking knowledge, lack of knowledge of the health and environmental benefits, availability of convenience products (legume based processed foods). Improved access to information through e.g. cooking demonstrations, recipe ideas, educational advice, clear dietary guidance at the national level will help highlight the nutritional profile of legumes within the overall dietary pattern (Figueira et al., 2019; Jallinoja et al., 2016).

#### METRICS

Education and information indicator is measured through the level of provision of education and information supplied to consumers to potentially influence change to more sustainable consumption patterns.

#### RATINGS

Scale: **Low (-)**; Medium; **High (+)**

**INDICATOR NAME:** **Culture**

**THEME:** Social Aspect of Behaviour

**LINK:** Consumers (E5)

#### DESCRIPTION

Cultural background of consumers is one of the factors influencing sustainable consumption patterns. In the case of legumes, consumption has been higher in food cultures such as Mexican (refried kidney beans), Indian (dhal and pappadums), Mediterranean (navy bean soup), Middle Eastern (falafel and hummus), and overall in the Caribbean, tropical Latin America, South Asia, western and eastern sub-Saharan Africa, where legume dishes are a traditional component of the food culture. This has largely been due to the high cost and limited availability of meat but also due



to religious beliefs in some of these countries. In some northern European cultures, vegetable proteins are perceived as the protein of the poor and therefore they would be unlikely to feature as main ingredients as part of meals on social occasions. In Europe legumes are associated with rural heritage and ethnic foods more likely originating from Southern countries. Exposure to new cultures through e.g. travel and public and media interest in cuisines and dishes from other parts of the world may affect perceptions of cultural suitability (Figueira et al., 2019; Jallinoja et al., 2016).

### METRICS

Culture as an influence on consumption is measured as the level of exposure to food cultures more likely to encourage sustainable consumption patterns.

### RATINGS

Scale: **Low (-)**; Medium; **High (+)**

#### **INDICATOR NAME: Taxes and Bans**

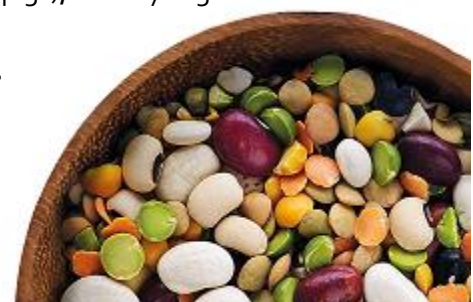
**THEME:** Policy

**LINK:** Consumers (E5)

### DESCRIPTION

Taxes and bans are tools used by governments to discourage the production of and/or the demand for food products with undesirable attributes (e.g., unhealthy foods, non-ethical products and farming practices). Food tax is a surcharge, generally, applied to food products whose consumptions has negatives externalities (e.g., obesity, pollution, addiction). The food tax helps to decrease the consumption of food products with undesirable attributes by increasing their prices. Furthermore, the money raised through food taxes is generally used by the government to pay for the social cost caused by the consumption of the taxed food. Fat and sugar taxes are among the well-known food taxes that were applied to encourage healthy choices (Bertail and Nichèle, 2010; Escobar et al., 2013).

Bans constitute another tool used by governments to stop the use of farming and processing practices that were proven to have negatives externalities on the public, farm animals, and the environment. For example, bans, such as banning the use of gestation crate (pigs), battery cages



(hens), and castration (lamb), were used in the EU to improve the welfare of animals raised in modern EU farms. The trans-fat ban is another example of the use of bans to reduce the consumption of food products with unhealthy attributes. In fact, by the mid-2000s, it was clear beyond doubt that trans-fats increase the risk of coronary heart disease. Denmark banned partially hydrogenated oils in 2003, and several other countries followed suit; in the United States, New York City passed such a ban for restaurant foods in 2006, and the state of California did the same in 2008 (Downs et al., 2013).

### METRICS

Demand analysis has been commonly used to assess the effect of taxes on the demand for the taxed food products. Price elasticity is the main output of demand analysis. It measures the percentage change in the demand of the studied product following one per cent change in its price. For example, if the price elasticity of a product A is equal to -2.5, this suggests that an increase in the price of product A by 1% will lead to a decrease in its demand by 2.5%. This also implies that if the price of product A increases by, for example, 10% following the application of a tax, its demand will decrease by 25% ( $=2.5 \times 10\%$ ). There are two types of price elasticity: own-price elasticity and cross-price elasticity. While the own-price elasticity measures the sensitivity of demand for product A to a change in its price, the cross-price elasticity measures the change in the demand for product A to a change in the price of product B. Information on cross-price elasticity is useful to assess how taxing a food product will affect its substitutes and complementary products. For instance, taxing soft drinks may decrease its consumption but may also increase the demand for juice, if juice and soft drinks are complementary products (Gramer et al., 2001; Lin et al., 2011).

### RATINGS

Scale: **Weak (-)**; Medium; **Strong (+)**

**INDICATOR NAME:** Educational Campaigns

**THEME:** Policy

**LINK:** Consumers (E5)



### DESCRIPTION

This indicator is interlinked to the education and information indicator and features the tools used to promote behavioural change to more sustainable consumption namely the means of delivering the information perceived as more convincing e.g. food education campaigns in schools or healthy food ad campaigns (Figueira et al., 2019; Jallinoja et al., 2016)

### METRICS

Educational campaigns indicator is measured through their perceived usefulness by consumers in adopting more sustainable consumption patterns.

### RATINGS

Scale: **Weak (-)**; Medium; **Strong (+)**

**INDICATOR NAME:** Income Support Policies

**THEME:** Policy

**LINK:** Consumers (E5)

### DESCRIPTION

They are generally financial incentives given by the government to individuals or businesses in the form of cash, grants, or tax breaks with the aim of keeping the prices of food products low for people to be able to afford them and also to encourage their production in the first place. Subsidies are the most popular income support policy (Callan et al., 1998; Schwartz and Clements, 1999). There are at least four types of subsidies.

**1. Production subsidy** is provided to encourage the production and consumption of a product. In order for manufacturers to increase their production output, the government compensates for some of its parts to lessen their expense while increasing their output. As a result, production and



consumption grow, but the price remains the same. The drawback of such an incentive though is that it promotes overproduction and incurs the cost for product storage.

**2. Consumption subsidy** happens when the government offsets the costs of food, education, healthcare, and water.

**3. Export subsidy** consists of encouraging exports by subsidising the cost. However, this can be easily abused, especially, by exporters who exaggerate the prices of their goods so that they receive a larger incentive, eventually raising their profits at the expense of the government's spending.

**4. Employment subsidy** is given by the government to companies and organisations in order to enable them to provide more job opportunities.

Perhaps the most popular in the EU is the Common Agricultural Policy CAP, which is a system of subsidies paid to EU farmers. Its main purposes are to guarantee minimum levels of production so that Europeans have enough food to eat and to ensure a fair standard of living for those dependent on agriculture (Gray, 2000).

In developing countries, income support policies are heavily used to reduce food insecurity and malnutrition. Maize, rice, wheat, sugar, and cooking oil are the most subsidised food products in developing countries (Besley and Kanbur, 1988).

There is an increasing body of literature on the negative effect of the use of subsidies. It seems that the use of subsidies harms the environment, distorts trade, and benefits those in society who do not require support (Rivas, 2003).

## METRICS

Several approaches have been proposed to measure the effect of income support policies (see for example, Cerulli (2010)). As aforementioned, one of the main objectives of income support policies is to increase (directly or indirectly) individuals' income. An easy way to assess the sensitivity of the demand for food products to a change in consumer income is to estimate the income elasticities of these products. The income elasticity measures the percentage change in the demand for a product following a change in consumer income. For example, if the income elasticity of fruit and vegetables is equal to 1.6, this implies that an increase of consumer income by 1% will increase the consumption of fruit and vegetables by 1.6% (Gramer et al., 2001; Haque, 2006).





## RATINGS

Scale: **Weak (-)**; Medium; **Strong (+)**

### References

Akaichi, F., Glenk, K., & Revoredo-Giha, C. (2019). Could animal welfare claims and nutritional information boost the demand for organic meat? Evidence from non-hypothetical experimental auctions. *Journal of Cleaner Production*, 207, 961-970.

Akaichi, F., Nayga, R. M., & Nalley, L. L. (2017). Are there trade-offs in valuation with respect to greenhouse gas emissions, origin and food miles attributes? *European Review of Agricultural Economics*, 44(1): 3-31.

Baron, S., & Lock, A. (1995). The challenges of scanner data. *Journal of the Operational Research Society*, 46(1), 50-61.

Bertail, P., & Nichèle, V. (2010). The effects of a fat tax on French households' purchases: a nutritional approach. *American Journal of Agricultural Economics*, 92(1), 228-245.

Besley, T., & Kanbur, R. (1988). Food subsidies and poverty alleviation. *The Economic Journal*, 98(392), 701-719.

Boström, M., Klintman, M., & Micheletti, M. (2008). *Eco-standards, product labelling and green consumerism*. Basingstoke: Palgrave Macmillan.

Callan, T., Nolan, B., Walsh, J., & Nestor, R. (1998). Income tax and social welfare policies. *Budget Perspectives*.

Cardello, A. V. (1995). Food quality: relativity, context and consumer expectations. *Food quality and preference*, 6(3), 163-170.

Cerulli, G. (2010). Modelling and measuring the effect of public subsidies on business R&D: A critical review of the econometric literature. *Economic Record*, 86(274), 421-449.

Conley, D. 2018. *Global Food Scarcity: Definition, Distribution, Roadblocks*. Science Literacy: Using Research-Based Facts To Make Real-World Decisions, University of Nebraska-Lincoln  
<https://sdn.unl.edu/global-food-scarcity>





Cramer, G. L., Jensen, C. W., & Southgate Jr, D. D. (2001). *Agricultural economics and agribusiness* (No. Ed. 8). John Wiley and Sons.

Cramer, G. L., Jensen, C. W., & Southgate Jr, D. D. (2001). *Agricultural economics and agribusiness* (No. Ed. 8). John Wiley and Sons.

Davies, A., and Evans, D. 2018. Urban food sharing: Emerging geographies of production, consumption and exchange. *Geoforum* 99, 154-159

Downs, S. M., Thow, A. M., & Leeder, S. R. (2013). The effectiveness of policies for reducing dietary trans fat: a systematic review of the evidence. *Bulletin of the World Health Organization*, 91, 262-269.

Escobar, M. A. C., Veerman, J. L., Tollman, S. M., Bertram, M. Y., & Hofman, K. J. (2013). Evidence that a tax on sugar sweetened beverages reduces the obesity rate: a meta-analysis. *BMC public health*, 13(1), 1072.

European commission. (2018). Food information to consumers – legislation. Available at: [https://ec.europa.eu/food/safety/labelling\\_nutrition/labelling\\_legislation\\_en](https://ec.europa.eu/food/safety/labelling_nutrition/labelling_legislation_en)

Falcone P.M., Imbert E. 2017, Bringing a Sharing Economy Approach into the Food Sector: The Potential of Food Sharing for Reducing Food Waste. In: Morone P., Papendiek F., Tartiu V. (eds) *Food Waste Reduction and Valorisation*, Springer

FAO (2013). SAFA. Sustainability Assessment of Food and Agriculture systems indicators. The document can be retrieved using this link: <http://www.fao.org/3/a-i4113e.pdf>

Figueira, N.; Curtain, F.; Beck, E.; Grafenauer, S. Consumer Understanding and Culinary Use of Legumes in Australia. *Nutrients* 2019, 11, 1575

Food Standard Agency. (2018). Packaging and labelling. Available at: <https://www.food.gov.uk/business-guidance/packaging-and-labelling>

Fuenzalida, M, Ruiz-Tagle, J. 2011. Household Financial Vulnerability. Central Banking, Analysis, and Economic Policies Book Serie. In: Rodrigo Alfaro (ed.), *Financial Stability, Monetary Policy, and Central Banking*, edition 1, volume 15, chapter 10, pages 299-326 Central Bank of Chile

Gao, Z., & Schroeder, T. C. (2009). Effects of label information on consumer willingness-to-pay for food attributes. *American Journal of Agricultural Economics*, 91(3), 795-809.

Gray, J. (2000). The Common Agricultural Policy and the re-invention of the rural in the European Community. *Sociologia ruralis*, 40(1), 30-52.

---



- 
- Grosh, M., & Glewwe, P. (2000). Designing household survey questionnaires for developing countries. World Bank Publications.
- Grunert, K. G., & Wills, J. M. (2007). A review of European research on consumer response to nutrition information on food labels. *Journal of public health*, 15(5), 385-399. Grunert, Wills, et al., 2010
- Grunert, K. G., Juhl, H. J., Esbjerg, L., Jensen, B. B., Bech-Larsen, T., Brunso, K., & Madsen, C. Ø. (2009). Comparing methods for measuring consumer willingness to pay for a basic and an improved ready made soup product. *Food Quality and Preference*, 20(8), 607-619.
- Haque, M. O. (2006). Income elasticity and economic development: Methods and applications (Vol. 42). Springer Science & Business Media.
- Hawkes, C. (2009). Sales promotions and food consumption. *Nutrition reviews*, 67(6), 333-342.
- Hensher, D. A., Rose, J. M., & Greene, W. H. (2015). Applied choice analysis: a primer. Second edition, Cambridge University Press
- Hess, S., & Daly, A. (Eds.). (2014). Handbook of choice modelling. Edward Elgar Publishing.
- Hinterhuber, A. (2008). Customer value-based pricing strategies: why companies resist. *Journal of business strategy*, 29(4), 41-50.
- Humphries, D. L., Dearden, K. A., Crookston, B. T., Woldehanna, T., Penny, M. E., & Behrman, J. R. (2017). Household food group expenditure patterns are associated with child anthropometry at ages 5, 8 and 12 years in Ethiopia, India, Peru and Vietnam. *Economics & Human Biology*, 26, 30-41.
- Hutto, R. L. (1990). Measuring the availability of food resources. *Studies in avian biology*, 13, 20-28.
- Ikiz, D., Gallardo, R. K., Dhingra, A., & Hewitt, S. (2018). Assessing consumers' preferences and willingness to pay for novel sliced packed fresh pears: A latent class approach. *Agribusiness*, 34(2), 321-337.
- Jallinoja, P., Niva, M., Latvala, T. 2016. Future of sustainable eating? Examining the potential for expanding bean eating in a meat-eating culture. *Futures* 83, 4-14. DOI 10.1016/j.futures.2016.03.006
- Johansson, M., Hallberg, N., Hinterhuber, A., Zbaracki, M., & Liozu, S. (2012). Pricing strategies and pricing capabilities. *Journal of Revenue and Pricing Management*, 11(1), 4-11.
- Kaser, K. (2012). Advertising and sales promotion. Nelson Education.
- Kendrick, A. (1998). Promotional products vs price promotion in fostering customer loyalty: a report of two controlled field experiments. *Journal of Services Marketing*, 12(4), 312-326.



---

Köster, E. P. (2009). Diversity in the determinants of food choice: A psychological perspective. *Food quality and preference*, 20(2), 70-82.

Kumar, K. (1989). Indicators for measuring changes in income, food availability and consumption, and the natural resource base. Washington DC: US Agency for International Development.

Lin, B. H., Smith, T. A., Lee, J. Y., & Hall, K. D. (2011). Measuring weight outcomes for obesity intervention strategies: the case of a sugar-sweetened beverage tax. *Economics & Human Biology*, 9(4), 329-341.

Lyly, M., Roininen, K., Honkapää, K., Poutanen, K., & Lähteenmäki, L. (2007). Factors influencing consumers' willingness to use beverages and ready-to-eat frozen soups containing oat  $\beta$ -glucan in Finland, France and Sweden. *Food Quality and Preference*, 18(2), 242-255.

McGee, J. A. (2015). Does certified organic farming reduce greenhouse gas emissions from agricultural production? *Agriculture and Human Values*, 32(2), 255-263.

Meas, T., Hu, W., Batte, M. T., Woods, T. A., & Ernst, S. (2014). Substitutes or complements? Consumer preference for local and organic food attributes. *American Journal of Agricultural Economics*, 97(4), 1044-1071.

Moe, T. (1998). Perspectives on traceability in food manufacture. *Trends in Food Science & Technology*, 9(5), 211-214.

Palazon, M., & Delgado-Ballester, E. (2009). Effectiveness of price discounts and premium promotions. *Psychology & Marketing*, 26(12), 1108-1129.

Rajavi, K., Kushwaha, T., & Steenkamp, J. B. E. (2019). In Brands We Trust? A Multi-Category, Multi-Country Investigation of Sensitivity of Consumers' Trust in Brands to Marketing-Mix Activities. *Journal of Consumer Research*.

Revoredo-Giha, C., Akaichi, F., & Leat, P. (2018). Retailers' promotions: What role do they play in household food purchases by degree of deprivation? *British Food Journal*, 120(5), 1028-1045.

Rivas, A. (2003). Public Subsidies and Policy Failures: How Subsidies Distort the Natural Environment, Equity and Trade and How to Reform Them. *Southern Economic Journal*, 69(3), 748-750.

Ryan, M., Gerard, K., & Amaya-Amaya, M. (Eds.). (2007). Using discrete choice experiments to value health and health care (Vol. 11). Springer Science & Business Media.

Schanes, K. and Stagl, S. 2018. Food waste fighters: What motives people to engage in food sharing? *Journal of Cleaner Production* 211, 1491-1501





Schwartz, G., & Clements, B. (1999). Government subsidies. *Journal of Economic Surveys*, 13(2), 119-148.

Steinhart, Y., Mazursky, D., & Kamins, M. A. (2013). The process by which product availability triggers purchase. *Marketing letters*, 24(3), 217-228.

Swinnen, J. (2011). The right price of food. *Development Policy Review*, 29(6), 667-688.

Trivedi, R. H., Patel, J. D., & Savalia, J. R. (2015). Pro-environmental behaviour, locus of control and willingness to pay for environmental friendly products. *Marketing Intelligence & Planning*, 33(1), 67-89.

Venn, D., Dixon, J., Banwell, C., & Strazdins, L. (2018). Social determinants of household food expenditure in Australia: The role of education, income, geography and time. *Public health nutrition*, 21(5), 902-911.



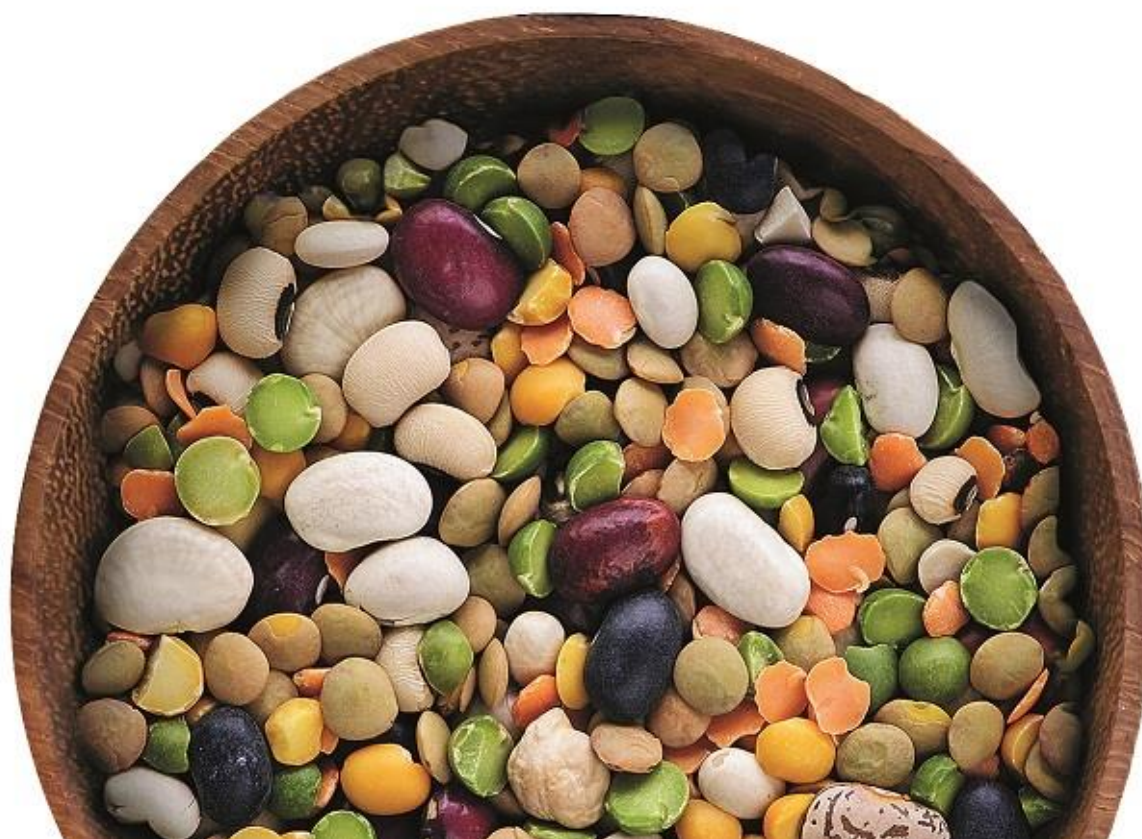


# Appendix V: Factsheets of attributes for the socio-policy pillar of the sustainability assessment

---

Deliverable WP8 (D8.2)

Lead Author and Institution: Marko Debeljak, JSI  
11<sup>th</sup> March 2020





---

## Deliverable Description & Contributors

- **Due date:** 31<sup>st</sup> March 2020
  - **Actual submission date:** 11<sup>th</sup> March 2020
  - **Project start date:** 1st April 2017
  - **Duration:** 48 months
  - **Work package:** Transition Pathways (WP8)
  - **Work package leader:** Marko Debeljak (JSI)
  - **Deliverable Title:** Decision support models: environment/ economy/ policy/ legume systems
  - **Nature of deliverable:** DEM/OTHER
  - **Dissemination level:** Public (PU)
- 
- **Appendix description:** This appendix provides detailed descriptions of the input and integrated attributes that build the decision models of socio-policy pillar. In addition, it provides information about the required input data and instructions for their pre-processing, so that they can be entered into the decision models.
- 
- **Contributors**
    - Marko Debeljak, Aneta Trajanov, Tanja Dergan (JSI)
    - Tiziana Centofanti, Bálint Balázs, Eszter Keleman (ESSRG)



## Socio-Policy Pillar

Description and metrics of indicators – first draft

---

Tiziana Centofanti, Balint Balazs, Eszter Keleman

Tanja Dergan, Aneta Trajanov, Marko Debeljak

Indicators Structure and Theme ratings for the Social sustainability pillars



<b>PRODUCTION(S<sub>1</sub>)</b> Scale: Low(-); Medium; High(+)		
<b>THEME</b>	<b>SUB-THEME</b>	<b>INDICATOR</b>
Economic Incentives to Environment friendly Agricultural practices Scale: Low(-); Medium; High(+)		Greening of CAP
		Food Sovereignty
		Agro-ecology
Quality of life (farmers) Scale: Low(-); Medium; High(+)	Safety Scale: Low(-); Medium; High(+)	Safety and Health Trainings
		Safety of Workplace, Operations and Facilities
		Health Coverage and Access to Medical care
	Employment (quality) Scale: Low(-); Medium; High(+)	Employment Relations
		Wage Level
		Capacity Development
Equity Scale: Low(-); Medium; High(+)	Power structure Scale: Concentrated(-); Distributed; Participatory(+)	Non Discrimination
		Gender Equality
		Support to Vulnerable People
		Fair Access to Means of Production
		Freedom of Association and Right to Bargaining

<b>PROCESSING (S<sub>2</sub>)</b> Scale: Low(-); Medium; High(+)		
<b>THEME</b>	<b>SUB-THEME</b>	<b>INDICATOR</b>
Policies Scale: Absent(-); Present(+)	Support of Innovation and Technology Scale: Absent(-); Present(+)	Innovation and Licencing
		Presence of local processing facilities
	Food Safety Policies Scale: Low(-); Medium; High(+)	Consumer preferences for processed food
		Safety and Health Training
Quality of work Environment Scale: Low(-); Medium; High(+)	Employment Scale: Low(-); Medium; High(+)	Public Health
		Employment Relations
		Wage Level
	Rights Scale: Absent(-); Present(+)	Capacity Development
		Rights of Suppliers
		Freedom of Association and Right to Bargaining
	Rights of Retailers	



	Health and Safety Scale: Low(-); Medium; High(+)	Health Coverage and Access to Medical care
		Safety of Workplace, Operations and Facilities
Equity Scale: Concentrated(-); Distributed; Participatory(+)		Discrimination
		Gender Equality
		Support to Vulnerable People

TRANSPORT AND DISTRIBUTION (S <sub>3</sub> ) Scale: Low(-); Medium; High(+)		
THEME	SUB-THEME	INDICATOR
Food Safety Policies Scale: Low(-); Medium; High(+)		Safety and Health Training
		Public Health
Quality of work Environment Scale: Low(-); Medium; High(+)	Employment Scale: Low(-); Medium; High(+)	Employment Relations
		Wage Level
		Capacity Development
	Rights Scale: Absent(-); Present(+)	Rights of Suppliers
		Freedom of Association and Right to Bargaining
		Rights of Retailers
	Health and Safety Scale: Low(-); Medium; High(+)	Health Coverage and Access to Medical care
		Safety of Workplace, Operations and Facilities

MARKETS AND RETAILERS (S <sub>4</sub> ) Scale: Low(-); Medium; High(+)		
THEME	SUB-THEME	INDICATOR
Policy Scale: Absent(-); Present(+)		Connect Farmers to markets
		Rights of Consumers
		Community Supported Agriculture
Quality of work Environment Scale: Low(-); Medium; High(+)	Employment Scale: Low(-); Medium; High(+)	Employment Relations
		Wage Level
		Capacity Development
	Rights Scale: Absent(-); Present(+)	Rights of Suppliers
		Rights of Consumers
	Health and Safety Scale: Low(-); Medium; High(+)	Health Coverage and Access to Medical care
		Safety of Workplace and Facilities
		Safety and Health Training
Equity		Discrimination



Concentrated(-); Distributed; Participatory(+)	Gender Equality
	Fair Pricing and Transparent Contracts

CONSUMERS (S <sub>5</sub> ) Scale: Low(-); Medium; High(+)		
THEME	SUB-THEME	INDICATOR
Behaviour Scale: Low Responsibility(-); Medium Responsibility; High Responsibility	Culture Scale: Weak(-); Medium; Strong(+)	Income
		Indigenous Knowledge
		Food Sovereignty
		Traditional recipes
	Consumers' Awareness Scale: Weak(-); Medium; Strong(+)	Consumers' Education
		Preference for processed Food
Policies Scale: Absent(-); Present(+)	Educational Campaigns Scale: Weak(-); Medium; Strong(+)	Advertising of Healthy Food
		School meals
		Taxation of Unhealthy Food
		Income Support Policies
Nutrition and Health Claims Scale: Low(-); Medium; High(+)		Health Coverage and Access to Medical care
		Public procurement
		Dietary guidelines

Table of Indicators for the Social sustainability pillars

PILLAR/LINKS:	
<b>5</b>	Social Pillar for the Agri-food Chain
<b>1</b>	Production link
<b>2</b>	Processing link
<b>3</b>	Transport and Distribution link
<b>4</b>	Markets and Retailers link
<b>5</b>	Consumers link

(The table of indicators has Hyperlink as well as the Table of Contents: Ctrl+Click on the selected indicator)



TYPES OF INDICATORS	LINK		INDICATORS
<b>ECONOMIC</b>	S	1	Wage Level
		2	
		3	
		4	
	S	2	Innovation and Licensing
	S	2	Presence of Local Processing Facilities
	S	4	Fair Pricing and Transparent Contracts
	S	5	Taxation of Unhealthy Food
S	5	Income	
S	5	Income Support Policies	
<b>ENVIRONMENTAL</b>			
S	1	Greening of CAP	
S	1	Agro-ecology	
<b>SOCIAL</b>			
<b>SOCIAL</b>	S	1	Safety of Workplace, Operations and Facilities
		2	
		3	
		4	
	S	1	Capacity Development
		2	
		3	
		4	
	S	1	Employment Relations
		2	
		3	
		4	
	S	1	Freedom of Association and Right to Bargaining
		2	
		3	
	S	1	Gender Equality
		2	
		4	
	S	1	Support to Vulnerable People
		2	
S	1	Fair Access to Means of Production	
S	1	Food Sovereignty	





<b>SOCIAL</b>		5	
	S	1	Safety and Health Trainings
		2	
		3	
		4	
	S	1	Health Coverage and Access to Medical care
		2	
		3	
		4	
		5	
	S	2	Rights of Suppliers
		3	
		4	
	S	2	Rights of Retailers
		3	
	S	2	Consumer preferences for processed food
	S	1	Non Discrimination
		2	
		4	
	S	2	Public Health
S	3		
S	4	Rights of Consumers	
S	4	Connect Farmers to markets	
S	4	Community Supported Agriculture	
S	5	Indigenous Knowledge	
S	5	Traditional recipes	
S	5	Education	
S	5	Preference for processed Food	
S	5	Public procurement	
S	5	Dietary guidelines	
S	5	School meals	
S	5	Advertising of Healthy Food	



## Table of Contents

<b>DELIVERABLE DESCRIPTION &amp; CONTRIBUTORS</b> .....	<b>143</b>
<b>DESCRIPTION AND METRICS OF SOCIAL INDICATORS</b> .....	<b>151</b>
Greening of CAP.....	151
Food Sovereignty.....	152
Agro-ecology.....	153
Safety and Health Trainings.....	155
Safety of Workplace, Operations and Facilities.....	156
Health Coverage and Access to Medical care.....	157
Employment Relations.....	159
Wage Level.....	160
Capacity Development.....	161
Non Discrimination.....	162
Gender Equality.....	163
Support to Vulnerable People.....	164
Fair Access to Means of Production.....	166
Freedom of Association and Right to Bargaining.....	167
Innovation and Licencing.....	168
Presence of local processing facilities.....	169
Consumer preferences for processed food.....	170
Public Health.....	171
Rights of Suppliers.....	172
Rights of Retailers.....	173
Connect Farmers to markets.....	174
Rights of Consumers.....	176
Community Supported Agriculture.....	176
Fair Pricing and Transparent Contracts.....	177
Income.....	178
Indigenous Knowledge.....	179
Traditional recipes.....	180
Consumers' Education.....	181
Preference for processed Food.....	182
Advertising of Healthy Food.....	183
School meals.....	184
Taxation of Unhealthy Food.....	185
Income Support Policies.....	186
Public procurement.....	187
Dietary guidelines.....	189



---

## DESCRIPTION AND METRICS OF SOCIAL INDICATORS

**INDICATOR NAME:** Greening of CAP

**THEME:** Economic Incentives to Environment friendly Agricultural practices

**LINK :** Production (S1)

### DESCRIPTION

The current CAP contains a range of provisions for climate mitigation and environmental protection: the obligatory 'cross-compliance' standards for keeping land in Good Agricultural and Environmental Condition (GAEC); Pillar 1 green direct payments; and Pillar 2 Rural Development measures (for land management, investments, and advice and capacity building); and the Farm Advisory System (FAS).

The 'greening' measures introduced in the 2014 CAP reforms required farmers to adopt a standardized set of practices – diversification, maintenance of permanent grasslands, and the creation of ecological focus areas – in order to access their full direct payments.

Some of these measured can relate directly to intensification of legume production, for example Zinngrebe et al. (2017)<sup>1</sup> report that EFA in Germany have pushed farmers to increase the cultivation of nitrogen fixing crops.

### METRICS

We can get EU data on direct payments and cross-compliance. Data can be obtained from this link: [https://ec.europa.eu/info/sites/info/files/food-farming-fisheries/plants\\_and\\_plant\\_products/documents/report-plant-proteins-com2018-757-final\\_en.pdf](https://ec.europa.eu/info/sites/info/files/food-farming-fisheries/plants_and_plant_products/documents/report-plant-proteins-com2018-757-final_en.pdf) (See Table 6 D 7.2)

We can also add alternative data for example on how subsidies are targeted towards some agricultural sector (i.e., meat and dairy) and to large holdings. For these type of data we need to look into sources, at the moment we propose this as an issue to keep into consideration when we build the model the

---

<sup>1</sup> Zinngrebe, Y., Pe'er, G., Schueler, S., Schmitt, J., Schmidt, J. and Lakner, S., 2017. The EU's ecological focus areas—How experts explain farmers' choices in Germany. *Land use policy*, 65, pp.93-108. doi.org/10.1016/j.landusepol.2017.03.027



reason for introducing this is that some data available from EU, Eurostat and national statistical offices may contain biases, are not accurate, and do not state the limitations of the data.

### RATINGS

Scale: Low (-); Medium; High (+)

- Low - no Greening of the CAP measure in place
- Medium - either VCS (Voluntary coupled support) or EFA (Ecological Focus Area) is available
- High - both VCS and EFA are available

**INDICATOR NAME:** Food Sovereignty

**THEME:** Economic Incentives to Environment friendly Agricultural practices

**LINK:** Production (S1)

### DESCRIPTION

Based on a renewal of traditional agrarian and indigenous wisdom, food sovereignty encompasses the need for a more just, local and sustainable food system that affirms the underlying values of democracy, empowerment and self-determination. Food sovereignty results in a just, ecologically harmonious and local, food and agriculture system, which is derived from the right of peoples and communities to define it themselves. Generally, food sovereignty is discussed at a community level and is considered inclusive of all types of ownership and production models in communities of every ethnicity and variety and both rural and urban. This indicator, however, applies to the individual enterprise being assessed and it measures whether the operation has choices between different inputs and raw materials and marketing outlets. Access to choice reflects the independence of the enterprise and the ability of the food chain to have control, or ownership, over their production and supply system, as well as making choices that reinforce this independence from other operations.

### METRICS

An enterprise ownership and ability to choose is measured by assessing whether the following criteria apply to all relevant business decisions, including whether:

- the operation sources locally-adapted seed varieties or livestock breeds, or traditional or heirloom varieties, for at least a majority of their production.



- the operation maximizes purchases from local producers specifically using heirloom or traditional varieties instead of importing or buying non-traditional varieties, for at least a majority of their raw material needs.
- the operation avoids changes in production or purchasing that would eliminate seed saving, or the use of heirloom, traditional or locally adapted varieties or breeds in their own production, or that of their suppliers.
- the operation avoids changes in production or purchasing that would limit market access and consumers freedom to choose.

### RATINGS

Scale: No (-); Yes (+)

No - the operation is directly eliminating their own or other operations' seed saving, or traditional variety use and/or directly limits their ability to choose the traditional varieties or breeds used and/or negotiates a price that undermines their suppliers ability to choose the traditional varieties or breeds used and/or the activities of the operation have contributed to contamination or interference with other producers' ability to save seed, or use traditional varieties

Yes- The enterprise ability to choose its production and supply system meets all relevant criteria defined above under Metrics.

QUESTION: Does the enterprise contribute to the food sovereignty of their region by exercising their ability to preserve and use traditional, heirloom and locally adapted varieties or breeds, as well as supporting others in pursuing this goal?

(Indicator: Food Sovereignty is also present in the link S5. If the definition and metrics are different, please specify!) NO

**INDICATOR NAME:** Agro-ecology

**THEME:** Economic Incentives to Environment friendly Agricultural practices

**LINK:** Production (S1)

### DESCRIPTION



The EU has committed to reduce GHG emissions by 40% by 2030. The agriculture sector will be part of this effort, through the Effort Sharing Regulation and the Land Use, Land Use Change and Forestry Regulation (LULUCF) Regulation, which are part of the EU Climate and Energy package 2030. Both organic agriculture and agroecology promote a “closed system” approach, which minimizes external inputs; they use multiple and diverse crops and/or animals, and they rely on biological processes to build soil fertility and control pests and diseases. Organic farming is not only about input substitution on the ground, organic farmers experiment and apply a number of practices that are part of agroecology (crop rotation, crop spatial distribution and temporal succession, biological pest control, organic fertilization, intercropping, cover crops, optimized tillage, integration of semi-natural landscapes elements, etc.). Both tend to favor more direct links with customers and to engage with social movements.

Examples of these types of policies are: ‘The Agro-ecological project’ in France and the BÖLN scheme in Germany. In France, the government worked on a new law made public on 13 October 2014, under the name of “LOI No. 2014–1170 d’avenir pour l’agriculture, l’alimentation et la forêt” (Law 2014–1170 of 13 October 2014 of the future for agriculture, food, and forestry). This law provides a rationale for the combination of economic, environmental, and social performance through sustainable and highly productive agroecological practices<sup>2</sup>.

The BÖLN scheme is funded by the Federal Ministry of Food and Agriculture. The Länder provide financial support directly through the CAP’s organic farming measure in their Rural Development Programmes. For the CAP period 2014–2020, the Länder collectively have budgeted nearly 1.5 billion euros for this support<sup>3</sup>.

## METRICS

We could look at the following sources:

EU framework for rural development programmes available at:

[https://ec.europa.eu/agriculture/rural-development-2014-2020/country-files\\_en](https://ec.europa.eu/agriculture/rural-development-2014-2020/country-files_en)

[https://ec.europa.eu/eurostat/statistics-explained/index.php?title=File:Agricultural\\_land\\_under\\_agri-environmental\\_measures\\_as\\_share\\_of\\_the\\_country%27s\\_UAA,\\_2013\\_and\\_targets\\_for\\_2020\\_\(%25\).png](https://ec.europa.eu/eurostat/statistics-explained/index.php?title=File:Agricultural_land_under_agri-environmental_measures_as_share_of_the_country%27s_UAA,_2013_and_targets_for_2020_(%25).png)

Area under organic farming EU available at:

[https://ec.europa.eu/eurostat/tgm/table.do?tab=table&plugin=1&language=en&pcode=t2020\\_rn12\\_0](https://ec.europa.eu/eurostat/tgm/table.do?tab=table&plugin=1&language=en&pcode=t2020_rn12_0)

<sup>2</sup> <https://www.legifrance.gouv.fr/affichTexte.do?cidTexte=JORFTEXT000029573022>

<sup>3</sup> *Bundesprogramm ökologischer Landbau und andere Formen nachhaltiger Landwirtschaft*





### RATINGS

Scale: No (-); Yes (+)

- Yes - presence of Agroecology policies
- No - absence of Agroecology policies

Alternative source of data/information: This link offers data on land under organic farming [https://ec.europa.eu/eurostat/statisticsexplained/index.php/Organic\\_farming\\_statistics](https://ec.europa.eu/eurostat/statisticsexplained/index.php/Organic_farming_statistics)

We can sort data per country/over the period 2000-2017 to show increase in land under O.F. over time.

**INDICATOR NAME:** Safety and Health Trainings

**SUB-THEME:** Safety

**THEME:** Quality of life (farmers)

**LINK:** Production (S1)

### DESCRIPTION

By providing training in health and safety, enterprises empower employees to understand the possible hazards of the workplace, to have familiarity with the materials and machinery they work with and are exposed to, and to understand the ergonomics of the work so that injuries from repeated motions, lifting or other physical challenges are reduced. Successful trainings ensure a more efficient and positive work environment for all.

### METRICS

This qualitative indicator measures whether the enterprise has been providing training in health and safety for employees, and whether these trainings are effective

### RATINGS

Scale: Low (-); Medium; High (+)



- Low - Health and safety trainings are not offered on-site or off-site for employees at least annually
- Medium - Health and safety trainings are not offered on-site or off-site for employees at least 2-3 times a year, or at least at the recommended level by local authorities or regional agencies
- High - 100% of employees have attended at least a basic health and safety training, those working on specialized equipment have also received appropriate trainings, and all above criteria have been met.

QUESTION: Does the enterprise provide training in health and safety for 100% of employees, that are understandable by employees, tailored to their workspace, and effective?

(Indicator: Safety and Health Trainings is also present in the links S2, S3, S4. If the definition and metrics are different, please specify)

**INDICATOR NAME:** Safety of Workplace, Operations and Facilities

**SUB-THEME:** Safety

**THEME:** Quality of life (farmers)

**LINK:** Production (S1)

#### DESCRIPTION

Employers are responsible for providing a safe and healthy workplace for all personnel and employees. That begins by providing workplace facilities that are clean, adequately ventilated, and that are structurally sound and meet or exceed local building codes. Furthermore, the necessary equipment is provided and is safe. The enterprise monitors the health of employees who are exposed to toxic, radioactive or nano materials, or excessive noise, and sets reasonable limits to exposure. The workplace can include showers for workers who need to wash off dust, toxic materials, extreme temperatures, etc. to which they have been exposed on the job. Enterprises can also encourage and even provide incentives for preventive health measures, healthy eating, exercise, cessation of smoking, and treatment for workers addicted to drugs or alcohol. If an enterprise is large enough to have a cafeteria, the food provided is safe, fresh, locally produced and nutrient rich. Enterprises allow employees to take food for themselves and their families or purchase food at a discount. Enterprises should also require that all business partners, subsidiaries and sub-contractors provide safe and healthy workplaces.

#### METRICS

This qualitative indicator measures whether the enterprise has been ensuring a safe, clean and healthy workplace for employees by determining if facilities and structures, equipment, practices, and food offered are safe and meet employee needs for healthy lifestyles.



## RATINGS

Scale: Low (-); Medium; High (+)

Low (if at least 2 out of 5 points below are met)

- Enterprise fires workers who have been injured on the job, or fail to provide alternative work that these workers are still capable of performing AND
- Enterprise has a higher rate of accidents than industry average AND
- Buildings are compromised or unsafe AND
- Employees do not follow safety protocols, or none exist, for employees when using toxic materials, hazardous materials or inputs AND
- Sanitation facilities, transportation or housing are filthy and unsafe for employees using them

Medium (if at least 1 out of 5 points below are met)

- Enterprise fires workers who have been injured on the job, or fail to provide alternative work that these workers are still capable of performing OR
- Enterprise has a higher rate of accidents than industry average OR
- Buildings are compromised or unsafe OR
- Employees do not follow safety protocols, or none exist, for employees when using toxic materials, hazardous materials or inputs OR
- Sanitation facilities, transportation or housing are filthy and unsafe for employees using them

High - The enterprise ensures a safe, clean and healthy workplace for employees by determining if facilities and structures, equipment, practices and food offered are safe and meet employee needs for healthy lifestyles.

QUESTION: Operations and Facilities: Does the enterprise maintain a safe, clean and healthy workplace including all grounds and facilities, and all practices?

(Indicator: Safety of Workplace, Operations and Facilities is also present in the links S2, S3, S4. If the definition and metrics are different, please specify!)

**INDICATOR NAME:** Health Coverage and Access to Medical care

**SUB-THEME:** Safety

**THEME:** Quality of life (farmers)

**LINK:** Production (S1)



### DESCRIPTION

Employers play an important role in ensuring the access to medical care of their employees. Larger enterprises often have a clinic with medical personnel available on site, while smaller enterprises may provide access to the medical care of choice for their employees. Either way, enterprises provide health coverage, either in the form of health insurance, workers compensation, or public health services as provided by local law. In addition, enterprises are prepared for medical emergencies. Whether through on-site care or off-site care, enterprises have emergency plans and transportation available in case of an accident to ensure that medical care reaches their employees. Larger enterprises have a clinic with medical personnel available on site, or formal contract with a medical center in the surrounding area of the enterprise.

### METRICS

This qualitative indicator measures whether the enterprise has been providing health coverage and ensuring emergency access to medical care for employees.

### RATINGS

Scale: No (-); Yes (+)

No (if at least 1 out 3 points below are met)

- Enterprise fails to provide legally required level of health coverage, or fails to provide any form of health coverage AND
- Enterprise does not have emergency plan in place to ensure medical care reaches injured or at-risk employees AND
- Employees report that accidents were not dealt with quickly, and injured employees suffered increased injury as a result

Yes - The enterprise provides health coverage and ensures emergency access to medical care for all employees according to the criteria mentioned above

QUESTION: Does the enterprise provide adequate health coverage per legal requirements, and ensure timely access to medical care in emergencies for employees?

(Indicator: Health Coverage and Access to Medical care is also present in the links S2, S3, S4, and S5. If the definition and metrics are different, please specify!)



**INDICATOR NAME: Employment Relations**

**SUB-THEME:** Employment (quality)

**THEME:** Quality of life (farmers)

**LINK:** Production (S1)

**DESCRIPTION**

Employment Relations refer to enterprises maintaining legally-binding transparent contracts with all employees that are accessible and cover the terms of work. Employment is compliant with national laws on labour and social security. Verbal terms of employment should be discouraged, however they are considered contracts by courts.

**METRICS**

This qualitative indicator measures whether the enterprise has written agreements with their employees that meet at least national and international labour treaties including social security. For small-scale producers, it is more likely that only one or two employees are involved and may have verbal work agreements. In this case, this indicator measures whether there is a clear understanding of the wages and conditions of work between the employer and employees.

**RATINGS**

Scale: **No (-); Yes (+)**

No (if at least 1 out of 5 points below are met)

- No written contract or terms of employment are provided; OR
- Contracts do not meet national and international labour laws and treaties; OR
- Contract terms are not clear to employees; OR
- Employees (or both employers and employees) are not literate and no provision is made for third party verbal contract terms communications; OR
- The contract is not made available to employees upon request

Yes - In written policies and in practice, enterprises provide legally binding contracts for all employees that meet labour laws and treaties, and all of the components listed above are met

**QUESTION:** Does the enterprise or employees' subcontractors have written agreements with their employees that at least meet national and international labor treaties including social security, or, for enterprises that are primary producers at least a clear understanding based on verbal agreement between employer and employees?



(Indicator: Employment Relations is also present in the links S2, S3, S4. If the definition and metrics are different, please specify!)

**INDICATOR NAME:** Wage Level

**SUB-THEME:** Employment (quality)

**THEME:** Quality of life (farmers)

**LINK:** Production (S1)

#### DESCRIPTION

A living wage is the amount paid to employees or earned by an individual within a standard work-week (that does not include over-time or exceed normal working hours) that meets basic needs for subsistence, including nutrition, clothing, health care, education, potable water, child care, transportation, housing, and energy, plus savings.

#### METRICS

This is a quantitative indicator that measures the percent of employees that are paid a living wage. All employees, workers, or hired help of any kind whether permanent or temporary, full-time or part-time, are part of the scope of this indicator. It is critical that wages paid for work at the operation to employees hired through sub-contractors (such as labor contractors, temporary agencies and others), are also considered.

#### RATINGS

Unacceptable (-); Acceptable (+)

Unacceptable (if at least 1 of 4 points below are met)

- Paying employees below the poverty rate for the same region; OR
- Paying employees below the prevailing average rate for the same industry; OR
- Paying employees by piece-rate at a wage that requires more than standard work-week hours, or encourages unhealthy conditions to reach a living wage; OR
- Docking of pay, or withholdings by the employer, for punishment purposes

Acceptable - 100% of employees and personnel involved in the enterprise are paid a living wage

**QUESTION:** Do all primary producers who supply enterprises and all employees earn at least a living wage?

(Indicator: Wage level is also present in the links S2, S3, S4. If the definition and metrics are different, please specify!)





**INDICATOR NAME: Capacity Development**

**SUB-THEME:** Employment (quality)

**THEME:** Quality of life (farmers)

**LINK:** Production (S1)

**DESCRIPTION**

For enterprises to be sustainable, they must provide conditions for stable employment, internal advancement, capacity development and growth for employees. Employees who are learning and growing and feel that they have a promising career path are more likely to do their best work and contribute to the improvement of the enterprise. Similarly, primary producers have the right to adequate resources so that they can increase their own skills and knowledge, and assure the future of their enterprise by providing opportunities for learning and training for members of their family, community or tribe.

**METRICS**

This qualitative indicator measures whether employees have opportunities for capacity development and advancement within the enterprise, as well as whether primary producers have adequate resources to build their own capacities and their family members, in order to adopt improved techniques and provide for succession to the next generation.

**RATINGS**

Scale: **Low (-)**; Medium; **High (+)**

Low (if at least 2 out of 3 points below are met)

- Employers hire from outside their enterprise when they want new skills or greater capacity, and do not give their own workers the chance to advance; AND
- Primary producers fail to adopt innovations and their children leave to seek opportunities elsewhere; AND
- Training programmes are only open to men or members of a particular ethnic, racial or economic group

Medium (if 1 out of 3 points below are met)

- Employers hire from outside their enterprise when they want new skills or greater capacity, and do not give their own workers the chance to advance; OR
- Primary producers fail to adopt innovations and their children leave to seek opportunities elsewhere; OR
- Training programmes are only open to men or members of a particular ethnic, racial or economic group

High (all points below are met)



- Employees may attend trainings, conferences, or other learning and networking events;
- Employees may discuss opportunities for advancement openly with management, and may develop plans for acquisition of necessary skills;
- Employees can give examples of colleagues, or their own experience, of being promoted fairly, or of being given by the enterprise, opportunities for career development

QUESTION: Do primary producers and employees have opportunities to increase skills and knowledge, to advance within the enterprise in which they work or to build the future of their own enterprise?

(Indicator: Capacity Development is also present in the links S<sub>2</sub>, S<sub>3</sub>, S<sub>4</sub>. If the definition and metrics are different, please specify!)

**INDICATOR NAME: Non Discrimination**

**SUB-THEME:** Power structure

**THEME:** Equity

**LINK:** Production (S<sub>1</sub>)

**DESCRIPTION**

Sustainable enterprises do not discriminate against any employee, or prospective employee, based on race, creed, color, national or ethnic origin, gender, age, handicap or disability (including HIV status), union or political activity, immigration status, citizenship status, marital status, or sexual orientation in hiring, job allocation, training, advancement, lay-offs or firing.

**METRICS**

This qualitative indicator measures whether the enterprise discriminates against particular groups or by sexual identity in hiring, job allocation, promotions and firing or in awarding contracts to suppliers.

**RATINGS**

Scale: No (-); Yes (+)

No (if at least 1 of 3 points below are met)

- Evidence exists of discrimination in the workplace against employees of any grouping; OR
- Evidence exists of discrimination as a buyer against suppliers of any grouping; OR



- Enterprises pit one ethnic or racial group against another to drive down prices or conditions of work.

Yes - Enterprises have clear policies of non-discrimination and apply those policies consistently to all employees and in all dealings with suppliers.

QUESTION: Does the enterprise discriminate against any employee or prospective employee based on race, creed, colour, national or ethnic origin, gender, age, handicap or disability (including HIV status), union or political activity, immigration status, citizenship status, marital status, or sexual orientation in hiring, job allocation, promotions and firing or in awarding contracts to primary producers for supplies?

(Indicator: Non Discrimination is also present in the links S2, S4. If the definition and metrics are different, please specify!)

**INDICATOR NAME:** Gender Equality

**SUB-THEME:** Power structure

**THEME:** Equity

**LINK:** Production (S1)

#### DESCRIPTION

This indicator intends to ensure that barriers to the employment of women on an equal basis with men are removed, that women receive equal pay for the same or similar work, and have equal opportunities for training and advancement. In addition, there are special protections for women employees before, during, and after pregnancy. Medical benefits are provided for the woman and her child in accordance with national laws and regulations, or in any other manner consistent with national practice. Finally, women are protected in their employment, and are guaranteed the right to return to the same position, or an equivalent position, paid at the same rate at the end of her maternity leave.

#### METRICS

This qualitative indicator measures whether the enterprise has discriminated against women in hiring, remuneration, training, advancement and access to resources.

#### RATINGS



Unacceptable (-); Acceptable (+)

Unacceptable (if at least 1 out of 3 points below are met)

- Employers give preference to men in hiring, placement, training, pay and advancement, or any other aspect of the operations; OR
- As buyers, enterprises give preference or pay higher prices to male primary producers in awarding contracts; OR
- Enterprises fail to provide for the safety of pregnant women employees, do not provide paid maternity leave, fire women who take time off to have a baby, or refuse to allow women to return to their previous position or a position with similar wages when they return from maternity leave, and do not allow women to nurse during working hours.

Acceptable - The enterprise does not discriminate against women in hiring, remuneration, training, advancement and access to resources, according to the criteria mentioned above.

QUESTION: Does the enterprise discriminate against women in hiring, remuneration, training, and advancement, access to resources or firing?

(Indicator: Gender Equality is also present in the links S2, S4. If the definition and metrics are different, please specify!)

**INDICATOR NAME:** Support to Vulnerable People

**SUB-THEME:** Power structure

**THEME:** Equity

**LINK:** Production (S1)

#### DESCRIPTION

Support to vulnerable people focuses on enterprises providing support and making accommodations for employees and primary producer suppliers at different life stages and differing levels of ability and disability. Enterprises can perform important services by providing targeted recruitment for minorities, or the socially disadvantaged and language training for people who do not speak the dominant language or have not had the benefit of schooling. In addition, if a worker is injured on the job, they are considered a vulnerable employee, and the employer provides alternative work at a comparable wage to accommodate the disability.



## METRICS

This qualitative indicator looks into policies and practices that have effectively accommodated varying levels of ability and disability, young workers and aged ones. It also measures whether the enterprise has provided resources to the local community to support vulnerable people with social and health services, training including languages, and cultural events

## RATINGS

Scale: Low (-); Medium; High (+)

Low (if at least 3 out of 6 points below are met)

- Enterprise fires workers who have been injured on the job or fails to provide alternative work that these workers are still capable of performing; AND
- As a buyer, enterprise fails to award contracts to primary producers from minority or disadvantaged groups; AND
- Enterprise assigns vulnerable workers (such as young or very old workers) to tasks that involve using toxic materials or dangerous equipment, or schedules them on night shifts; AND
- Enterprise does not provide jobs for the disabled, but does have the capacity to do so; AND
- Enterprise does not provide work that is appropriate for elderly employees, but does have the capacity to do so; AND
- Employer hires only athletic young men and fails to rehire them if they have suffered injuries or become older and slower.

Medium (if at least 1 out of 6 points below are met)

- Enterprise fires workers who have been injured on the job or fails to provide alternative work that these workers are still capable of performing; OR
- As a buyer, enterprise fails to award contracts to primary producers from minority or disadvantaged groups; OR
- Enterprise assigns vulnerable workers (such as young or very old workers) to tasks that involve using toxic materials or dangerous equipment, or schedules them on night shifts; OR
- Enterprise does not provide jobs for the disabled, but does have the capacity to do so; OR
- Enterprise does not provide work that is appropriate for elderly employees, but does have the capacity to do so; OR
- Employer hires only athletic young men and fails to rehire them if they have suffered injuries or become older and slower.

High - The enterprise has accommodated varying levels of ability and disability, young workers and aged ones, and has provided resources to the local community to support vulnerable people with social and health services, training including languages, and cultural events, as described above.



QUESTION: Does the enterprise accommodate varying levels of ability and disability, young workers and aged ones and provide resources to the community to support vulnerable people with social and health services, training, and cultural events for women, minorities and the disadvantaged?

(Indicator: Support to Vulnerable People is also present in the link S2. If the definition and metrics are different, please specify!)

**INDICATOR NAME:** Fair Access to Means of Production

**THEME:** Equity

**LINK:** Production (S1)

#### DESCRIPTION

Primary producers' rights to equal access to means of production are critical to their ability to build a decent livelihood for themselves and their families. The means of production include knowledge, equipment and facilities required for the producer to meet the output level necessary to maintain a decent livelihood and cover their costs of production, including paying a living wage to their employees. When primary producers have equal access to the means of production, they are able to access and implement trainings or other knowledge transfer regarding the best practices for their farm. They are able to purchase or make equipment and materials that allow for their operation to run efficiently and complete their harvests without facing debt loads that could destabilize their operation.

#### METRICS

This qualitative indicator measures whether primary producers have access to the means of production, meaning the knowledge, facilities and equipment necessary for the enterprise owners, managers and employees to maintain a decent livelihood.

#### RATINGS

Scale: Low (-); Medium; High (+)

Low (if at least 2 out of 3 points below are met)

- The enterprise is unable to maintain facilities, and buildings or equipment are in disrepair;  
AND





- Significant post-harvest losses, contamination, or other loss of product occur that reduce profits, and would be preventable with better equipment or implementation of best practices; AND
- The enterprise does not have access through any conduit to further training or knowledge and skill building regarding their operations

Medium (if at least 1 out of 3 points below are met)

- The enterprise is unable to maintain facilities, and buildings or equipment are in disrepair; OR
- Significant post-harvest losses, contamination, or other loss of product occur that reduce profits, and would be preventable with better equipment or implementation of best practices; OR
- The enterprise does not have access through any conduit to further training or knowledge and skill building regarding their operations

High – the enterprise has access to sufficient knowledge of their practices, in order to make beneficial improvements of their operations. For example, enterprise has access to agricultural extension services, conferences, trainings, courses at local or online colleges and events. In addition, the enterprise has access to necessary equipment and facilities.

QUESTION: Do primary producers, including indigenous people, have access to the equipment, capital and knowledge or training necessary to make a decent livelihood feasible?

**INDICATOR NAME: Freedom of Association and Right to Bargaining**

**THEME:** Equity

**LINK:** Production (S1)

**DESCRIPTION**

Freedom of Association and Right to Bargaining form the necessary conditions for fair trading practices, should these be established and flourishing into the future

**METRICS**

This qualitative indicator measures whether any employee in an enterprise is free to negotiate, as individuals or as groups, or through a union or representatives of their choice, the terms of their employment.



## RATINGS

Scale: No (-); Yes (+)

No (if at least 2 out of 6 points below are met)

- Employer retaliation against employees for initiating the rights and freedoms, including cancelling of contracts/subcontracts and verbal threats against labour; OR
- Restrictions on transparency and negotiations; OR
- Refusal to allow employees to have representative of their choice present during and negotiations; OR
- Employer makes arbitrary changes to contract without agreement of employees; OR
- Employer pits one employee or group of employees against another; OR
- Failure to allow employees to share proposed contracts or agreements with family members and/or seek and retain legal counsel.

Yes - The rights to freedom of association and collective bargaining are fully established and understood by all employees involved and employers provide training in their legal rights for all employees

QUESTION: Are the employees in an enterprise free to negotiate as individuals or as groups or through a union or representatives of their choosing to set the terms of their employment?

(Indicator: Freedom of Association and Right to Bargaining is also present in the links S2, S3. If the definition and metrics are different, please specify!)

**INDICATOR NAME:** Innovation and Licencing

**SUB-THEME:** Support of Innovation and Technology

**THEME:** Policies

**LINK:** Processing (S2)

## DESCRIPTION

The creation of innovative technologies for the processing of food is important to add value to a crop and create a product that is marketable at higher price and <sup>4</sup>safe for consumption. For example, for legumes used both for feed and for human consumption, processing will entail manufacturing, canning, preserving, freezing, drying, dehydrating, heating and cooking, pressing, packing, etc.

<sup>4</sup> [https://ec.europa.eu/agriculture/rural-development-2014-2020/country-files\\_en](https://ec.europa.eu/agriculture/rural-development-2014-2020/country-files_en)



Innovation concerns the efficient use of resources (i.e., energy, water) as well as the use of alternative processing technologies such as hydrostatic pressure and pulse electric fields (PEFs), which offer products that have a more 'natural' flavor and are safer with extended shelf-life. Licensing is required to operate the processing facility in accordance with national and EU law.

### METRICS

One way to look at Innovation in Agriculture is to get data of funded projects by 'The Agricultural European Innovation partnership (EIP-AGRI)'<sup>5</sup>.

Another way to obtain data is to use countries fact sheets available at 'Rural Development country files' <sup>6</sup>available here <https://rio.jrc.ec.europa.eu/en/stats/innovation-output-indicator>

We can also use data available from the TRUE case studies

### RATINGS

Scale: Absent (-); Present (+)

- Absent – Absence of such policies
- Present – Presence of such policies

**INDICATOR NAME:** Presence of local processing facilities

**SUB-THEME:** Support of Innovation and Technology

**THEME:** Policies

**LINK:** Processing (S2)

### DESCRIPTION

Food hubs are local or regional facilities that aggregate, store, process, distribute and market locally produced foods. These food hubs have disappeared from the European agro-economic scene of the past 30 years. It is important to reinvest in the physical infrastructure necessary to support local processing and value-adding activities especially in rural areas that are neglected and marginalized.

<sup>5</sup> <https://ec.europa.eu/eip/agriculture/en/about>

<sup>6</sup> [https://ec.europa.eu/agriculture/rural-development-2014-2020/country-files\\_en](https://ec.europa.eu/agriculture/rural-development-2014-2020/country-files_en)



### METRICS

It is not clear how to obtain data for this indicator. We could use data available from the TRUE case studies.

### RATINGS

Scale: Absent (-); Present (+)

- Absent – absence of local (within 50 Km from the farm) processing facilities
- Present – Presence of local (within 50 Km from the farm) processing facilities

**INDICATOR NAME:** Consumer preferences for processed food

**SUB-THEME:** Support of Innovation and Technology

**THEME:** Policies

**LINK:** Processing (S2)

### DESCRIPTION

Processed food is considered any food that has been altered in some way during the preparation. Bread is an example of processed food because milling, grinding grains to make flour, is food processing. The amount of processed food that is consumed by an adult per day (g/kg body weight/day) can be a variable used to measure the preference of processed food. One could even calculate the amount of processed food consumed versus the amount of raw food (fresh fruit and vegetables) to quantify the amount of each item consumed.

### METRICS

Data on the amount of processed food that is consumed by an adult per day (g/kg body weight/day) are available within the EFSA Comprehensive European Food Consumption Database<sup>7</sup>

<sup>7</sup> <https://data.europa.eu/euodp/en/data/dataset/the-efsa-comprehensive-european-food-consumption-database>



### RATINGS

Scale: High (-); Medium; Low (+)

- Low – less than 20% of diet preferences are for processed food and at least 80% of diet preferences are for unprocessed food (fruit and vegetables);
- Medium – less than 40% of diet preferences are for processed food and at least 60% of diet preferences are for unprocessed food;
- High – more than 60% of diet preferences are for (highly) processed food and less than 40% of diet preferences are for unprocessed food

**INDICATOR NAME:** Public Health

**SUB-THEME:** Food Safety Policies

**THEME:** Policies

**LINK:** Processing (S2)

### DESCRIPTION

This indicator refers to enterprises ensuring that operations and business activities do not limit the healthy and safe lifestyles of the local community by polluting or contaminating water, air and soils. Furthermore, a larger-scale enterprise makes positive contributions to community health resources and services by providing financial support, while a family-scale primary producer contributes by selling healthy, clean, locally grown food. Farms of any size can contribute culls and edible excess produce to the local emergency food supply.

### METRICS

This indicator asks whether the enterprise: takes measures to avoid polluting or contaminating the local community; and contributes to the health of the local community.

### RATINGS

Scale: Absent (-); Present (+)

Absent

- The enterprise pollutes water, air and soils with toxic materials; AND/OR
- The enterprise expands without consideration for other area residents and their needs.



Present

The enterprise takes measures to avoid polluting or contaminating the local community and contributes to the health of the local community according to all the conditions mentioned above.

QUESTION: Does the enterprise take measure to avoid polluting or contaminating the local community and contribute to the health of the local community?

(Indicator: Public Health is also present in the link S3. If the definition and metrics are different, please specify!)

**INDICATOR NAME:** Rights of Suppliers

**SUB-THEME:** Rights

**THEME:** Quality of work Environment

**LINK:** Processing (S2)

#### DESCRIPTION

Suppliers, particularly primary producers, rights to freedom of association and collective bargaining are basic freedoms that form the necessary basis and prerequisite conditions for fair trading with buyers. This indicator refers to buyers treating the primary producers who supply them with farm products with respect, as well as other suppliers such as processors and other businesses.

#### METRICS

This qualitative indicator measures whether buyers explicitly recognize and support in good faith primary producers and suppliers' rights to freedom of association and to collective bargaining for all contracts and agreements. This indicator shall be measured and rated by whether the buyers recognize these fundamental rights of all suppliers.

#### RATINGS

Scale: No (-); Yes (+)

No (if at least 2 of 6 points below are met)

- Buyer retaliation against suppliers for initiating their rights and freedoms, including cancelling of contracts and verbal threats against producers; OR
- Restrictions on transparency and fair negotiations; OR
- Refusal to allow supplier to have representative(s) of their choice present during any





- negotiations; OR
- Buyer making arbitrary changes to contract without agreement of supplier; OR
- Buyer pits one producer (or group of producers) against another; OR
- Failure to allow producers to share proposed contracts or agreements with family members and/or seek and retain legal counsel.

Yes - Buyers have long-term relationships of trust with 100% of their suppliers, based on their rights to freedom of association and collective bargaining.

(Indicator: Rights of Suppliers is also present in the links S3, S4. If the definition and metrics are different, please specify!)

**INDICATOR NAME:** Rights of Retailers

**SUB-THEME:** Rights

**THEME:** Quality of work Environment

**LINK:** Processing (S2)

#### DESCRIPTION

The relationships between retailers, especially small or independent retailers, and large businesses and suppliers, are critical points for ensuring fair relationships, based on balanced power and equal negotiation.

#### METRICS

This qualitative indicator measures whether buyers explicitly recognize and support in good faith primary producers and suppliers' rights to freedom of association and to collective bargaining for all contracts and agreements. This indicator shall be measured and rated by whether the buyers recognize these fundamental rights of all suppliers.

#### RATINGS

Scale: No (-); Yes (+)

No

- Buyer making arbitrary changes to contract without agreement of supplier



- Buyer making arbitrary changes to contract, including canceling of contracts and verbal threats against producers
- Restrictions on transparency and fair negotiations, including refusal to allow suppliers to have representatives of their choice present during any negotiations
- Buyer pits one producer against another

Yes - Buyers have long-term relationships of trust with 100% of their retailers, based on their rights to freedom of association and collective bargaining.

(Indicator: Rights of Retailers is also present in the links S3. If the definition and metrics are different, please specify!)

**INDICATOR NAME:** Connect Farmers to markets

**THEME:** Policy

**LINK:** Markets and Retailers (S4)

#### DESCRIPTION

In general, this indicator refers to the ability of smallholder farmers to access markets. There may be a need to create a space (market, retail area, sale point) for vegetables and fruit producers to meet the consumers locally. Other market structures may help the transition to legumes cultivation and marketing, see following points:

1. Insurance products - Specific insurance products to support the agro-ecological transition phase can help overcome a significant barrier that food producers face in transitioning to agroecology.
2. Credit line - Establishing specific credit lines and investment schemes can help promote agro-ecological production. Credit lines that allow greater flexibility for food producers to buy local products and take decisions based on their own needs will support the autonomy and adaptive capacity of producers.
3. Sanitary and phytosanitary measures should be adjusted to support smallholders farmers' ability to comply with the law



## METRICS

One way to look at this is to obtain data about the number of smallholder farmers (less 4 ha) and relate it to the number of markets (farmers markets) within a radius from the farm (100 km).

In addition we can look at the [Communication on setting up a European retail action plan COM\(2013\) 36](#), which focuses on the optimization of a sustainable retail supply chain, to include inter alia 'sustainable sourcing' (other priorities are: reduction of food related waste and unnecessary packaging, improved energy efficiency).

We can also use data available from the TRUE case studies.

## RATINGS

Scale: Low (-); Medium; High (+)

Low (if at least 2 of the 4 points below are met)

- Smallholder farmers are not connected to markets, > 5 markets or sale points within 100 km radius around the farm
- Insurance products that support transition to sustainable agricultural practices are not available
- Credit line and investment schemes for smallholder farmers who practice sustainable agriculture are not available
- Sanitary and phytosanitary measures hinders smallholder farmers access to markets

Medium (if at least 1 of the 4 points below are met)

- Smallholder farmers are not connected to markets, > 5 markets or sale points within 100 km radius around the farm
- Insurance products that support transition to sustainable agricultural practices are not available
- Credit line and investment schemes for smallholder farmers who practice sustainable agriculture are not available
- Sanitary and phytosanitary measures hinders smallholder farmers access to markets

High

- Smallholder farmers are connected to markets, > 10 markets or sale points are available within 100 km radius around the farm
- Insurance products that support transition to sustainable agricultural practices are available
- Credit line and investment schemes for smallholder farmers who practice sustainable agriculture are available



**INDICATOR NAME:** Rights of Consumers

**THEME:** Policy

**LINK:** Markets and Retailers (S4)

DESCRIPTION

Rights of consumers can be divided into a) food safety issues; b) right to information about nutritional value (front-of-pack nutritional label, GMOs, and chemical load in the product; and c) right of association and right to confront the food industry

METRICS

At this point in time we don't have information how to obtain data for this indicator

RATINGS

Unacceptable (-); Acceptable (+)

Unacceptable - Restrictions on transparency and fair negotiations, including refusal to allow consumers to have representatives of their choice present during any negotiations

Acceptable - Consumers have long-term relationships of trust with 100% of their suppliers and retailers, based on their rights to information

**INDICATOR NAME:** Community Supported Agriculture

**THEME:** Policy

**LINK:** Markets and Retailers (S4)

DESCRIPTION

Dominant market models are not consistent with agro-ecological production. Markets that are developed as vertical value chains for single products do not match the needs of diversified agro-ecological approaches, particularly those of small-scale food producers. A diversity of markets that emphasize local and regional production and consumption can help encourage diversified agro-ecological production. Successful models include community-supported agriculture schemes, e-



commerce and participatory guarantee schemes, which re-connect producers and consumers, rural and urban areas.

#### METRICS

Presence of CSA in the EU. A source of information and data can be the following: <https://urgenci.net/>

#### RATINGS

Scale: Absent (-); Present (+)

Absent – CSA is absent; it is not used by the enterprise

Present – CSA is present; it is not used by the enterprise

**INDICATOR NAME:** Fair Pricing and Transparent Contracts

**THEME:** Equity

**LINK:** Markets and Retailers (S<sub>4</sub>)

#### DESCRIPTION

For sustained trading relationships to exist, buyers must pay primary producers prices for their products that reflect the real cost of the entire process of sustaining a regenerative ecological system. This includes supporting a decent livelihood for primary producers, their families and workers by providing living wages that cover producer's costs. Fair pricing becomes possible when buyers agree to negotiate with their suppliers on terms of equality before establishing contracts, whether written or verbal that set the terms of trade.

#### METRICS

The qualitative indicator focuses on the type of policies and practices of buyers that recognize and support two things: primary producers' rights to fair pricing; and primary producers rights to fair contracts or agreements.



## RATINGS

Scale: No (-); Yes (+)

### No

- Buyers set prices without consultation with suppliers; OR
- Buyers retaliate against suppliers who raise issues, or complaints about the terms of trade; OR
- Buyers terminate trade agreements with suppliers without just cause; OR
- Agreements lack mutual understanding on the conflict resolution process.

### Yes

- 100% of trade deals with suppliers are based on contracts with buyers that include the rights to negotiate the terms of trade, a conflict resolution process for resolving differences, and agreement that trade relations will not be terminated, except for just cause

**INDICATOR NAME:** Income

**THEME:** Behaviour

**LINK:** Consumers (S5)

## DESCRIPTION

Cost and accessibility are one of the major factors that influence our food choices. Therefore, income level determines what type of food we choose. Low-income people usually buy food of low quality and safety. However, access to more money does not automatically equate to a better quality diet but the range of foods from which one can choose should increase.

## METRICS

This descriptive indicator refers to the food choices based on income. Data can be obtained by the TRUE case studies and national statistics.





## RATINGS

Scale: **Low (-)**; Medium; **High (+)**

Low – between 500 and 800 Euros per month (after tax) with food choices of low quality (highly processed food, no concern for social and environmental externalities of food choices)

Medium – between 1000 and 2500 euros per month (after tax) with food choices that take into account (less than 30%) social and environmental externalities and low consumption of highly processed food (less than 30% of the total amount of food consumed)

High – above 2500 euros per month (after tax) with food choices that take into account (< 50%) social and environmental externalities and low consumption of highly processed food (< 50% of food consumed)

**INDICATOR NAME:** **Indigenous Knowledge**

**SUB-THEME:** Culture

**THEME:** Behaviour

**LINK:** Consumers (S5)

## DESCRIPTION

This indicator refers to the recognition and protection of intellectual property rights of indigenous populations. This is inclusive of a broad range of cultural knowledge, such as art, rituals and indigenous customs in general, but more specifically knowledge concerning growing and catching methods, seeds/breeds and their usage, and medicinal plants and their uses. Indigenous communities concerned should be remunerated in a fair and equitable way, based on mutually agreed terms which explicitly provides for continued access and on-going applications of this knowledge for their communities.

## METRICS

This qualitative indicator measures whether enterprises: recognize and respect the universal rights of indigenous communities to protect their knowledge; and if appropriated and acquired, whether enterprises remunerate indigenous communities in a fair and equitable manner, based on mutually agreed terms.



### RATINGS

Excluded (-); Included (+)

Excluded – The enterprise does not recognize and respect the universal rights of indigenous communities to protect their knowledge; if appropriated and acquired, the enterprise does not remunerate indigenous communities in a fair and equitable manner, based on mutually agreed terms.

Included - The enterprise recognizes and respects the universal rights of indigenous communities to protect their knowledge; if appropriated and acquired, the enterprise remunerates indigenous communities in a fair and equitable manner, based on mutually agreed terms.

Question: Does the enterprise recognize and respect the universal rights of indigenous communities to protect their knowledge? If appropriated and acquired, has the enterprise remunerated indigenous communities in a fair and equitable manner, based on mutually agreed upon terms?

**INDICATOR NAME:** Traditional recipes

**SUB-THEME:** Culture

**THEME:** Behaviour

**LINK:** Consumers (S5)

### DESCRIPTION

Role of tradition in food choices, role of legumes in traditional recipes, counter-movement against processed and convenience food, slow food movement.

### METRICS

We could use data from TRUE case studies.

### RATINGS

Excluded (-); Included (+)

Excluded – traditional recipes do not play any role in food choices

Included – traditional recipes play a fundamental role in food choices



**INDICATOR NAME:** Consumers' Education

**SUB-THEME:** Awareness

**THEME:** Behaviour

**LINK:** Consumers (S5)

DESCRIPTION

The understanding by an individual of their rights as a consumer concerning available products and services being marketed and sold. The concept involves four categories including safety, choice, information, and the right to be heard<sup>8</sup>. European consumer rights legislation provides a set of rules to protect consumers across Europe when buying goods and services<sup>9</sup>.

METRICS

Criteria for measuring consumers' awareness are the following bargain/hunting knowledge, general consumers' knowledge, product knowledge, information search and price consciousness as reported by Rousseau et al., 1995<sup>10</sup>.

RATINGS

Scale: Low (-); Medium; High (+)

Weak - Consumers' awareness is low as general consumers knowledge, product knowledge, and information search are not present

Medium - Consumers' awareness is medium as general consumers knowledge, product knowledge, and information search are present

Strong - Consumers' awareness is high as bargain/hunting knowledge, general consumers knowledge, product knowledge, and information search and price consciousness are very strong

<sup>8</sup> <http://www.businessdictionary.com/definition/consumer-awareness.html>

<sup>9</sup> [https://europa.eu/european-union/life/consumer-rights\\_en](https://europa.eu/european-union/life/consumer-rights_en) and [http://www.europarl.europa.eu/RegData/etudes/IDAN/2015/565904/EPRS\\_IDA\(2015\)565904\\_EN.pdf](http://www.europarl.europa.eu/RegData/etudes/IDAN/2015/565904/EPRS_IDA(2015)565904_EN.pdf)

<sup>10</sup> Rousseau, G.G. and Venter, D.J.L., 1995. Measuring consumer awareness in Zimbabwe. *SA Journal of Industrial Psychology*, 21(1), pp.18-24. DOI 10.4102/sajip.v21i1.584



**INDICATOR NAME:** Preference for processed Food

**SUB-THEME:** Awareness

**THEME:** Behaviour

**LINK:** Consumers (S5)

#### DESCRIPTION

Processed food is considered any food that has been altered in some way during the preparation. Bread is an example of processed food because milling, grinding grains to make flour, is food processing. The amount of processed food that is consumed by an adult per day (g/kg body weight/day) can be a variable used to measure the preference of processed food. One could even calculate the amount of processed food consumed versus the amount of raw food (fresh fruit and vegetables) to quantify the amount of each item consumed.

#### METRICS

Data on the amount of processed food that is consumed by an adult per day (g/kg body weight/day) are available within the EFSA Comprehensive European Food Consumption Database<sup>11</sup>.

#### RATINGS

Scale: High (-); Medium; Low (+)

Low – less than 20% of diet preferences are for processed food and at least 80% of diet preferences are for unprocessed food (fruit and vegetables);

Medium – less than 40% of diet preferences are for processed food and at least 60% of diet preferences are for unprocessed food;

High – more than 60% of diet preferences are for (highly) processed food and less than 40% of diet preferences are for unprocessed food

<sup>11</sup> <https://data.europa.eu/euodp/en/data/dataset/the-efsa-comprehensive-european-food-consumption-database>



**INDICATOR NAME:** Advertising of Healthy Food

**SUB-THEME:** Educational Campaigns

**THEME:** Policies

**LINK:** Consumers (S5)

**DESCRIPTION**

Advertising at influencing consumer's behavior can be achieved through a range of different media from newspapers, billboards, and television adverts etc. For example, food, health and nutrition related advertisements are subject to Regulation (EC) No 1924/2006 on nutrition and health claims made on foods (the Health Claims Regulation). The Health Claims Regulation is mandatory and seeks to protect consumers from misleading or false claims.

**METRICS**

Advertising:

- UK 'five-a-day' campaign<sup>12</sup>
- 'Meat Free Days' (MFD) or 'Veggie Days'.
- Meat-free-Mondays in the UK: Meat-free-Mondays in the UK was launched 2009 by Paul, Stella and Mary McCartney as a simple and straightforward idea to show everyone the value of eating less meat and to make it easier for us all to do so.
- Donderdag Veggiedag in Ghent, Belgium: After Ghent launched its meat-free day in 2009, it has been copied by a number of EU cities such as Bremen and Helsinki as well as cities outside of the EU including, San Francisco, Cape Town, and São Paulo<sup>13</sup>.
- Meat-free days/weeks in the EU-institutions canteens may be introduced to promote the idea of meat-reduced diets for environmental reasons as well as to demonstrate the cost to the environment of intensive meat production. These proposals would be in accordance with Art. 191 TFEU and Art. 3(1) of Reg. 1169/2011 on food information to consumers' calls for information on food that enables consumers to make environmentally informed choices.

We can also use data available from the TRUE expert opinions on advertising campaigns.

**RATINGS**

Scale: Absent (-); Present (+)

Absent (-); Present (+)

Absent - no adoption of any advertising scheme by the member state

Present - adoption of advertising scheme by the member state

<sup>12</sup> <https://www.nhs.uk/live-well/eat-well/why-5-a-day/>

<sup>13</sup> (STAD GENT 2011); <http://www.donderdagveggiedag.be/>; <http://www.evavzw.be/> and <http://wwf.panda.org/?204421/ghent>



**INDICATOR NAME:** School meals

**SUB-THEME:** Educational Campaigns

**THEME:** Policies

**LINK:** Consumers (S5)

#### DESCRIPTION

School meals programmes in the EU support the consumption of fruit and vegetables and are often part of a wider programme of education about European agriculture and the benefits of healthy eating.

#### METRICS

Obtain data on the following schemes.

- EU School fruit, vegetables and milk scheme<sup>14</sup>. The scheme combines the 2 previous schemes (school fruit and vegetable scheme and the school milk scheme) under a single framework. The single framework contributes to greater efficiency, a more focused support and an enhanced educational dimension.<sup>15</sup>
- Consumer classroom<sup>3</sup>. Consumer Classroom is a collaborative website for teachers from across the EU. It provides high quality resources and interactive tools to equip 12 – 18 year olds with the practical consumer skills they need. Funded by the European Commission, it is aimed at developing the skills of children to become astute consumers and avoiding the trappings of advanced consumer markets. It is not specifically aimed at teaching eating habits or cooking skills. However, it could be used as a model to help teachers to develop courses where students learn about food and sustainable food consumption.
- The School Fruit Scheme (Common Agricultural Policy)<sup>16</sup>

#### RATINGS

Scale: Absent (-); Present (+)

- Absent - no adoption of the school meals scheme by the member state
- Present - adoption of the school meals scheme by the member state

<sup>14</sup> [https://ec.europa.eu/agriculture/school-scheme\\_en](https://ec.europa.eu/agriculture/school-scheme_en)

<sup>15</sup> [https://ec.europa.eu/agriculture/school-scheme\\_en](https://ec.europa.eu/agriculture/school-scheme_en)

<sup>16</sup> <http://www.consumerclassroom.eu>





**INDICATOR NAME:** Taxation of Unhealthy Food

**THEME:** Policies

**LINK:** Consumers (S5)

DESCRIPTION

A tax on unhealthy food is usually called a fat tax because it is applied on fat and also on sweetened beverages (sugar tax)<sup>17</sup>.

Unhealthy food and beverage taxes have gained attention as a potentially effective intervention to reduce non-nutritive caloric intake, while raising government funds for health promotion programs at the community level.<sup>18</sup>

METRICS

This qualitative indicator refers to the presence of fat and sugar tax at the country level as a food policy measure to reduce consumption of unhealthy food.

RATINGS

Scale: Absent (-); Present (+)

Absent (-); Present (+)

Absent – Fat or sugar tax is absent in the country of analysis

Present - Fat or sugar tax is present in the country of analysis

Question: Do taxes on unhealthy foods improve the diet? And if so, why is there not more support for imposing them?

<sup>17</sup> Tamir, O., Cohen-Yogev, T., Furman-Assaf, S. and Endevelt, R., 2018. Taxation of sugar sweetened beverages and unhealthy foods: a qualitative study of key opinion leaders' views. *Israel journal of health policy research*, 7(1), p.43. doi: 10.1186/s13584-018-0240-1.

<sup>18</sup> Rajagopal, S., Barnhill, A. and Sharfstein, J.M., 2018. The evidence—and acceptability—of taxes on unhealthy foods. *Israel journal of health policy research*, 7(1), p.68. doi.org/10.1186/s13584-018-0264-6



**INDICATOR NAME:** Income Support Policies

**THEME:** Policies

**LINK:** Consumers (S5)

DESCRIPTION

Income support comprises all measures taken by national authorities in EU countries to provide an adequate income to their citizens via different benefit schemes, such as:

- unemployment benefits,
- family and child benefits,
- pensions,
- disability benefits,
- minimum income schemes.<sup>19</sup>

METRICS

This qualitative indicator considers income support policies as a measure to facilitate consumer to make food choices that are less constrained by price. Price is one of the most important factors determining food quality.

RATINGS

Scale: Absent (-); Present (+)

Absent – Income support policies (as listed above) are absent in the country of analysis

Present - Income support policies (as listed above) are present in the country of analysis

<sup>19</sup> <https://ec.europa.eu/social/main.jsp?catId=1092&langId=en>



**INDICATOR NAME: Public procurement**

**THEME:** Nutrition and Health

**LINK:** Consumers (S5)

**DESCRIPTION**

Public procurement rules often follow complex procedures, including specific requirements for tendering and decision-making. These complex rules are some of the main barriers for smallholder farmers to access the market represented by school feeding programmes and canteens, hospitals, etc.

Procurement from local suppliers contributes to make the economy more dynamic. Supply chain stakeholders grow and could generate value through employment, investment in the community and skills development. Instead of buying its inputs supplies from overseas, the enterprise could establish business relationships with local suppliers and integrating them in the supply chain.

Green public procurement (GPP) is a mechanism aimed at encouraging public bodies to procure goods and services in a manner that considers the principles of sustainable development. It covers a range of materials and services.

In the context of promoting sustainable consumption, the objectives of GPP can be summarized as to:

- Promote food safety and increase the consumption of healthy and nutritious food;
- Mainstream good practice in food procurement and supply, for example by
- Increase tenders from small and local producers and their ability to do business;
- Increase cooperation among buyers, producers and along supply chains;
- Improve the sustainability and efficiency of public food procurement and catering services;
- Improve sustainable performance at each stage of the food chain - production, processing and distribution.

**METRICS**

We can have examples from TRUE case studies and other sources (see below)

- GPP in Rome<sup>20</sup>. In Rome, the All for Quality food programme has been in place since 2001. In January 2010, Rome's Council adopted a decision on GPP for food and canteens. More than 144,000 meals are served daily across 550 nurseries, primary and secondary schools. 92% of the meals are prepared on site with 69% of them including organic food.
- Sustainable school meals in Scotland - East Ayrshire Council<sup>21</sup> is responsible for 44 primary and nine secondary schools, offering approximately 1.3m school meals per year. A contract

<sup>20</sup> [http://ec.europa.eu/environment/gpp/pdf/news\\_alert/Issue14\\_Case\\_Study34\\_Rome\\_food.pdf](http://ec.europa.eu/environment/gpp/pdf/news_alert/Issue14_Case_Study34_Rome_food.pdf)

<sup>21</sup> (European Commission 2012) this initiative is part of the wider Scottish Government initiative for promoting healthy and nutritious food in Scottish schools



was advertised in 2008 to cover the supply of food and beverages to 30 schools for a period of up to three years. The objectives were to transform the menus on offer to reduce reliance on processed food and ensure good nutritional standards. At the same time, reductions in packaging and a switch to organic produce were intended to reduce the environmental impact of school meals. The result of this initiative saw an increase of up to 90 per cent use of fresh and unprocessed food and 30 per cent use of organic food.

- GPP in Malmö Sweden<sup>22</sup> - Malmö's goal is to serve 100% organic food in all of its public catering services by 2020. A pilot procurement for Djupadal school set a number of requirements such as for organic products to be included in the product assortment, for fish products to comply with the Marine Stewardship Council criteria (or equivalent), and for deliveries to be made once per week, with the vehicles meeting the city's transport sustainability criteria. By the end of the pilot 97% of food served in the canteen was organic. Impact on the budget was minimized by a shift from meat products towards seasonal vegetables.

#### RATINGS

Scale: **Weak (-)**; Medium; **Strong (+)**

- Weak - In most cases where local suppliers cannot provide the required inputs to the enterprise, under equal of similar conditions in comparison to non-local, the enterprise has selected non-local suppliers.
- Medium - ?
- Strong - The enterprise has developed and applied a procurement policy that prioritizes the purchase of inputs, products and ingredients from local suppliers. In 100% of the cases where local suppliers can provide the required inputs to the enterprise, under equal of similar conditions in comparison to non-local, the enterprise has selected local suppliers.

<sup>22</sup> European Commission 2011



**INDICATOR NAME:** Dietary guidelines

**THEME:** Nutrition and Health

**LINK:** Consumers (S5)

#### DESCRIPTION

We can look at dietary guidelines across a number of EU countries and spot the ones that include legumes. We can also look at the ratio of legumes versus meat and define a scale of preference from plant-based protein per country.

Some countries, for example Italy and Denmark, have a list of food-based messages, while others present their FBDG in different graphic formats.<sup>23</sup>

#### METRICS

We can establish a scale based on the fraction of legumes versus other food (?)

#### RATINGS

Excluded (-); Included(+)

Excluded – Dietary guidelines do not include legumes and/or are not strongly advertised as a source of information for healthy food choices.

Included - Dietary guidelines include legumes and/or are strongly advertised as a source of information for healthy food choices.

<sup>23</sup> <https://www.eufic.org/en/healthy-living/article/food-based-dietary-guidelines-in-europe>

